

LIFE

EXCLUSIVE SEQUEL TO A FAMOUS CASE:

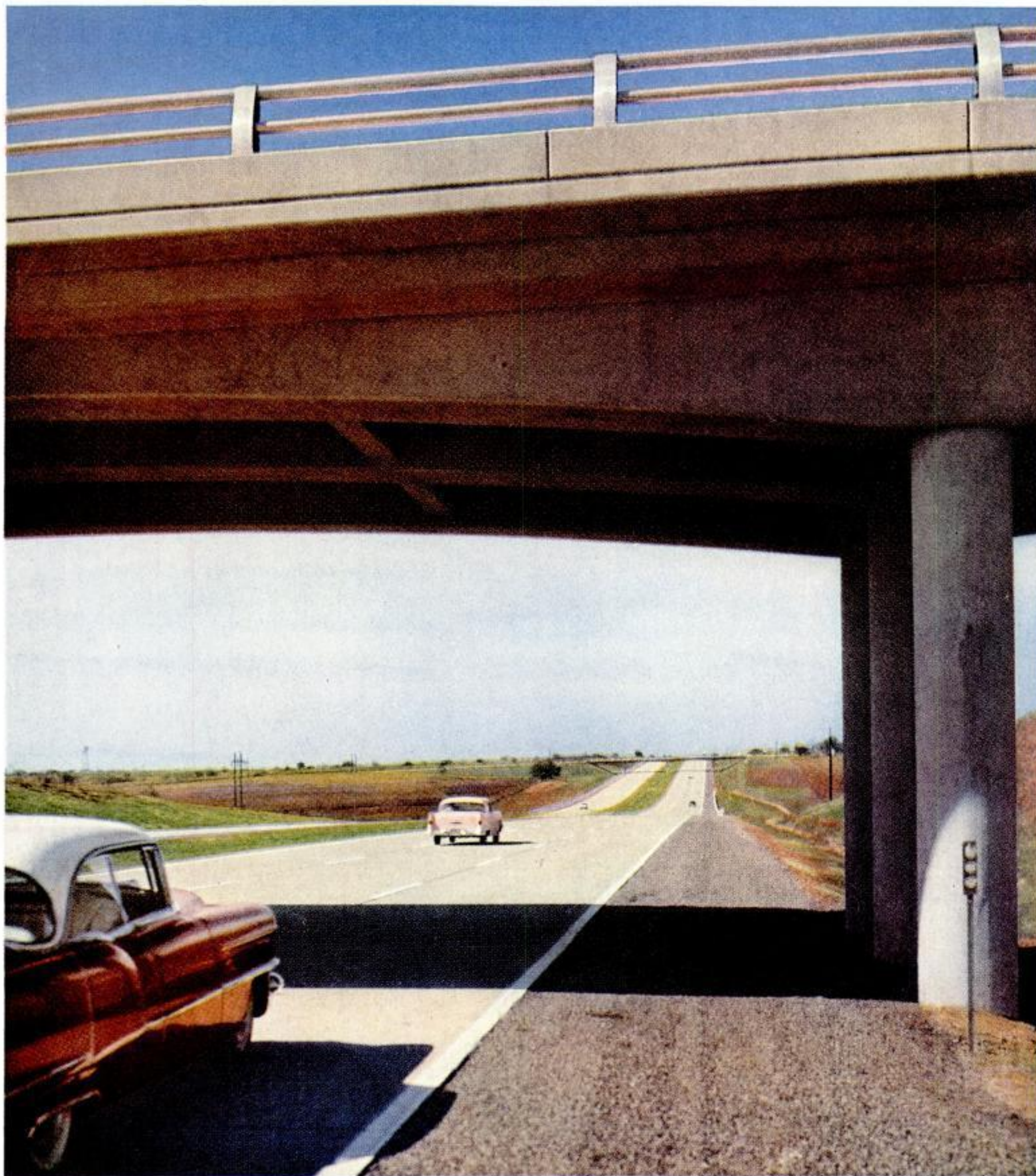
THE FOURTH FACE OF EVE

BINDIBU: MEN AT MOST PRIMITIVE

HOW THE GIRL'S GROWN:
MARGARET O'BRIEN



MAY 19, 1958 **25** CENTS



Highroad to happier driving . . . today's smooth-riding, new-type concrete!



**“I gave this new-type concrete my driving test!
Sound-conditioned sure is the word for it!”**

Says **GEORGE GOBEL**, star of “The George Gobel Show” on NBC-TV, alternate Tuesday nights



New Interstate Highways are for U.S. defense, too —that's why concrete is vital. Only concrete can be engineered precisely to military loads, never loses strength.



“I can promise you a world of pleasure. No thumps on this continuous-laid concrete. You can really roll. It's no wonder they're using it for 1975-design highways of our new Interstate System.”

Welcome to a new era of driving ease—on new-type concrete. It's laid without joints. This pavement has only tiny cushion spaces *sawed* into it. You never know they're there. No thumps . . . only new quiet and comfort.

And another unusual technique gives you a driving surface that stays smooth. Called “air entrainment” by highway engineers, it puts billions of speck-size air bubbles into the concrete to prevent roughening by freezing or de-icers. There's a special

granular subbase, too, that keeps the pavement firm and level.

Equally important, you get the proved safety of concrete: its grainy surface, skid resistant wet or dry . . . its light color that lets you see at night far better than on any dark surface. And concrete's *flat*, no “fighting the wheel.”

And this *lasts!* New-type concrete has a life expectancy of *50 years* and more. Low upkeep costs all along the way, too—up to 60% lower than for asphalt. Yet, first cost is moderate.

Remember, concrete is the only pavement that can be accurately engineered to expected traffic loads. For highways as important as the 41,000 mile Interstate System to link 209 major cities, naturally, it's the preferred pavement.

PORTLAND CEMENT ASSOCIATION

A national organization to improve and extend the uses of concrete



Salvage expert with a tough hair problem.

Dick Audler of New Orleans "works" on the floor of the Gulf of Mexico. What with sun, salt air, and his pressurized helmet, his hair takes a lot of punishment.



He licks it with Vitalis. Vitalis keeps Dick's hair in condition when he's back at the office and needs to look his best. His hair never looks greasy because Vitalis grooms with greaseless V-7.

New greaseless way to keep your hair neat all day...and prevent dryness

Whether your hair takes a beating ninety feet under water or under your morning shower, you need Vitalis. You'll like it, too. Vitalis keeps hair in place with V-7, the greaseless grooming discovery. Along with V-7, Vitalis blends refreshing alcohol and other ingredients to give you wonderful protection against dry hair and scalp. Use Vitalis every morning.



SEE THE DIFFERENCE
Does your husband use a greasy tonic that stains pillowcases like this?



Greaseless Vitalis leaves pillowcases clean—like this.



New VITALIS® Hair Tonic with V-7®

ANOTHER FINE PRODUCT OF BRISTOL-MYERS

This One



GFXQ-3SR-9EN2

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TWO FACES OF EVE

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In an effort to get glamorous roles, former child star Margaret O'Brien, now a fulsome 20-year-old, unsheathes sinuous curves in sophisticated style.



GROWNUP MARGARET

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14, 15—YALE JOEL, GORDON PARKS, YALE JOEL—GORDON PARKS—NINA LEEN, YALE JOEL, ALLAN GRANT, LEONARD MCCOMBE
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LIFE, MAY 19, 1958
LIFE IS PUBLISHED WEEKLY BY TIME INC., 540 N. MICHIGAN AVE., CHICAGO 11, ILL. PRINTED IN U. S. A. ENTERED AS SECOND-CLASS MATTER NOVEMBER 16, 1936 AT THE POSTOFFICE AT CHICAGO, ILL. UNDER THE ACT OF MARCH 3, 1879. AUTHORIZED BY POSTOFFICE DEPARTMENT, OTTAWA, CANADA, AS SECOND CLASS MATTER. SUBSCRIPTIONS \$6.75 A YEAR IN U. S. A.; \$7.25 IN CANADA.

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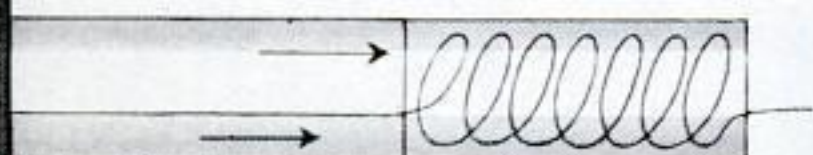
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Announcing OLD GOLD'S NEW SPIN FILTER

CIRCULATES THE SMOKE... FOR A COOL, MILD, CLEAN TASTE!

NEW SPIN FILTER



It's a known fact... the further smoke circulates—the cooler and milder it becomes.

Old Gold's new Spin Filter creates new filtering channels to give increased filter exposure... making the smoke taste cool and mild before you inhale. Yet the true tobacco taste comes through!



... gives you

THE BEST TASTE YET IN A FILTER CIGARETTE

A Product of P. Lorillard Company—First with the finest cigarettes—through Lorillard Research



WANT TO PLAY IT SMART? Ask your Woman's Intuition. As you shop for cottons, study the hang tags. When a tag says "Sanforized", don't you feel a reassuring nudge about the value of the garment? Don't you feel that the maker who cares enough to bring you *full* protection against shrinkage cares about your comfort and satisfaction, too? Rely on your Woman's Intuition. Pick cottons with the "Sanforized" trademark.

•SANFORIZED•
TRADE MARK



THERE IS A DIFFERENCE—Samples of every "Sanforized" fabric must pass this rugged shrinkage test—boiled, washed for an hour ... checked by the "Sanforized" inspector.

CLUETT, PEABODY & CO., INC. PERMITS USE OF ITS TRADEMARK "SANFORIZED", ADOPTED IN 1930, ONLY ON FABRICS WHICH MEET THIS COMPANY'S RIGID SHRINKAGE REQUIREMENTS. FABRICS BEARING THE TRADEMARK "SANFORIZED" WILL NOT SHRINK MORE THAN 1% BY THE GOVERNMENT'S STANDARD TEST.

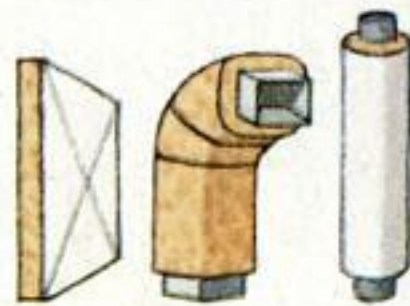
GOING UP ALL OVER AMERICA! COMFORT-CONDITIONED BUILDINGS



How the modern building got its handsome face

ONCE BUILDINGS WERE GRAY AND GRIM. TODAY THEIR FACES ARE BRIGHT, COLORFUL CURTAIN WALL PANELS, BACKED BY FIBERGLAS INSULATION!

Going up all over America! New buildings blooming with the bright metals, handsome hues and pleasant patterns of curtain wall panels. Trust the modern architect. He knows these thin, light panels go up fast, yet provide *comfort* that will last. Behind their bright beauty, efficient Fiberglas* Insulation keeps you cool in summer and warm in winter... in a building easier to maintain. Fiberglas duct and pipe insulations cooperate with Fiberglas noise control products to surround you with *extra* comfort and quiet. Owens-Corning Fiberglas Corp., Dept. 10E-19, Toledo 1, Ohio.



Curtain walls, ducts and pipes are all insulated with Fiberglas for low-cost comfort in today's newest buildings.



*T.M. (Reg. U.S. Pat. Off.) O-C, F. Corp.
INDUSTRIAL CONSTRUCTION PRODUCTS: ACOUSTICAL CEILINGS, PIPE, EQUIPMENT AND COLD STORAGE INSULATIONS, SIDE WALL INSULATION, DUCT INSULATIONS, BUILT-UP ROOFING, ROOF INSULATION, FORM BOARD.



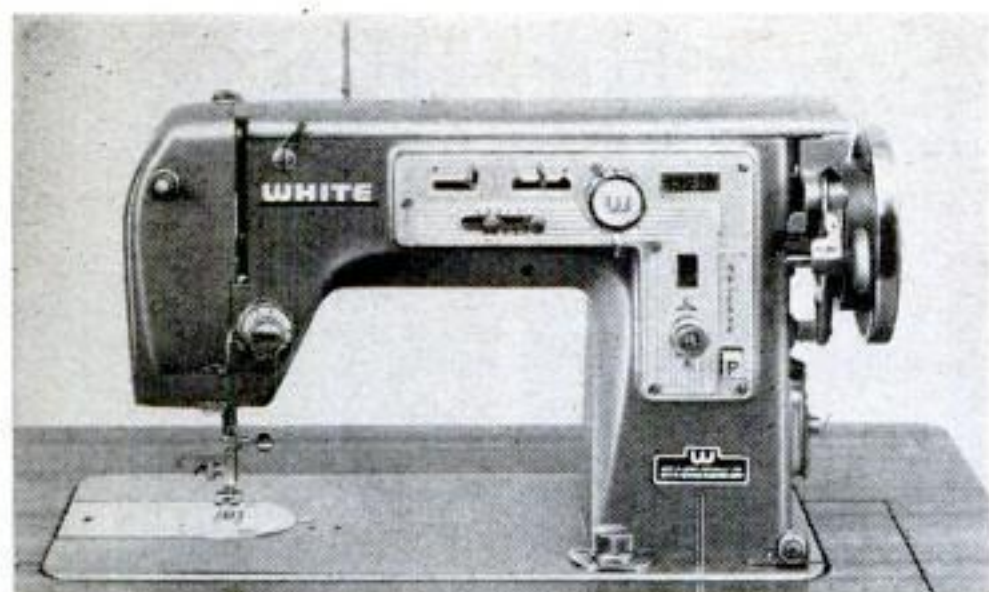
Ever wonder why Rath sliced sausages taste so good?



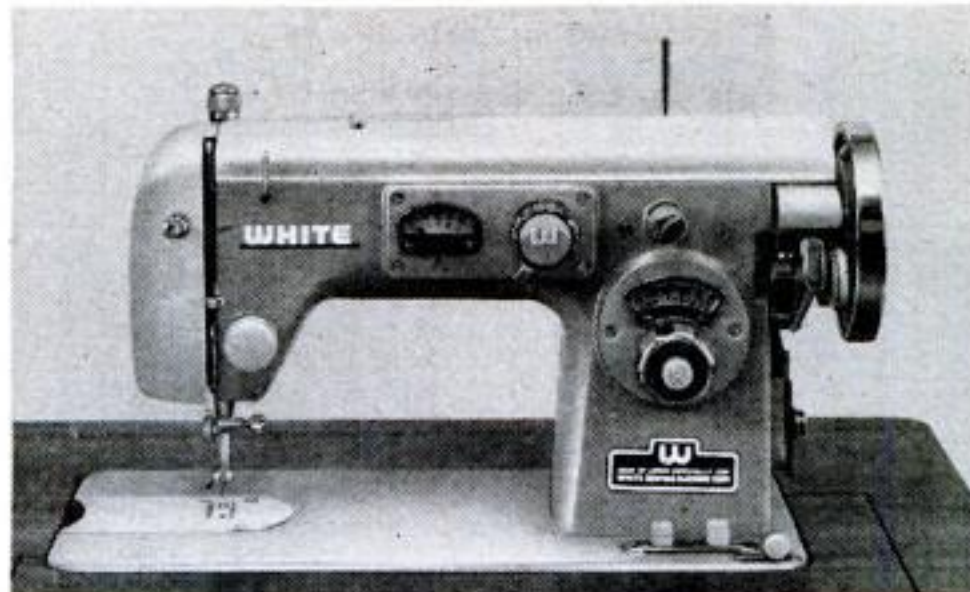
There's a trick or two (or twenty!) in making cold cuts this good. Take Salami, for instance. We hang it in the cool, dry shadows of our "mellowing room" for months before it takes on that rich, robust flavor . . . that satisfying chewy texture. Others, like our velvety Liver Sausage, we don't age but smoke over lazy hickory fires. Still others (our Chopped Ham Loaf is a good example) are literally rushed to be sliced and packed almost before the baking pans are cool. As you can see, it takes a lot of "know-how" to make sausages as special as these. But we think you'll agree—they're worth it!

Always-read-the-small-print-dept. Rath Sausages are neatly sliced, then packed air-tight in plastic to keep them fresh for you.

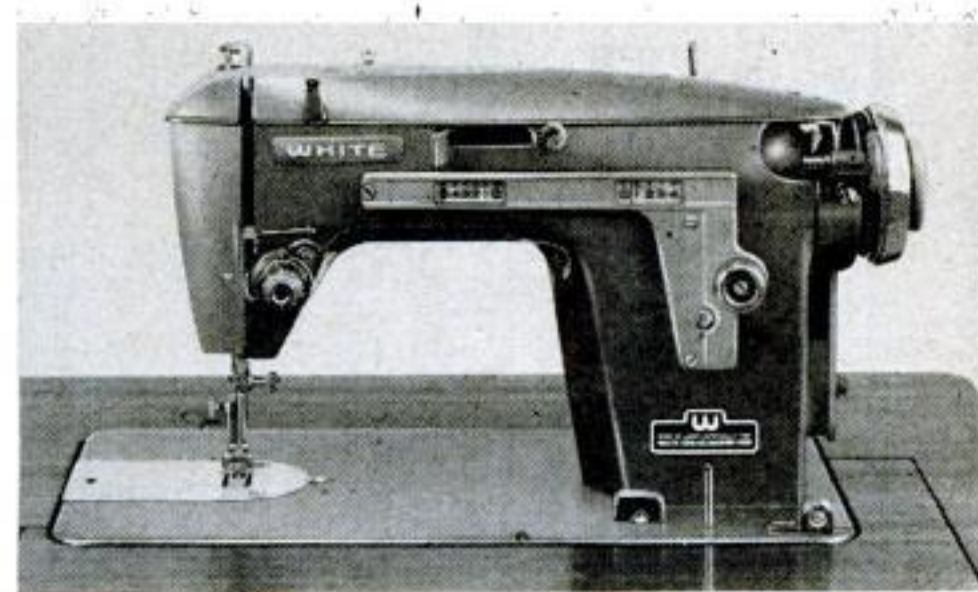
Rath BLACK HAWK MEATS



Super Automatic White. Quality built Zigzag model embroiders 42 different designs. Illuminated stitch dials are easy to read. Jam-proof bobbin.



Disc-o-matic White. Embroider, monogram, make buttonholes all automatically. Illustrated indicator shows exact width of stitch.



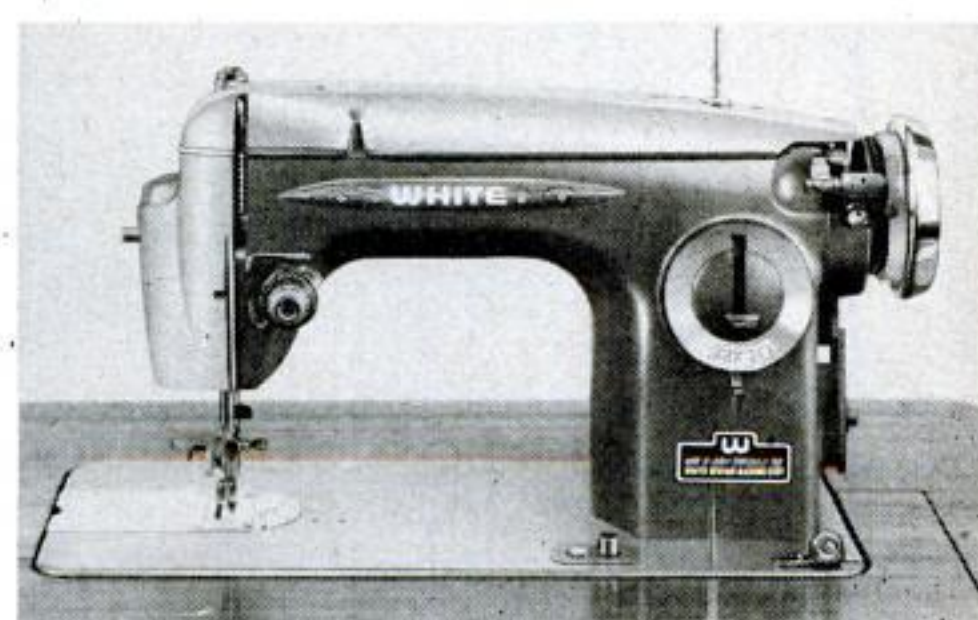
Precision Zigzag White. Modern styling, all practical features of higher priced automatics. Wide zigzag stitch, easy buttonhole adjustment.

All-new Whites at all-new low prices

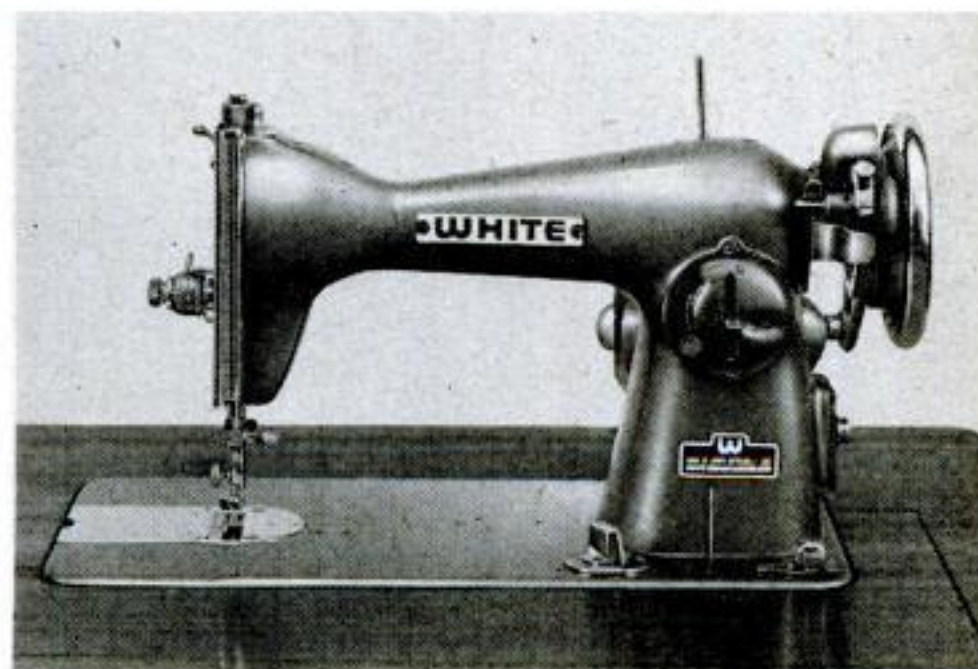


New White Rotary Portable only \$99! Even beginners can sew faster with less danger of thread breakage on this new White with exclusive

rotary thread take-up. This feature is found on machines used by tailors and garment workers, whose work demands perfect, speedy sewing.



Modern Link-Motion White. Link-motion take-up assures longer machine life, more years of sewing pleasure with this streamlined White.



Powerful Round Bobbin White. Perfect performance in every kind of straight-stitch sewing. Tension dial eliminates sewing guesswork.

Straight-Stitch Portables \$59 to \$99 Zigzag Portables \$119 to \$199

Compare... then save up to \$140. Before you buy any sewing machine, compare it with a new White. You'll find the White wins every comparison

test, yet saves you money and lots of it... up to \$140, depending on model. Hard to believe? See your White dealer. He'll prove it in just minutes.

WHITE

SEWING MACHINE CORPORATION
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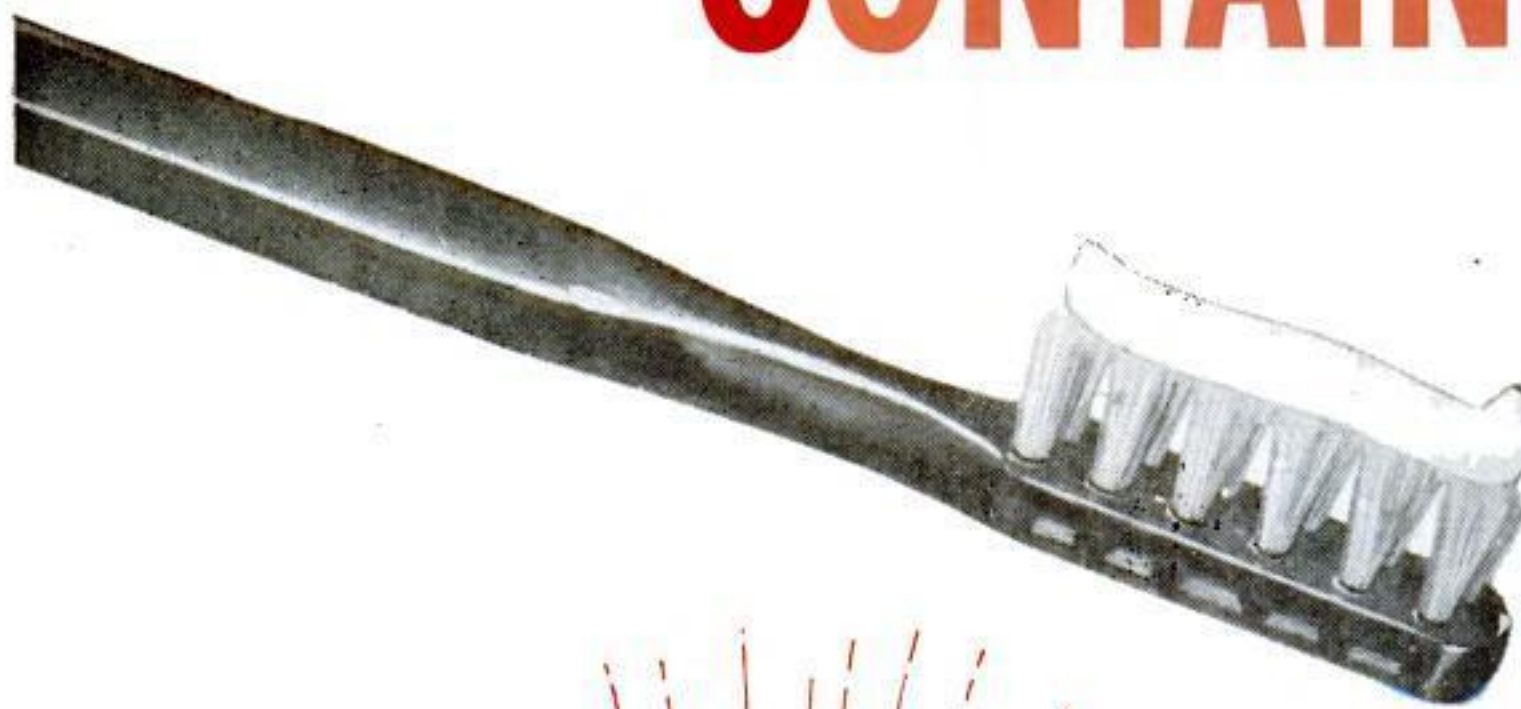
Prices slightly higher in Canada.

OVER 80 YEARS OF EXPERIENCE IN THE MANUFACTURE OF QUALITY SEWING MACHINES



Your best buy in home cleaners... the White-Apex, made by the White-Apex Division, White Sewing Machine Corporation

Try America's First Aerosol Dentifrice— **COLGATE'S...NOW IN THE MOST CONVENIENT TOOTHPASTE CONTAINER EVER!**



Colgate-Palmolive Announces...

Power Packed COLGATE DENTAL CREAM WITH GARDOL

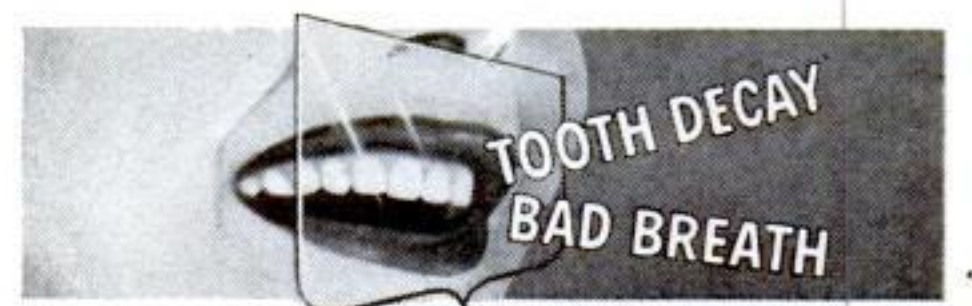
World's Largest Selling Toothpaste
**NOW FOR THE FIRST TIME IN
CONVENIENT PUSH-BUTTON CONTAINER!**



So easy! Just set can down and press. Stores readily on cabinet shelf.

**BIG
7-ounce can
Only 98¢**

ONE COLGATE BRUSHING HELPS GIVE THE SUREST PROTECTION ALL DAY LONG!
Brushing for brushing, it's the *surest* protection ever offered by any toothpaste! Because of all leading toothpastes,* only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights decay all day... helps stop decay with just one brushing! One Colgate brushing stops mouth odor all day for most people, too! It actually cleans your breath while it cleans your teeth!



COLGATE'S WITH GARDOL FIGHTS BOTH DECAY AND BAD BREATH ALL DAY

*TOP THREE BRANDS AFTER COLGATE'S... GARDOL IS COLGATE'S TRADE-MARK FOR SODIUM N-LAURYL SARCOSINATE.

PUSH-BUTTON EASE!

Remove red cover. Then touch push-button top and release the desired amount of Colgate Dental Cream.

**NO CAP TO
REPLACE!**

**NO WASTE!
NO MESS!**

**MORE
ECONOMICAL!**

Fight Tooth Decay with Colgate's *while you* Stop Bad Breath All Day!

WIN everything
but the
kitchen sink!

1st prize **\$5,000** "Golden Dreams" Kitchen!

Completely equipped—floors, cabinets, major appliances—everything! (Or \$5,000 in cash.) And we'll even buy you the kitchen sink—it's the one appliance Westinghouse doesn't make!

\$50,000.00

Westinghouse Refrigerator Contest

Heart of any dream kitchen

NEW WESTINGHOUSE WITH COLD INJECTOR

**65 of these refrigerators
are prizes in this contest**

Westinghouse with Cold Injector chills foods, beverages faster . . . keeps them better. Compartmented like a desk with 10 Store-and-Serve units that go handily to counter or table. Glide-out shelves adjust to 12 positions. FROST-FREE automatic defrosting refrigerator with separate home freezer. Magnetic door, ice cube server—and your choice of 55 ways of adding a little or a lot of color to your kitchen with exclusive Westinghouse color panels. Yet Westinghouse refrigerators start as low as \$199.95 less trade.



IT'S EASY, IT'S FUN TO ENTER!
Complete the last line of this jingle

*A Westinghouse with Cold Injector
Chills much faster, too.
It looks so fine in its design*

You complete the last line. Remember, it must rhyme with "too." You might say, "It's too good to be true." Or "I love it through and through." You can surely think of many better lines. The cleverest, the aptest, the most original, will win a \$5,000 kitchen!

Get entry blank at your Westinghouse dealer's

All entries must be on an official entry blank. Entry blanks are FREE at your Westinghouse dealer's—with no obligation to buy. But hurry! Contest ends midnight, June 30, 1958.

465 OTHER PRIZES

25 Westinghouse 16 cu. ft. Refrigerators
40 Westinghouse 12 cu. ft. Refrigerators
100 Westinghouse Portable Mixers

100 Westinghouse Coffee Makers
100 Westinghouse Steam Irons
100 Westinghouse Fry Pans

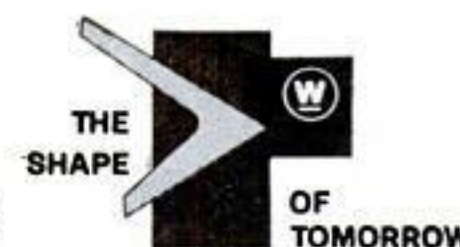
\$1000 BONUS if you buy a Westinghouse Refrigerator during the contest and then win a refrigerator as a prize.

Subject to Federal, State and Local Regulations.



YOU CAN BE SURE... IF IT'S

Westinghouse



Westinghouse Electric Corp., Columbus, Ohio. See TV's top dramatic show—Westinghouse Studio One in Hollywood



2 out of 3 buy insurance thru an Independent Agent

Here are some of the reasons:

THE RIGHT INSURANCE—An independent insurance agent is professionally qualified to analyze his customers' needs. He is free to choose the right insurance for each customer from hundreds of policies available.

CLAIM COLLECTION—When a car owner has a loss, his independent insurance agent helps him file and collect his claim. The independent agent negotiates with the company.

AVAILABILITY—An independent

insurance agent is ready to help his customers at any time. Over 100,000 independent insurance agents across the country who display this seal will help an insured car owner when he is away from home.

ABILITY TO PAY CLAIMS—The insurance companies from whom the independent insurance agent selects insurance for his customers have proved their financial strength and stability over a long span of years.

You get all these benefits when you insure your car through an independent agent. So be sure you do as two out of three car owners do—buy your insurance through an independent agent.



Only an Independent Insurance Agent Can Display This Seal

NATIONAL ASSOCIATION OF INSURANCE AGENTS, INC.

LETTERS TO THE EDITORS



YOUNG ROMANS IN TUSCALOOSA HIGH WEAR BANQUET TOGAS

SCHOOLBOYS WHACK SACK

Sirs:

Since LIFE covered the "sack and shirts with the baggy look" side of Tuscaloosa High School ("Schoolboys Whack the Sack," LIFE, April 28), you might be interested in another side of our school.

Here is a picture taken at our annual Latin club banquet, which completed Latin week. You'll notice no sacks here, but togas.

Your pictures and story about our "revolt" were quite interesting, but our high school's other side is pretty interesting too!

ANN HARPER

Tuscaloosa, Ala.

THE AD BUSINESS

Sirs:

We did not run it up the flag pole but we did read it ("Turbulent Time for Advertising Business," LIFE, April 28) and we salute, from the bottom of our well-worn clichés, your fact-packed feature about our craft.

PAUL D. KRANZBERG

Padco Advertising Co.
Saint Louis, Mo.

Sirs:

You did a masterful job of clearing the air in your enlightening close-up of the ad agency business.

But one statement leaped out at me because I had recently completed some after-hours research on the same subject.

The phrase: "Only a dozen or so . . . advertising agencies are on Madison Avenue."

I found 89 have Madison Avenue

addresses. Fifth Avenue, boasting 86, runs a close second.

ALFRED PAUL BERGER

New York, N.Y.

● LIFE should have said: "Only a dozen or so large . . . Madison Avenue agencies. . . ."—ED.

Sirs:

Your article about the advertising business gave me a jolt. McCann-Erickson does \$262 million a year! In 1919, at the age of 17, I started with the parent firm, The Erickson Co., then located on Fourth Avenue, as an office boy.

Within a year, I was an assistant account handler. The department consisted of three people. Our three accounts were Bon Ami, which "Hasn't scratched yet"; Tarvia for roads, for which the big punch line was "Before and after," showing a dirt road in its original condition, and "after," with its new Tarvia surface; and Congoleum rugs.

And there was Mr. Erickson, short, plump, bustling about in his shirt sleeves, having trouble keeping his pince-nez on the short bridge of his nose; Mr. Cleveland, the vice president and money-bag man, who terrorized me; Miss Shaeffer, head of stenographic, the greatest two-finger typist I have ever seen; O'Brien, who bought space by rule of thumb, and the copywriters (I believe four) of whom I can only remember Philip Barry, later to become one of our foremost American playwrights. I can remember annoying him into a rare explosion by strumming on his desk with my fingers as I walked by, while he was concentrating on some masterpiece of copy.

To think that Mr. Harper, now president, was 3 years old at the time!

WALLACE L. FRANKEN

North Hollywood, Calif.

LAW IS A FORCE

Sirs:

Your editorial, "Law is a Force" (LIFE, April 28), was timely and very much to the point.

While the scientists of the world have succeeded in putting satellites into orbit in outer space, the nations of the world have not yet learned to apply even the principle of the wheel in their dealings with one another.

If the free world were to stand united behind a sound and practicable plan to gain this noble end, the pressure of free world opinion might drive the Soviet Union to work out such a program with us. If the Soviet Union

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Please address all subscription correspondence to J. Edward King, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Changes of address require three weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue, or state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

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CONTINUED



60 SECONDS
WITH

SATURA

STARTS A
YOUNGER LOOK



Five instant aids to youthful radiance from one great moisture cream.

1. Special elements catch dew from the air to shield against drying by wind and weather.
 2. Estrogenic hormones help protect against age lines and sallowness with deep, under-surface moisturizing action.
 3. Humidifying formula works directly toward a young and creamy smoothness.
 4. Vitamin A guards against flaking indicative of a dry or aging skin.
 5. Special emollients slow evaporation from the skin to counteract the lines of age.
- Smooth on dewy, pink Satara every night, and use it regularly under make-up. Disappears instantly, starts working instantly. Cream \$3.50 and \$5. Lotion \$5.*

In Canada, too.

For beauty the modern way...

Dorothy Gray



GEN. JOHN HUNT MORGAN WRITES OF OLD CROW TO A FRIEND

The man who later became the leader of the famous Morgan's Confederate Raiders offers to send Old Crow—"as good as ever went down your throat"—to Dr. Henry Fox of Lexington, Kentucky.



LIGHT · MILD · 86 PROOF

OLD CROW

America's Favorite Bourbon

Old Crow has been a distinguished part of American history since the early nineteenth century. Today it is the first choice of American bourbon drinkers. They find what they are looking for in 86 Proof Old Crow—magnificent mildness and unmatched Kentucky flavor. It may cost a little more—but Old Crow quality is worth it.

"The Greatest Name in Bourbon"



THE OLD CROW DISTILLERY COMPANY, FRANKFORT, KENTUCKY, DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS COMPANY.

LETTERS TO THE EDITORS CONTINUED

should balk, delay and finally refuse, let her then stand clearly condemned as the enemy of peace.

ELLEARD B. HEFFERN

St. Louis, Mo.

Sirs:

You refer to an International Convention on the Mutual Protection of Private Property Rights in Foreign Countries (Magna Charta) which I had the honor to suggest during the Industrial Development Conference in San Francisco last October. This plan calls for the establishment of an international legal machinery of mutual safeguards by which private investments in foreign countries are to be protected against unfair treatment and arbitrary infringements. The very backbone of this convention is an international court which would decide whether measures taken against private foreign investments are illegal or not. The decisions would be binding on capital-exporting and capital-importing countries alike.

Many investors still hesitate to invest their capital in foreign countries, fearing unfair treatment or even arbitrary confiscatory measures against their interests. The United States of America may have sufficient political power and economic means to protect her private investors. But this is not the case with smaller capital-exporting countries.

There is an urgent need in the world for the establishment of an international system of mutual protection which takes care not only of the interests of these smaller countries but also—in stimulating foreign private assistance—of the interests of those who need foreign capital.

HERMANN J. ABS

Frankfurt, Germany

EXCHANGE OF TALENT

Sirs:

The Russian people are not so bad after all ("Americans There, Russians Here: Biz Terrif," LIFE, April 28).

We will have to admit it, we Americans can learn a lot from the Russians and they can learn a lot from us.

CHARLES DOESCHER

Waterbury, Conn.

Sirs:

It is amusing and amazing to see the American press now falling all over itself because Communist Russia gave an American pianist a prize!

F. BOHANAN

New York, N.Y.

REACTION TO A LETTER

Sirs:

Apropos your "Reaction to a Letter" (LIFE, April 28), executive council members of the American Federation of Teachers have just passed unanimously a motion "urging that all current periodicals of national stature, regardless of viewpoint, be made available in all secondary schools throughout the country for the purpose of seeking information and facts and learning the skills of discriminating reading of such periodicals."

We appreciate very much the attention you are bringing to education. We cannot wholly agree with you as to your treatment of the education crisis facing American children. Your articles suggested no realistic answers.

CARL J. MEGEL

President

American Federation of Teachers

Chicago, Ill.

● In Washington Senator William Proxmire (D., Wis.) spoke to the Senate on the proposed boycott of LIFE by the National Association of Secondary School Principals. He said:

"I rise in protest against the proposal of Mr. Paul E. Elicker, executive secretary of the National Association of Secondary School Principals, that TIME and LIFE magazines be banned from the classrooms."

"Mr. Elicker has based his proposal on the disagreement with a series of articles which LIFE magazine is publishing and which drastically criticize American education."

"I believe that these articles constitute a brilliant analysis of what is wrong with American education, and include some very constructive suggestions for its improvement. LIFE magazine has done a superb job in calling the attention of the American people to what is rapidly becoming our most serious weakness. . . ."

"The open mind and the right to disagree are fundamental to American freedom. It is shocking that an executive secretary of a great educational association would subvert this principle by suggesting the prohibition of school distribution of two of America's great magazines, because he disagrees with the policies they propose."

TROUBLE OVER MOUSE

Sirs:

If the Humane Society ("Trouble over Missile Mouse," LIFE, April 28) is sincerely interested in the felicity and livelihood of mice, I suggest it obtain an injunction against owls; this would have the additional advantage of the support of mousetrap manufacturers.

MICHAEL GREENWALD

Ithaca, N.Y.

Sirs:

Anyone who criticizes something as fine and noble as a humane society is pretty low.

JOSEPH E. SUTHREN

Port Colborne, Ont., Canada

Sirs:

I kill mice as often as I can get my hands on them. I poison them, break their bones with mousetraps, and I dare anyone to stop me.

CONNIE ARRIOLA

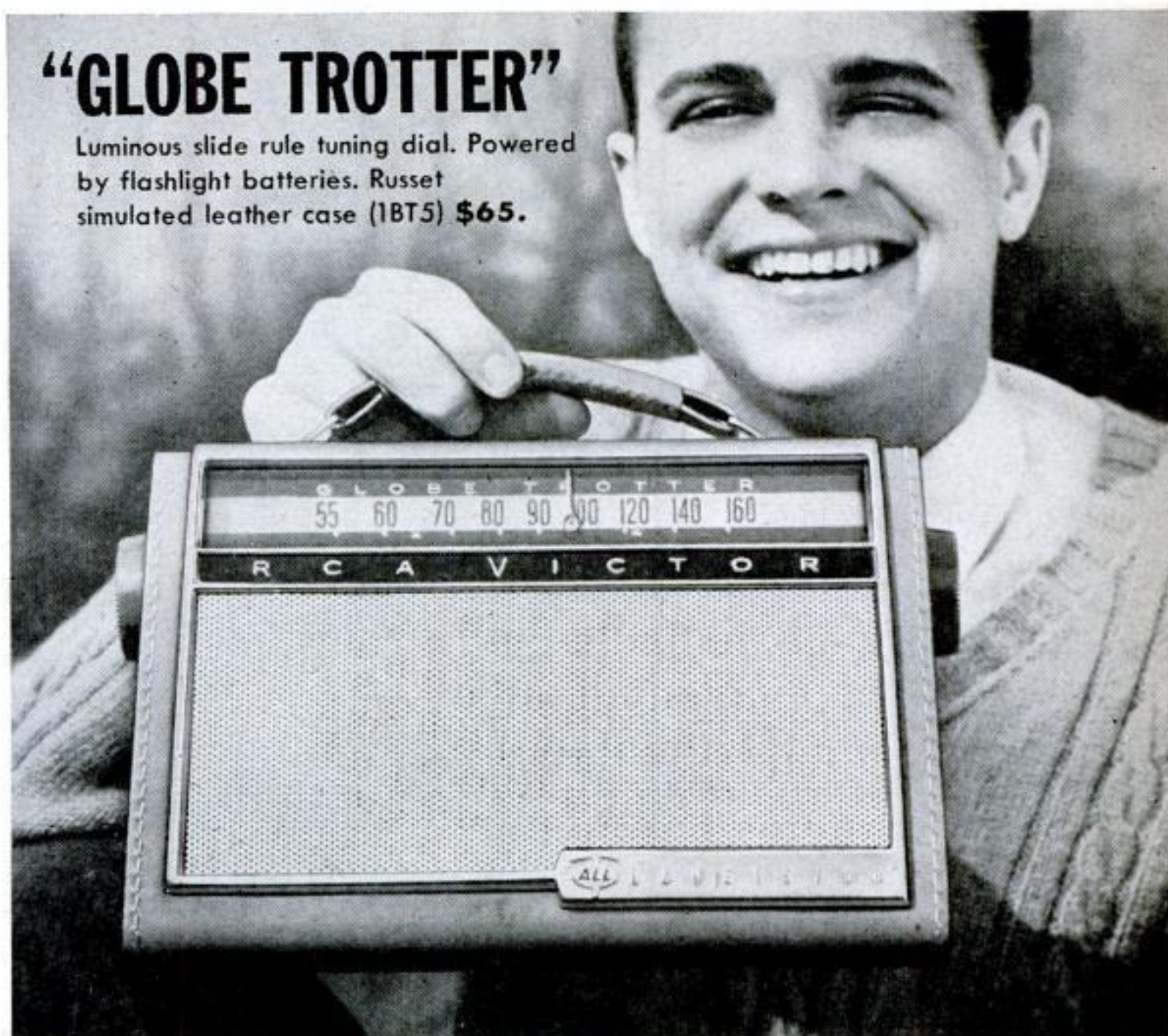
Azusa, Calif.

Newest RCA Victor transistor portables

Light, bright with power to spare

"GLOBE TROTTER"

Luminous slide rule tuning dial. Powered by flashlight batteries. Russet simulated leather case (1BT5) \$65.



"JETSTREAM"*

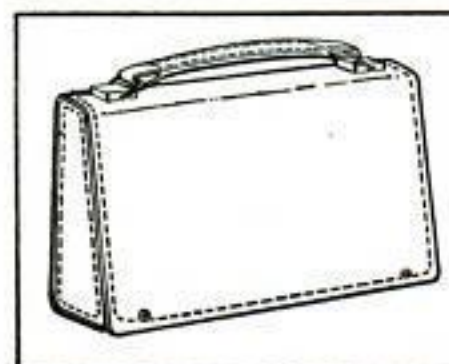
Plug-in for earphone. Operates on flashlight batteries. White, charcoal, russet simulated leather case (1BT4) \$59.95.



You get more for your money—in looks and performance!



Side-load like a flashlight with low-cost batteries



Smart luggage look—with leather-like cases



"Golden Throat" tone—big-set sound

RCA VICTOR
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Manufacturer's nationally advertised list prices shown, subject to change. All prices less batteries. Insist on RCA batteries—for extra listening hours. *Jetstream is a service mark owned by TWA exclusively.

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TO SPEED DELIVERY OF LIFE—and all your mail—please be sure to include your zone number in your address. The mail you send will get there faster, too, if the address carries a zone number.

L-3420



JOE SCHERSCHEL, photographed by fellow award-winner Yale Joel, stands before his picture that won first prize in General News category. Shot for story on Mexican earthquake (LIFE, Aug. 12), it shows rescue scene in Mexico City.



NINA LEEN, photographed by Gordon Parks, won first prize for magazine color story, "Ghostly American Legends" (LIFE, Oct. 28). Picture shows distortion with which she dramatized a Washington staircase ghost is said to haunt.



GORDON PARKS, photographed by Nina Leen, won second place for his color picture story, "The Atmosphere of Crime" (LIFE, Sept. 9), which showed criminal life in cities and ended with this powerful perspective view of San Quentin.

SPEAKING OF PICTURES



MAGAZINE PHOTOGRAPHER OF THE YEAR LISA LARSEN, PHOTOGRAPHED BY

Winning Photos

No matter how famous their pictures, journalistic photographers themselves remain largely unseen by the millions who regularly see their photographs. But after nine photographers who work for LIFE recently won an exceptional array of awards in journalism's biggest photo competitions for 1957, they were assigned to take pictures of each other. The award winners' portraits made by their fellow winners are shown here. The backgrounds are photographs that won prizes in the contest jointly sponsored by Encyclopaedia Britannica, National Press Photographers Association and University of Missouri School of Journalism.



GORDON TENNEY, photographed by Joel, won third prize for Magazine Picture Stories with his pictures of the crossing of *Mayflower II* (LIFE, June 17). This picture captures tension of crewmen anxiously hauling on sails in a blow.

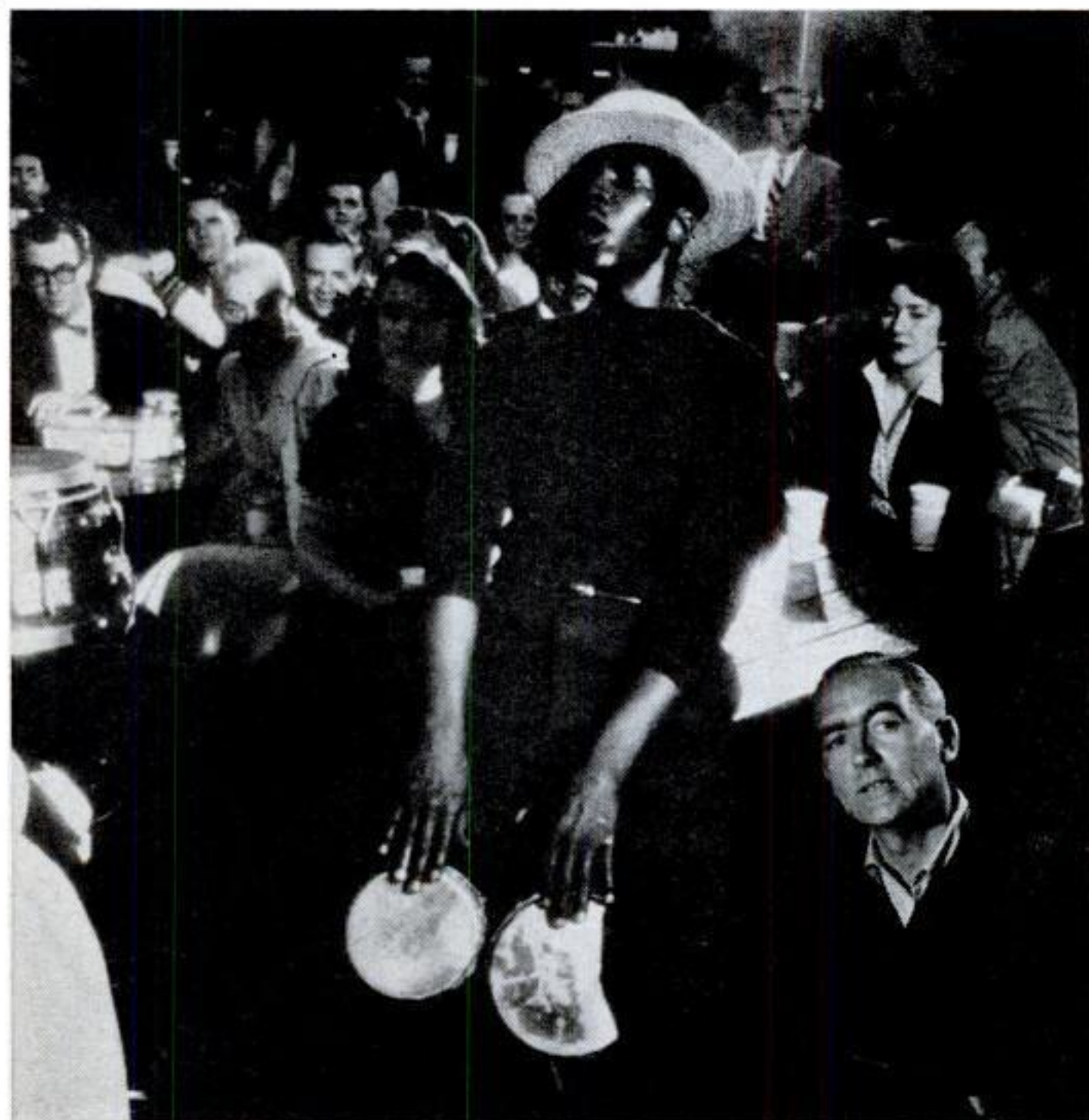


GORDON PARKS, STANDS WITH HER PICTURE OF OUTER MONGOLIAN RIDER

and the Makers

Entered in eight categories, LIFE photos won five first prizes, seven others.

For the first time the "Magazine Photographer of the Year" turned out to be a lady, Lisa Larsen (*above*). Miss Larsen's daring has taken her off on forays behind the Iron Curtain and deep into Asia. These won her two additional awards for stories on the new Poland (LIFE, Jan. 14, 1957) and Outer Mongolia (LIFE, July 22, 1957). Another award, this one from the Overseas Press Club for the best photographic reporting from abroad, added to the year's acclaim for Lisa, leaving her the most radiant Photographer of the Year ever, and the least deserving to remain unseen.



LEONARD MCCOMBE, twice Magazine Photographer of the Year in previous contests, is photographed by Allan Grant with picture that won third prize in Feature category. It shows UCLA students and bongo drummer (LIFE, Feb. 11).



STAN WAYMAN, photographed by Joel, won first prize in the Magazine Picture Story category with furious, fast-action photographs of a Florida wild-life officer's fight to catch and treat infected deer in the Everglades (LIFE, Sept. 30).



YALE JOEL, photographed by Gordon Parks, won first prize in two categories (Feature, Fashion and Society), received second prize in Portrait and Personalities for extreme, wide-angle view of Admiral Rickover in atomic reactor shell.



ALLAN GRANT, photographed by Leonard McCombe, won third prize in the Portrait and Personalities category with this highly stylized portrait of Actress Audrey Hepburn glamorously illuminated in a light-strung movie studio setting.



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I'll buy Ætna planned protection
every time!"**



"FOR MY BUSINESS, my Ætna Casualty agent — working from an analysis of the actual risks involved — developed a program that's both sound and economical."



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Thousands of leading businessmen find Ætna *planned* protection the soundest approach to *all* their insurance needs — personal as well as business. In each case, their Ætna Casualty agent carefully analyzes all the risks involved before recommending a program. By plugging loopholes and eliminating unnecessary or overlapping coverages, maximum protection is assured at minimum cost consistent with safety. Furthermore, each program is reviewed periodically and kept constantly up-to-date. Ask *your* Ætna Casualty agent today about this modern, professional concept of insurance buying — Ætna *Planned* Protection with the "Policies with the P.S. — Personal Service."

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Mr. Cool



You see it — but you won't believe it until you try it on! Here for the first time, a suit that filters the heat out of summer, yet never looks "washed up" at the end of the day...no matter how humid the day.

The fabric itself took years to perfect. It's a 6 oz. blend of Dacron and wool; you'll find nothing lighter or cooler. And nothing can compare with it for a fabulous feeling of weightlessness, for subtle luster, or for downright good looks, whether you choose from its many solid shades or its exclusive interesting patterns.

Yet it's the tailoring that really sets this suit apart. No hint of compromise here. Honest New England craftsmanship, adapted to the special problems of a cloth so remarkably light. The result is a pure delight—in unparalleled comfort, in styling that suavely puts you in the fashion fore, and in solid value.

\$50 is all you pay for MR. COOL at the 1,318 franchised stores, coast to coast, that pool their purchasing power in the Clipper Craft plan to give you better value. Years from now you'll still think of it as a wonderful investment.

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MR. COOL TAILORED EXCLUSIVELY BY

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Off to a Good Start!



1958 OLDSMOBILE NINETY-EIGHT HOLIDAY COUPE


...because a new set of **ACs**
can save three times their cost in gasoline!

Budget-conscious couples like to get the most for their money in their trip through life! And they're off to a good start with AC Spark Plugs in their car.

If the spark plugs in your car have gone 10,000 miles or more, a new set of AC "Hot Tips" can save you as much as one gallon of gasoline in every ten ...can give you faster starting and better performance.

The exclusive AC "Hot Tip" heats up faster to burn away fouling oil and carbon deposits as soon as they can form . . . stays clean longer to spark every ounce of power from every gallon of fuel. That's why AC Spark Plugs are specified as original equipment on more new cars than any other make!

Get a new set of ACs for your car, today!

AC SPARK PLUG  THE ELECTRONICS DIVISION OF GENERAL MOTORS

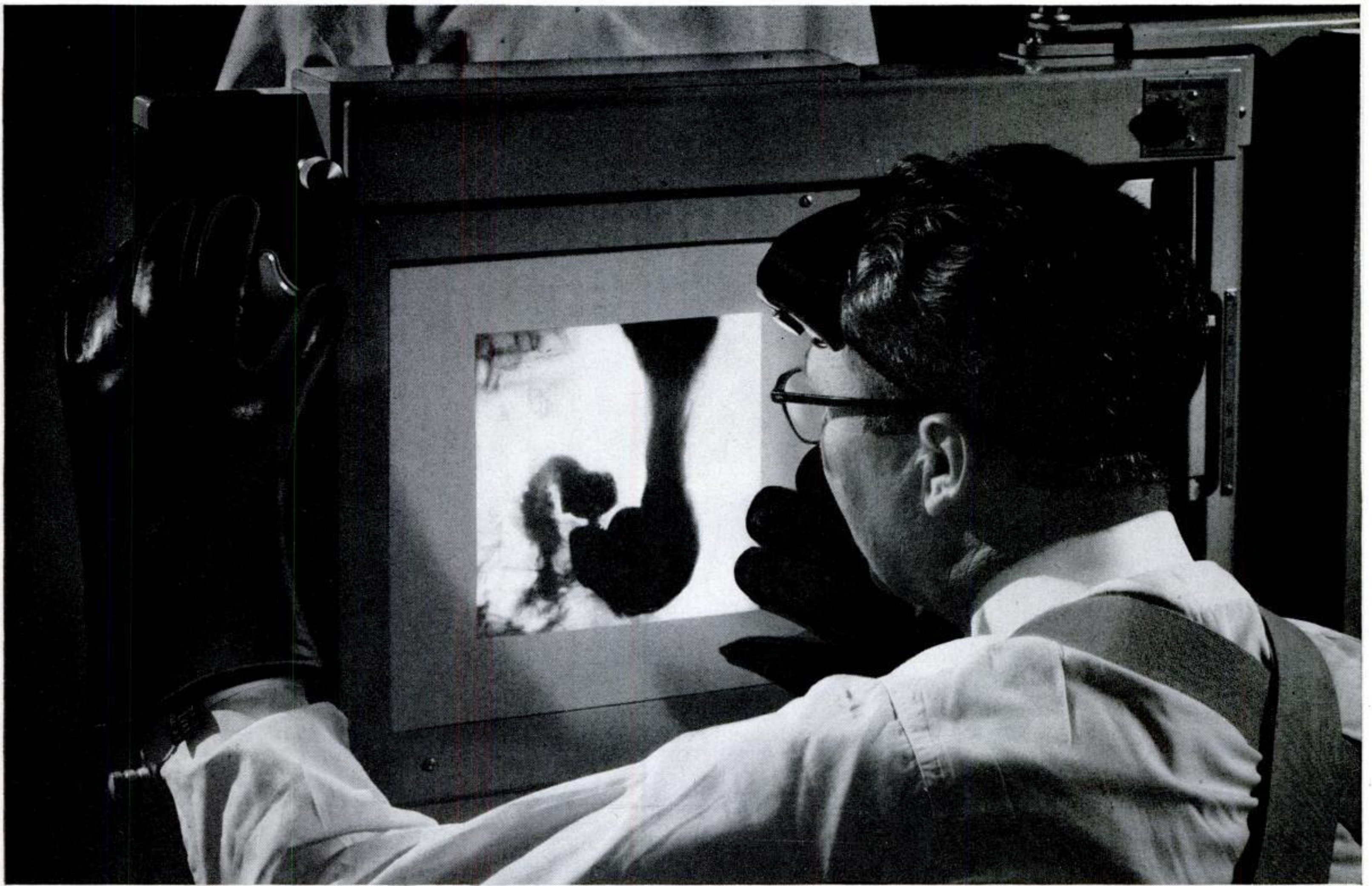
Watch Walt Disney Studios' ZORRO every week on ABC-TV

ACTION starts with



HOT TIP
SPARK PLUGS

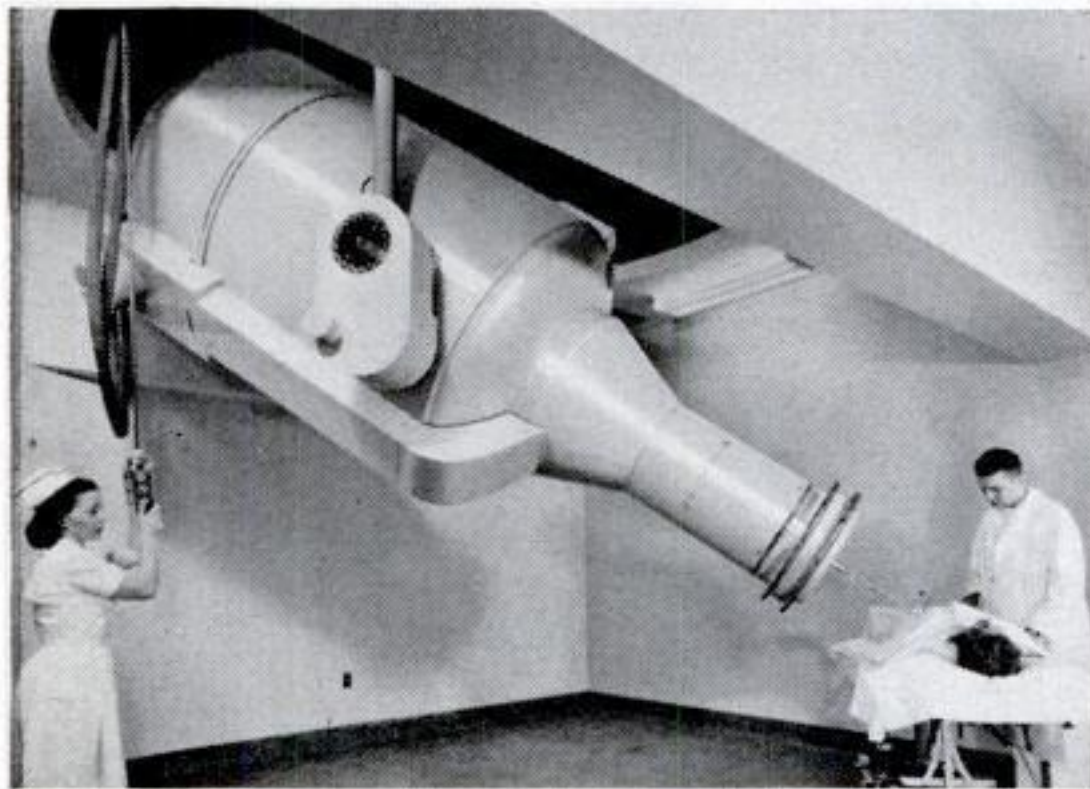




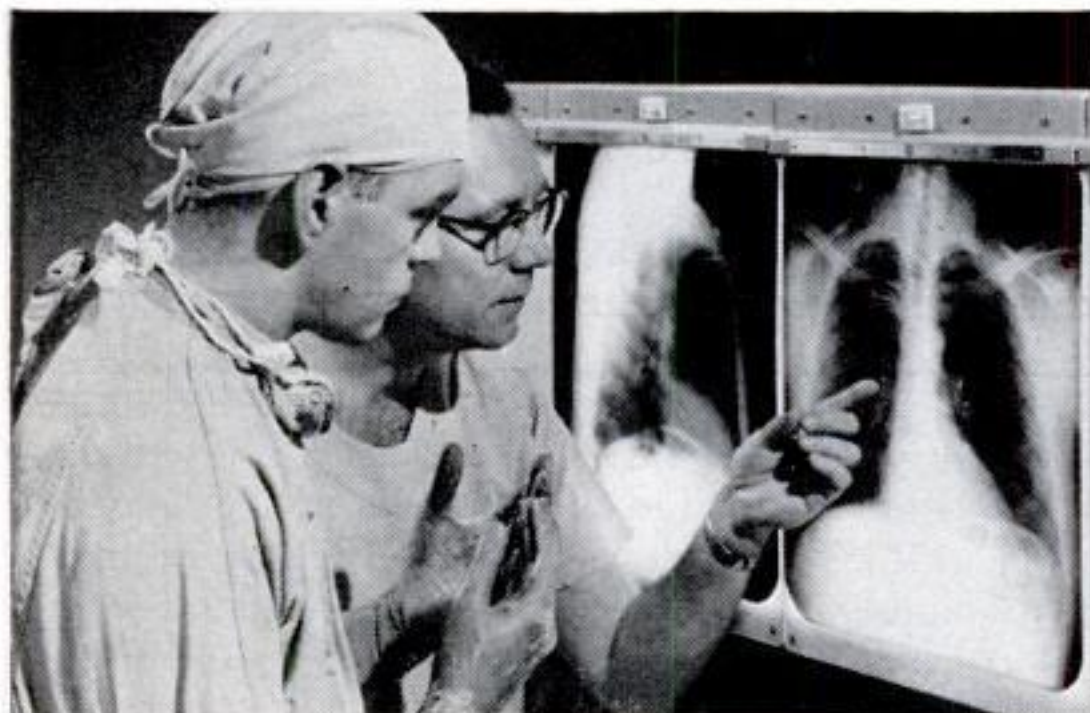
FLUOROSCOPY — THERE'S MORE TO IT THAN MEETS THE EYE

Where does he fit in the battle against human ills? One of medicine's most important specialists, he's also one of the least known to the public...

THE RADIOLOGIST!



IN MEDICINE'S WAR on cancer, radiologists play a key role in treatment as well as diagnosis. When radiation therapy is indicated, these doctors plan and execute the treatments. Photo shows an x-ray therapy unit they use for this vital work.



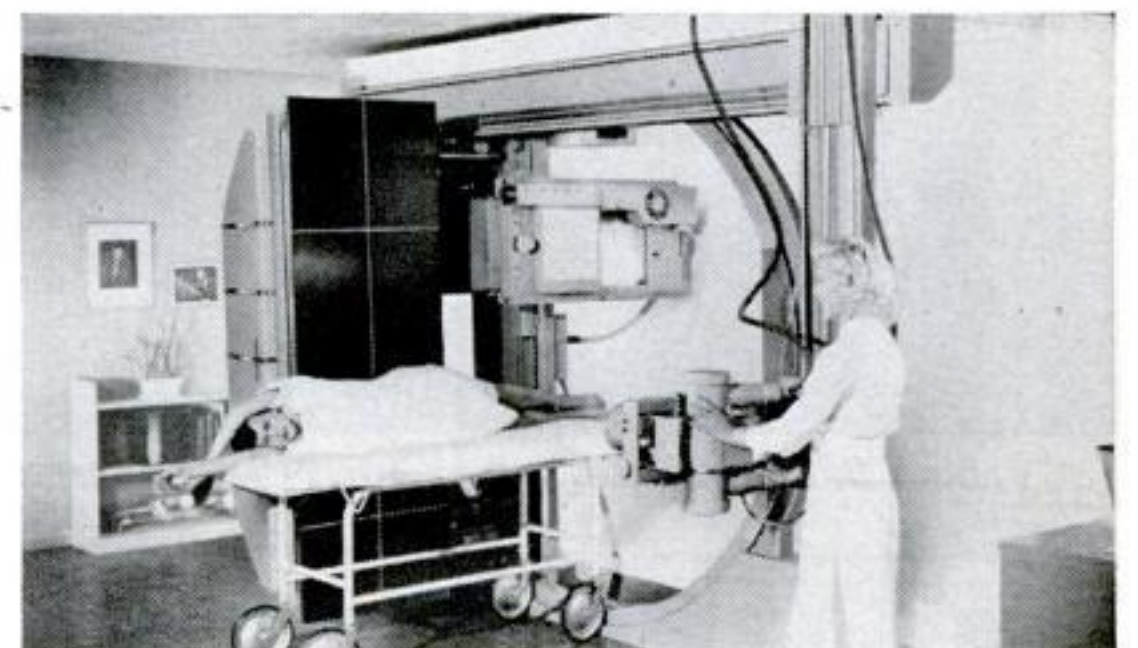
RADIOLOGISTS are frequently described as the physicians most often consulted by other physicians. In the preoperative conference above, for example, a radiologist and a surgeon discuss an x-ray examination which has revealed the nature and location of trouble.

Though radiologists may frequently figure in our lives, many of us remain unfamiliar with their medical specialty.

When your family doctor refers you for an x-ray examination, you may not realize it, but the x-ray technician who takes the films is following procedure prescribed by the radiologist—an M.D. with three or more postgraduate years of specialized radiologic training. The radiologist's interpretation of the x-ray films (often supplemented by his personal examination and fluoroscopic observations) is an important part of the information required by your doctor for diagnosis.

Specializing in the use of x-ray and radioactive materials for diagnosis and treatment, radiologists serve in virtually every medical field. An indication of the importance of these doctors is the multimillion-dollar investment industry makes to supply the apparatus

they need. General Electric is one of the companies working to broaden the radiologist's effective range.



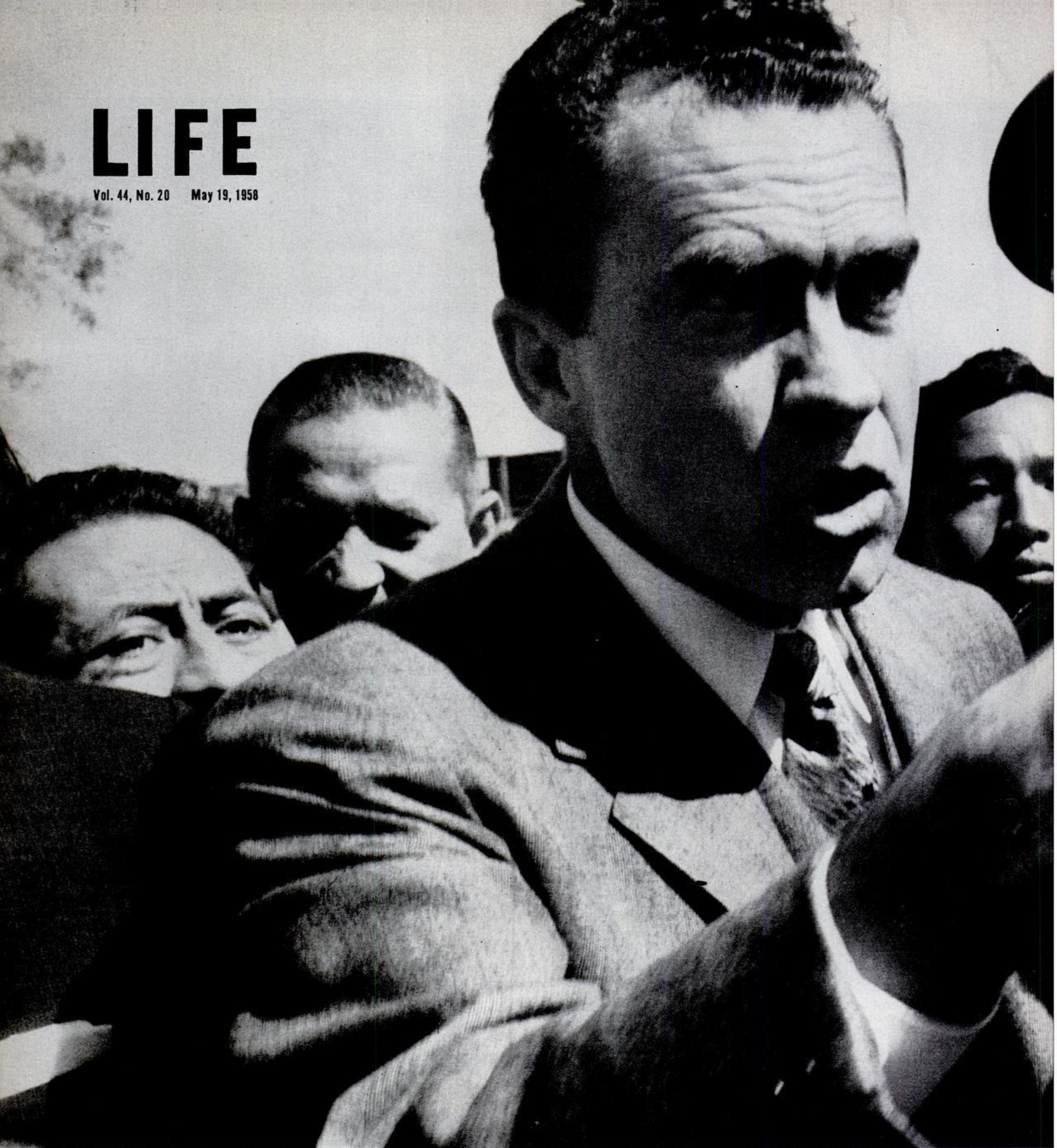
YOU OUGHT TO KNOW more about x-ray and how it serves you — in medicine, in industry. Write for free, illustrated brochure, "The Story of X-Ray." X-Ray Dept., General Electric Co., Room L75, Milwaukee 1, Wis.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

LIFE

Vol. 44, No. 20 May 19, 1958



FACING UP TO THE MOB IN LIMA, NIXON AIMS A JUTTING JAW, RIGID FINGER AND SOME STRAIGHT TALK AT HECKLER. MAN IN UNIFORM CAP IS VICE PRESIDENT'S

A VEEP'S ANGER: 'DON'T YOU WANT THE TRUTH?'

A righteously angry man, armed with nothing but a pistol-pointed finger and a stubborn bravery, last week won respect for his nation and himself by standing up to a mob of bullies. It happened in Lima, Peru, where Vice President Nixon was goaded to wrath by denial of the right of free speech.

On his eight-nation tour of South America, the U.S. Vice President had been prepared for a built-in quantity of anti-Yanquism, a body of Latin American resentment of U.S. attitudes



INTERPRETER, LIEUT. COLONEL VERNON WALTERS. BEHIND FINGER IS TYPE OF MATURE, UNSHAVEN "STUDENT" THAT NIXON LATER DESCRIBED AS "REAL PROS"

currently aggravated by U.S. economic policies which seem to discriminate against South American exports. He had gone through minor flare-ups in Uruguay and Argentina. But in Peru he hit the jackpot of antagonism.

This became a "student" demonstration in Lima's San Marcos university, led by such be-whiskered and antique students that the embarrassed Peruvians themselves were prepared to agree that they were really professional Communists. The Vice President, pursuing a policy

of seeking free debate, walked into the clash with eyes open. Despite warnings he went to San Marcos to talk to students. A screeching, spitting, poster-carrying mob of 2,000 barred his way. Nixon got out of his car and strode ahead with a hand outstretched. Instead he got screams of "Viper Nixon, go home!" Then the Vice President got mad. "I'd be glad to go home," he yelled back over an angrily leveled finger. "But first come here and talk." "You are cowards!" "Are you afraid of the truth?" Then

from the mob came rocks. One grazed Nixon's neck and another injured an aide.

Nixon did not get his debate but he came out of the fracas winner and knowing it. "By denying me a chance to speak . . . they exposed themselves to Peru for what they really are," he said. Most Peruvians, some in cheers, others in earnest apologies, seemed to agree. "By his courage and imagination," cabled Correspondent Donald Wilson, "Nixon had turned a sticky situation into a dramatic triumph."



SCREAMING AT NIXON, rioters (*above*) wave signs telling Nixon to get out, asking freedom for Puerto Rican who inspired 1950 Truman assassination try.

LISTENING TO NIXON, Catholic university students (*below*) form a quiet but intent group around Vice President, who talks before a wooden statue of Christ.





APPEALING TO MOB, Nixon, with arms raised, still asks for hearing as he leaves scene of stoning.

THROWING LEAFLETS (below), anti-Nixon crowd flings arms high. In foreground: a police truncheon.

FIRST THE SCREECHES, THEN A FAIR HEARING

Still set on straight talk with students, the Vice President directed himself from the San Marcos affray to the nearby Catholic university. "I came here," he said, "because this is an institution that practices free expression as well as talking about it."

The students fed him loaded questions on U.S. support of Cuba's dictator Batista, U.S. intrusions into Peru's fishing waters, U.S. policies inimical to Peru's economy. Nixon fielded them without fudging and got in another lick for the West by observing, "If anyone has any doubt about how Communism would be here, look at Hungary." He left the Catholic university with cheers ringing in his ears.

One more brush with the mob awaited him outside his hotel (above) where he met another crowd. He pushed through the mob without flinching, even when somebody spat in his face.

CONTINUED





AT BUENOS AIRES OPERA HOUSE NIXON STANDS FOR ARGENTINE ANTHEM. TO HIS LEFT STANDS ARGENTINA'S OUTGOING PROVISIONAL VICE PRESIDENT ROJAS



IN URUGUAY, Nixon feels quality of wool being prepared for carding machine in a textile factory. Uruguay is embittered by the U.S. tariff on imports of wool.



IN ARGENTINA, Mrs. Nixon gets bouquet from 4-year-old Luis Maria Serrate, who was so stage-struck that he began to weep and needed comfort from Pat.



HAILING FRONDIZI, Nixon gives new president a free-swinging salute during the inaugural parade.

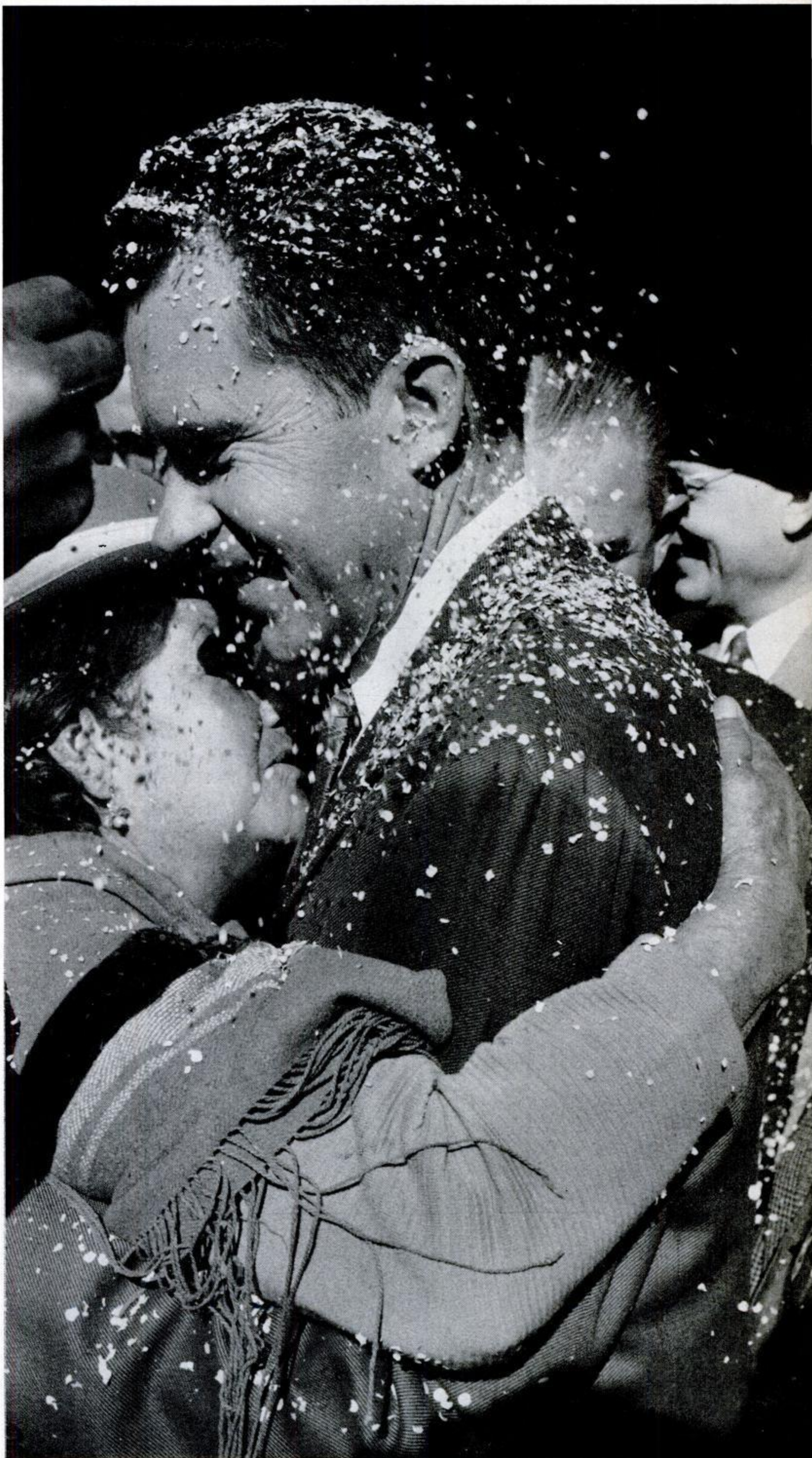
SOME WINNING WAYS OF A YANQUI COUPLE

For most of his tour, Nixon and his pretty wife Pat were received with surprising warmth by the people and officials alike. In Argentina the Vice President had two rewarding talks with President Arturo Frondizi whose inauguration he attended. Seeking opportunity to explain U.S. policy, Nixon everywhere won respectful hearings from leaders of labor, business and government as well as students.

In Bolivia Nixon was repeatedly snowed in under blizzards of confetti and pursued for autographs. Pat made a hit in schools and hospitals. And Nixon himself scored a slick diplomatic triumph in Argentina by conceding the 1923 Dempsey-Firpo fight to the Wild Bull of the Pampas. He admitted, almost 35 years late, that Dempsey had had help getting back into the ring after Firpo knocked him through the ropes. In Europe, meanwhile, another U.S. official was scoring less dramatic but equally effective points for his country (*next page*).



IN PARAGUAY, Nixon gets lesson in folk dance which requires keeping bottle balanced on head.



IN BOLIVIA, where he made special hit with Indian population, Nixon is clasped warmly in arms of

tribeswoman. She wears traditional derby hat. Nixon is heavily dusted with remains of confetti shower.



WITH FELLOW MINISTERS, Dulles in Copenhagen (*left*) listens at party as cigar-smoking Mrs. Bodil Koch, the Danish Minister of Ecclesiastical Affairs,



criticizes his China policy; (*center*) greets Britain's Selwyn Lloyd at start of the NATO parley; (*right*) chats with Italian Foreign Minister Giuseppe Pella.



AT NATO, A DIPLOMATIC TRIUMPH FOR DULLES



ANTI-NATO PROTEST by missile-hooded Copenhagen Reds during session hits NATO nuclear arms.

While Nixon was treading his thorny diplomatic path, John Foster Dulles at the NATO meeting in Copenhagen scored one of the most striking successes of his five years as Secretary of State. Mixing easily (*above and below*), Dulles achieved a new high in personal popularity. More important, the NATO nations, who had been lambasting him for months for his stiff resistance to a pell-mell parley with the Russians, finally and gladly came around to Dulles' views on a summit conference. With that agreement, NATO found a new and heartening unity against the East.

The foreign ministers rallied to Dulles because they were shocked by the dishonesty of recent Soviet diplomacy, particularly by the blunt Soviet U.N. veto on disarmament inspection in the Arctic. These moves showed how little Khrushchev wanted to settle anything. They justified Dulles' insistence that summit talks should be held only if they, after careful preparation, promised concrete progress.

New York Times Reporter Drew Middleton

reflected the general sentiment that "[Dulles'] prestige among governments allied with the U.S. is probably higher now than at any time since he first became Secretary of State. . . . He has been popularly pictured as a hasty man, impatient of the claims of lesser men and smaller nations. But at this conference Mr. Dulles amazed diplomats—men who have known him over the years and who are not [his] blind admirers . . . by his patience, his good temper and his willingness to listen. . . . Mr. Khrushchev's mistakes have solidified the position of Mr. Dulles, the Soviet premier's foremost diplomatic enemy. . . . Behind the serene, equable demeanor, a curious blend of erudition, experience and folksy humor, diplomats sense [in Dulles] a mind as intricate and flexible as that of any 18th Century diplomat."

Under Dulles' aegis, NATO also smoothly dispatched its internal business. A long-range defense plan was approved. Clearly manifesting NATO's will to peace, the conferees decided to make joint studies of disarmament controls.

GREETING THE LADIES, DULLES AND HIS WIFE (BACK TO CAMERA) CHAT WITH (FROM LEFT) BRITISH, DANISH AND ICELANDIC OFFICIALS' WIVES AT DINNER

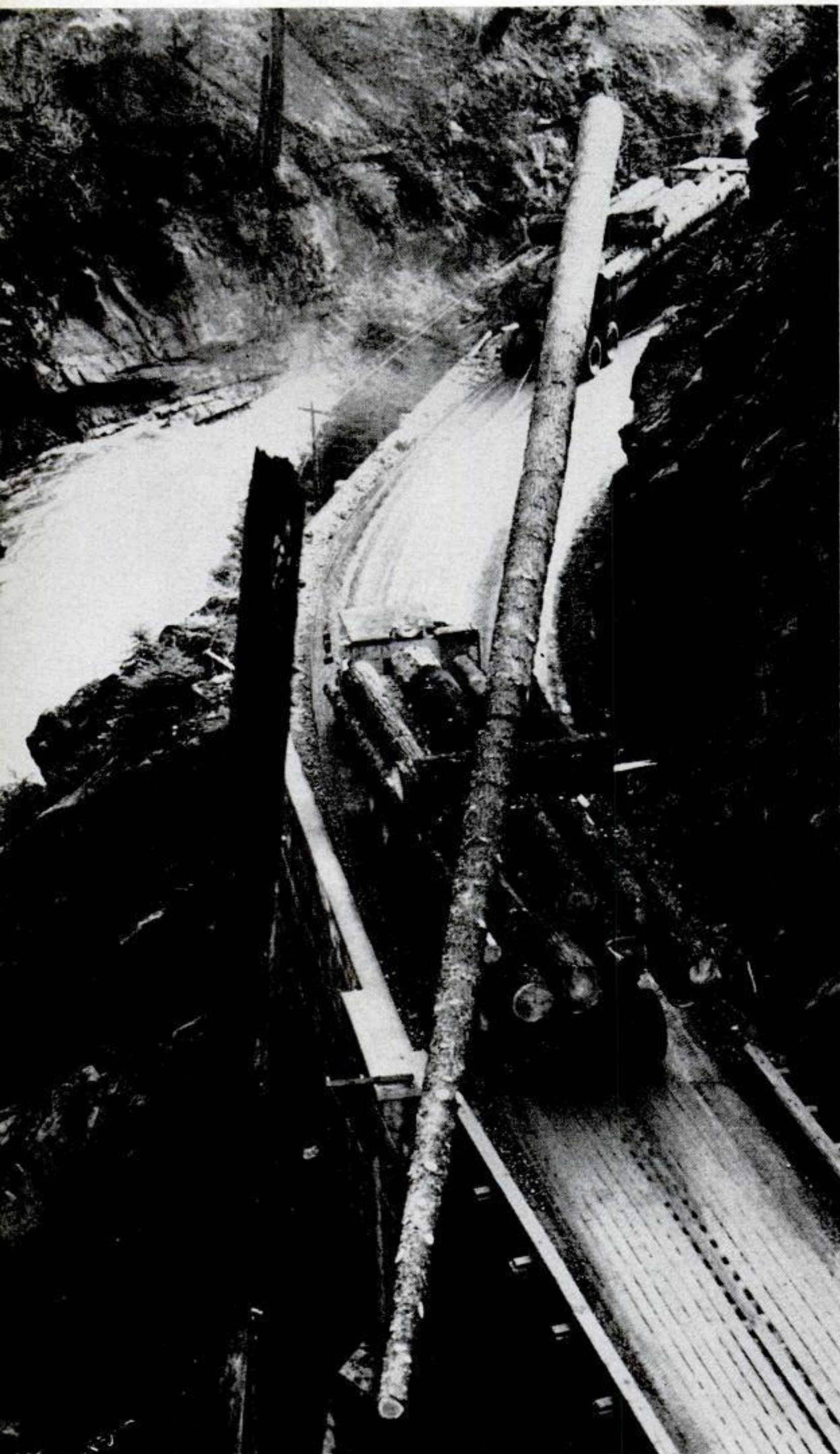




CONCENTRATING ON WORK. Dulles at the NATO session demonstrates the new-found readiness to listen that impressed his diplomatic colleagues. Though

NATO speeches covered much familiar ground, a Briton said that while listening to them Dulles "looked as though every word he heard had been freshly minted."

A LOOK AT THE WORLD'S WEEK



A LONG LOG GOING A LONG WAY

Swinging out into a rocky gorge, a 275-foot log went gingerly around a British Columbia mountainside on two giant trucks and headed for England. A Douglas fir, it was a gift from British Columbia to Great Britain, will be set up in London as the world's highest wooden flagpole.

A HARD MAN'S GOODBY IN ALGERIA →

After 27 months as France's tough boss in Algeria, Robert Lacoste, flanked by bemedaled paratroopers, said goodbye at a military review. He lost his job when his Socialist party refused to join a new government—raising a question whether France, too, was going to disengage in Algeria.



STABLEFUL OF LONDON DOUBLE-DECKERS
AT EASE DURING A GENTEEL BUS STRIKE





A bevy of double-deckers marooned in their garage signaled a wage strike of some 50,000 London busmen. Their customers took it politely.

Most walked or hitchhiked to work, a few rode horses. One traveled down the Thames by water scooter. And one man ran in his track suit.



CARDINAL'S RECOVERY

Assisted by a young priest, Samuel Cardinal Stritch, Archbishop of Chicago, left his Rome hospital for the first time since his right arm, damaged by a blood clot, was amputated. The cardinal's illness delayed his taking over a new Vatican post to direct all Catholic missions.



WOMAN'S CHOICE

Busy Democratic Congresswoman Coya Knutson got an ultimatum from her husband in Minnesota to choose between her career and her home. Coya made her choice. She chose to run again, and her husband changed his tune, said, "I wanted her to come home more often."



LOYAL FANS STILL LOYAL

Arriving in Baltimore for the Preakness, Silky Sullivan found his popularity intact in spite of his poor showing in the Kentucky Derby (LIFE, May 12). A band of placard-waving admirers greeted him. "Silky can do much better than he did at Churchill Downs," his trainer said cautiously.

A MISS ENGLAND WHO MISSED →

The first Miss England picked by judges in London resigned when it came out that she was too young. A second, Wendy Peters, was accused by a rival's mother (held back by an official) of wearing a waspie (girdle). Then it turned out that Wendy was ineligible anyway: she was married.

REQUIEM FOR RECESSION

As efforts kept up to bury hard times under a wave of buying, a group of auto salesmen in Miami put on their top hats and dark suits and held a mock funeral for the "junior recession." The recession itself continued very much alive but there was an encouraging increase in housing loans.



Naturally from
KRAFT

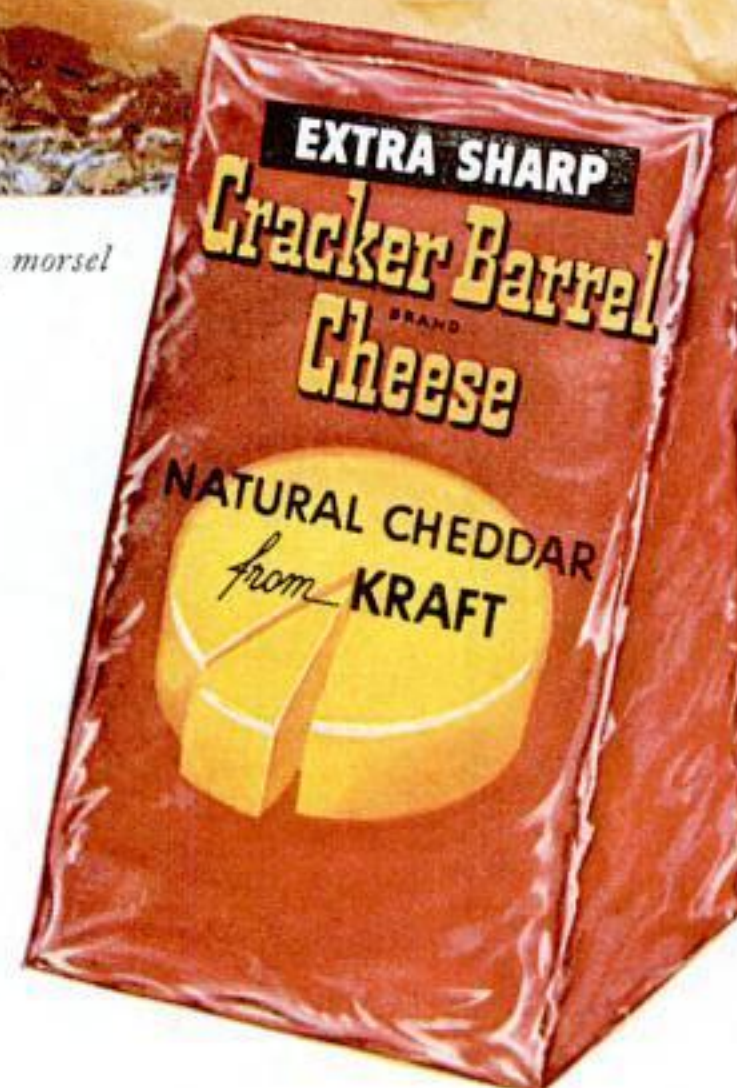


Kraft's aluminum foil keeps the fresh-cut goodness in every morsel

Real sharp...every single time

Here's genuine old-time cheddar such as your great granddad felt himself "in luck" to find. Kraft Master Cheesemakers age it, wrap it and mark it so *you always* have "the luck" to find just the flavor you want. And Kraft's double-strength aluminum

foil keeps the fresh-cut goodness in every morsel, whether your choice is Cracker Barrel brand Extra Sharp, Sharp, or Mellow. Treat yourself to a wedge of this *finest* of natural cheddar cheese — the wedges marked Cracker Barrel brand.



CRACKER BARREL BRAND IS THE FINE NATURAL CHEDDAR FROM **KRAFT**

SweetHeart Soap 1¢ sale



a perfect time to
now in luscious pink

because SweetHeart adores you so!

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discover SweetHeart Soap and creamy white

Don't wait! Make today *your* day to discover the magic of a warm, wonderful SweetHeart bath. To make it even easier for you to enjoy graceful, fragrant SweetHeart Soap, you can now buy 3 bars at the regular price and get the 4th bar for just 1¢.



now "glamorapped" in gleaming foil!



*Popular meeting room of the **Four Roses Society***
(Are you a member?)

You'll find the nicest, friendliest places reserved for the Four Roses Society.

"The most tasteful whiskey deserves the most tasteful surroundings," as they say in the FRS.

As every member knows, Four Roses is the most tasteful, bar none. It has a smoother

smoothness than *any* whiskey made *anywhere!*

P. S. May has been proclaimed NATIONAL TAVERN MONTH—in recognition of the good fellowship in the traditional center of friendly meetings. Yes, tavern owners love the Four Roses Society in May as they do in December.

*You belong with **Four Roses**...the sociable drink*



DEMOCRATIZE THE UNIONS!

THEY NEED A 'BILL OF RIGHTS' TO PROTECT THEM FROM DANGER OF CORRUPT LEADERS

One of the most useful (and sensational) congressional investigations of this decade is that of Senator McClellan's committee on "Improper Activities in the Labor or Management Field." Although its first report covers only five unions and one management fixer, it has already disclosed a degree of corruption and abuse of power that calls undeniably for new federal legislation. The committee recommends such laws; so repeatedly has the Administration; so has virtually every student of the problem. It is therefore exasperating to observe that the chances of legislation this year are dim indeed. Seldom has so much scandal produced so little action.

Jimmy Hoffa, whom McClellan proved beyond doubt to be the No. 1 enemy of the U.S. public (*LIFE*, Sept. 9), goes on trial for the second time this week on a federal wire-tapping charge; but he is still running the Teamsters Union with the help of the same goons and felons (including his ex-convict brother). He says he needs them "to kick those hillbillies around and keep them in line." While three court-appointed "monitors" are trying to look over his shoulder, Hoffa retains the same grip on his job that the McClellan report called "tragic for the Teamsters Union and dangerous for the country at large."

Nor has anything been done to protect the members of smaller unions whose bosses are corrupt or tyrannical—those rank-and-filers whom Senator McClellan calls "enslaved and cheated." With the direct evidence of 75,000 poignant personal letters, McClellan had estimates there may be as many as four million of them. The Teamsters and the Bakers, in which the most brazen corruption was exposed, have been duly expelled from the A.F.L.-C.I.O. by George Meany. But their members and others like them are enslaved and cheated as before. Even Dave Beck, whom Hoffa has stripped of all power in the Teamsters, continues to receive a \$50,000 union pension and to live rent-free in a house for which the union paid him \$163,000.

Why is public indignation unable to translate itself into law? The answer is worth examining because there is still an outside chance that something can be done this session.

Labor legislation of any kind is inhibited by frozen attitudes struck when labor was winning its right to organize. The leaders of those "battles long ago," with their elephant memories, are still running the labor movement. They still tend to classify all Congressmen as either friends or foes, and sense hostility where there is none. Thus even George Meany, a proven foe of union corruption, can bring himself to endorse almost none of the proposed federal remedies for it, and has foolishly accused McClellan of issuing a "publicity-seeking document" and indicting the entire labor movement for "the sins of a few."

Meany has supported one reform: a bill for the public disclosure of how union welfare and pension funds are financed and administered, which finally passed the Senate last fortnight by a vote of 88-0. This was the bill that Senator Knowland tried to turn into broader legislation by offering as floor amendments his own "union bill of rights." Although the amendments were defeated, Knowland's maneuver did force Senator Johnson to promise that the Labor Committee will report a general reform bill by June 10th.

Accordingly, Senator Kennedy, chairman of the Labor Subcommittee, is bending to his long-deferred task of writing such a bill. Yet even if the Senate agrees on one, the House will continue to kick and squirm and dodge, mainly because

the Democratic Party is still split down the middle between those who wear the union collar and those who don't and would rather avoid advertising its split in an election year.

The average voter, less interested in union collars than in good laws, should clearly understand one thing about the proposed reforms: none of those under serious discussion is aimed at curbing the bargaining power of unions. Take Senator Knowland. He is "anti-union" in the sense that he opposes the closed shop, supports a "right to work" law in California. But the "bill of rights" which he proposed last fortnight was not aimed at any of these power-curbing objectives. It is instead a set of proposals to enforce the democratic process on union self-government:

- All unions should make full public disclosure of their constitutions, bylaws and finances or be denied access to the NLRB. (The Labor Department already receives this information but has kept it secret.)

- On petition or complaint the membership could if necessary with the help of the NLRB, enforce on the leaders such rules as: a) elections at least every four years, b) a recall procedure for dishonest officials, and c) a secret ballot both at elections and on strike issues.

Such measures, more reminiscent of La Follette's Wisconsin than of Talmadge's Georgia, are certainly not "anti-labor" in any rational sense. "There is nothing in my amendments," Knowland could say honestly, "which in the slightest improves the position of employers as against employees."

Senator Kennedy's committee will probably report a much milder set of reforms in the same direction, i.e., publicity and democracy in union affairs. Yet Meany, judging by his testimony of March 27, will oppose practically any reform beyond the disclosure of union reports. Meany's arguments all boil down to an attitude like that of those Wall Streeters who opposed the security exchange and banking reforms of the early New Deal. The union bosses just don't want the government sticking its nose into their business.

"Freedom and democracy are the essential attributes of our movement," says the A.F.L.-C.I.O.'s admirable Ethical Practices code. But not even tough and honest George Meany can guarantee these elementary rights to union members without the backing of federal law. Unions, like banks and stock exchanges, have too crucial a role in our society and enjoy too many special legal privileges to be allowed to police themselves. Some do, and few are as bad as Hoffa's; but not enough are as democratically controlled as they should be in view of their wealth and social power.

Maybe the unions have too much power for the good of the economy; that is a separate question not raised by these reforms. But if the union leaders refuse to be governed by their own members and by reasonable laws, the public will obviously have an additional incentive to take some of that power away.

Senator Kennedy should not need an extravagant amount of political courage to defy George Meany on behalf of 18 million union members' democratic rights. If he fails he will simply be handing the Republicans another campaign issue. As for the House, it is an outrage that a few labor leaders, who notoriously control fewer votes (but a lot more dollars) than they like to pretend, can intimidate so many representatives in an election year. Let us hope that a strong Senate lead, if Kennedy is up to it, will persuade the House to do its duty too.



ABOARD SHIP Juan Carlos prepares to go to Washington. As midshipman, he gets no special privileges.



AT CAPITOL LUNCH Juan Carlos laughs with Sam Rayburn who addressed the prince as "young man."



AT EMBASSY DANCERS ENTERTAIN JUAN CARLOS (SEATED RIGHT) AND GUESTS. PORTRAIT (LEFT) IS

YOUNG PRINCE OF SPAIN CHARMS

Into Washington came a young prince from the Old World, distracting the capital from Pentagon reorganization and the recession and turning it to lighter thoughts of youth and romance and royalty. Twenty-year-old Juan Carlos came to the capital officially as a midshipman in the Spanish navy, whose training ship had docked at Norfolk. But Washington received him as Prince Juan Carlos, grandson of the last Spanish king, son of the present Pretender to the throne, Don Juan, and Generalis-

simo Franco's choice to take over the crown.

Ready to be impressed by a potential king, Washington was delighted to find him charming, well-mannered and extremely handsome. Hostesses swamped the Spanish embassy with invitations for him. An impressive congressional turnout had him to lunch. He dined each evening with a different host.

The high point of his visit was a formal ball given in his honor at the elegant Spanish embassy where, in a setting of crystal chandeliers



OF PRINCE'S GRANDMOTHER, VICTORIA EUGENIA

AND CONQUERS

and tapestry-draped walls, the prince received 400 of Washington's elite. They were sumptuously dined and wined and entertained by a troupe of Spanish flamenco dancers. But the big attraction remained Juan Carlos. Whether he was gallantly kissing hands (*right*) or dancing (*next page*), the ladies found him irresistible. When one society columnist asked Juan Carlos what it was like to be in such demand, he smiled, and in one of his rare errors in English, said, "I am accustomed, do you say?"



GREETING PERLE MESTA at embassy, he kisses her hand. The famous hostess had reception for him.



GREETING COUSIN, he shakes hands with Mrs. Kirby Patterson who is wife of Washington lawyer.



YOUTHFUL SET was also invited to embassy ball. Here Diana Kress, daughter of R. H. Kress of New

York, is presented to the prince. Standing next to Juan Carlos is Spanish Ambassador José de Areilza.



FAVORITE PARTNER for dancing was Mary Shuman. Prince danced with her four times in evening.



CLOSEST COMPANION during stay was Mercedes de Areilza, the daughter of the Spanish ambassador.

Prince CONTINUED

FUTURE KING MAKES A GRACEFUL DISPLAY ON THE DANCE FLOOR



WALTZING WITH COMPATRIOT, Rosabel Masip, he enjoys a slow number. Band tried rock 'n' roll once but Juan Carlos persisted in a slow step.

DANCING WITH HOSTESS, prince takes the floor with Mrs. Wiley Buchanan Jr., whose husband is protocol chief. She gave party in Juan Carlos' honor.



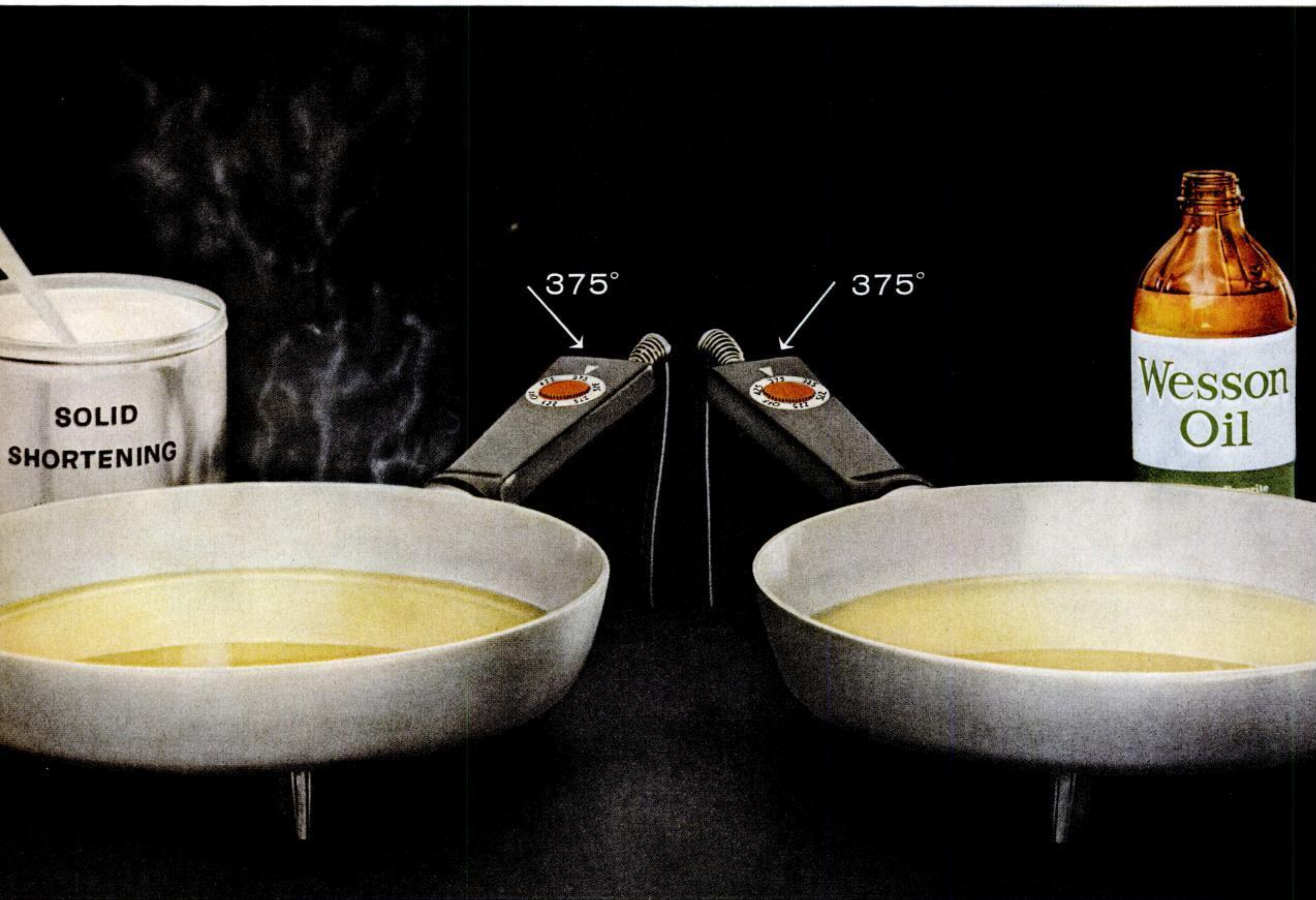
Lion and Lamb
 Long record of strife
 Now Variety Pack
 Keeps 'em friends for life



*settles all differences
 ... the choose-it-yourself breakfast*

Wesson[®] Oil

takes the smoke out of frying!



SOLID SHORTENINGS SMOKE BECAUSE they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE BECAUSE it is vegetable oil in its purest form—nothing added. So delicate, you never taste it. No other oil as fresh, pure and light—or more highly rated for good nutrition.

Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

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For good nutrition—Wesson is America's most readily available source of pure vegetable oil—unsaturated and unhydrogenated.

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CLASSIC FAMILY PROBLEM, GETTING EVERYONE IN THE PICTURE, FACES FIRST LADY AS SHE BEGS HER SISTER TO JOIN BERTIL, ASTRID, BARBARA EISENHOWER

A PAIR OF ROYAL CALLERS FROM SCANDINAVIA

Close behind Spain's Juan Carlos (*pp. 36-38*) in a parade of personable, highly placed visitors to the U.S. came Norway's lovely young Princess Astrid, her nation's first lady, and Prince Bertil, second in line to the throne of Sweden. They had come as representatives of their countries as Minnesota—whose pioneers were heavily Scandinavian—celebrated 100 years of statehood.

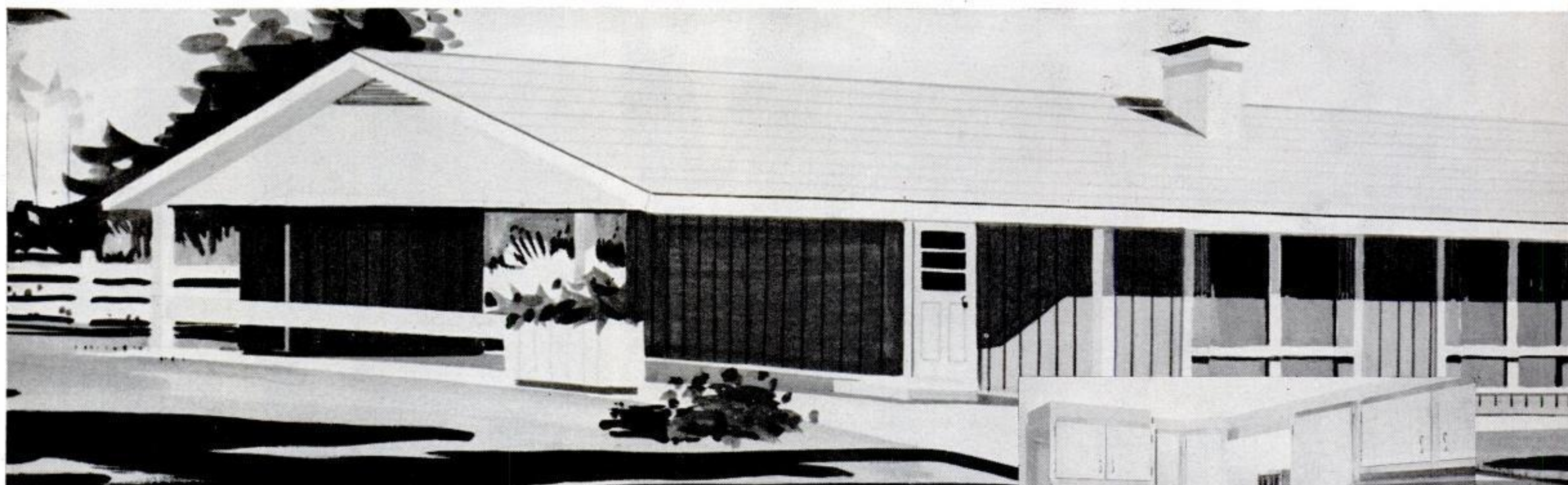
Neither the prince nor the princess was a stranger to the U.S. The princess, now 26, had lived here during World War II. The prince, 46, has visited the U.S. four times.

After a visit with the first family of the U.S. (*above*), prince and princess left to put a royal frosting on an exuberant state's cake-cutting.

WATCHING BLOWOUT in state capitol, Bertil. → Astrid and wife of Governor Orville Freeman stand by as governor goes after the 100 candles on cake.



THIS FOUR-BEDROOM PLYMOUTH IMPERIAL LUXURY HOME CAN BE YOURS



**FIRST
PRIZE**

This magnificent 4-bedroom, 2-bath PLYMOUTH IMPERIAL RANCH HOME. Twenty-foot living room, sixteen-foot master bedroom, family room, two luxurious baths with ELJER fixtures; WESTINGHOUSE all-electric kitchen and laundry includes table-top range, 24-inch eye-level "Miracle Sealed" oven, deluxe refrigerator, electric dishwasher, garbage disposal unit, I-XI cabinets; LENNOX heating and air-conditioning. Moisture barriers of VISQUEEN film. This pre-tailored home, manufactured by PLYMOUTH HOMES CORPORATION, Plymouth, Indiana, will be built on your lot anywhere in the United States by Leonard W. Besinger, creator, builder and developer of world-famous Meadowdale, Carpentersville, Ill.



Please give me a name!

EASY TO WIN!

Give baby chimp most original name

You don't have to be an Einstein to win this contest! No questions to answer! No letters to write! No jingles!

MORE THAN 300 PRIZES

Next time you buy skinless franks, skinless smoked links or packaged lunch meats, look for the package with the big orange sticker! It will contain the official entry blank, contest rules, all the information you need to win. Then—just write the name you choose for the baby chimpanzee on the entry blank or a reasonable facsimile. Enter as often as you like, but be sure each entry is on a separate blank. Mail to VISKING COMPANY, Name Contest, P. O. Box 7397, Chicago 80, Illinois. An independent organization will judge entries solely on originality of idea. Employees of VISKING COMPANY and of its affiliates,

associates or subsidiaries or their respective advertising agencies or their families are not eligible.

Win every day with skinless franks and luncheon meats!

You just can't miss when you serve skinless franks, skinless smoked links and tasty, energy-rich lunch meats processed in VISKING casings. Wonderful hot or cold—for snacks or a delicious meat meal.

Contest closes at midnight, June 30, 1958. Prizes will be awarded only in the U.S.A. Void where prohibited, restricted or license required.

VISKING COMPANY

DIVISION OF **UNION CARBIDE** CORPORATION

Chicago 38, Illinois

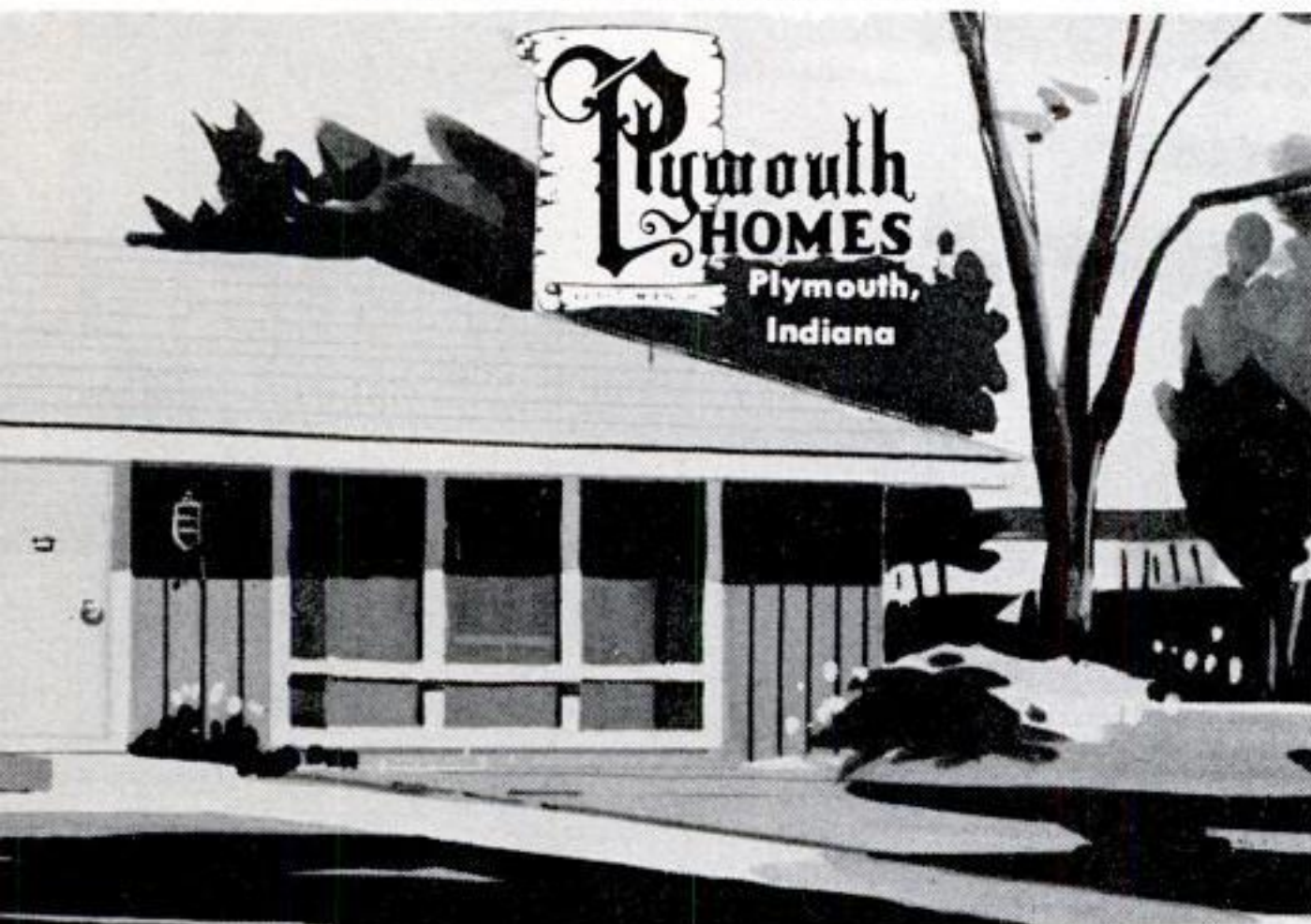
VISKING is a registered trademark of Union Carbide Corp.

look for this sticker



on Skinless franks, smoked links and lunch meats!

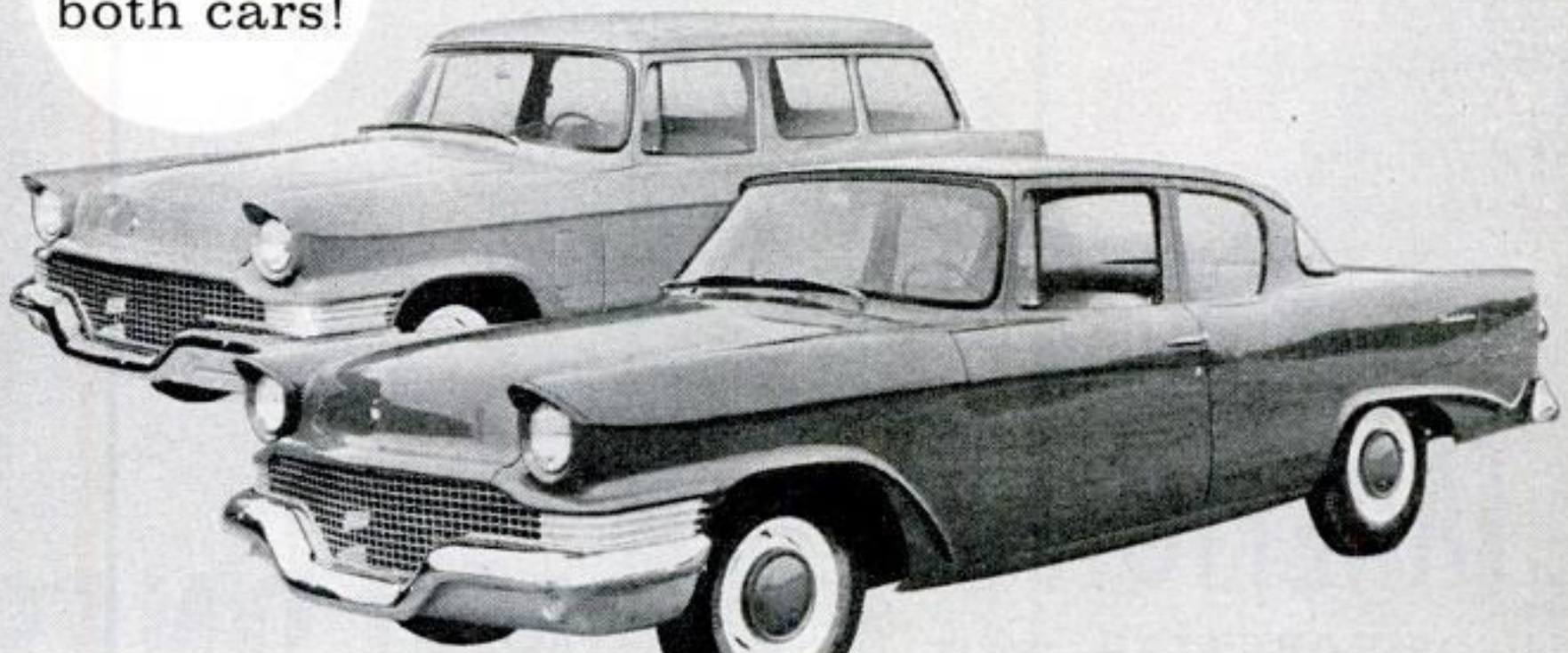
For floor plan of this "dream house," write
Plymouth Homes Corporation, Plymouth, Ind.



SECOND PRIZE

De Luxe STUDEBAKER "Scotsman" station wagon and DeLuxe "Scotsman" two-door sedan, to make yours a two-car family! Famous sweepstakes engine, deluxe paint in parchment white, radio, heater, turn signals, backup lights, white-wall tires, safety-built body. Crisp, clean design, full power, full comfort, full size. Up to 29 miles per gallon. Delivered to your door.

winner gets both cars!



THIRD PRIZE—KIMBALL console piano—"The Century"—reflecting the century's dominant trend in woodcraft fashion. Grey-beige in color, driftwood finish. Absolutely the latest.



FOURTH AND FIFTH PRIZES (each)—POLICE CHIEF electric motor driven play cars. Nearly six feet long. Looks like a real, full-size automobile. 6 volt battery. Built-in recharger that plugs into house current. Used off-street only.



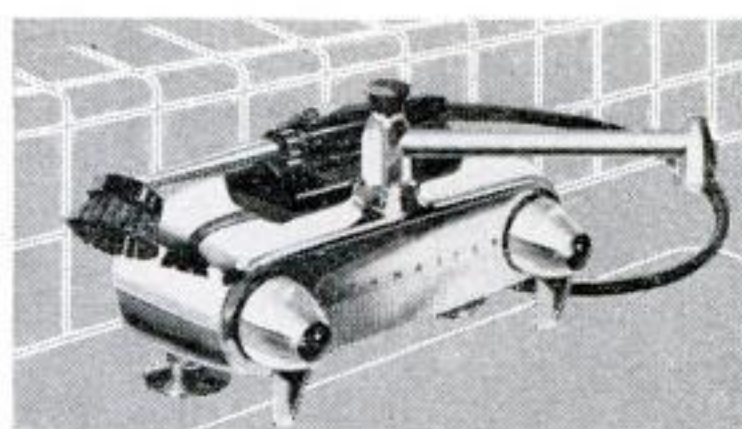
SIXTH, SEVENTH AND EIGHTH PRIZES—Five piece sets of LLOYD "Nordic" patio furniture. 42" diameter, 26" high, all purpose table and four big, roomy, weather-resisting chairs. Tubular steel legs, wide-bearing cast aluminum feet.



NEXT FIVE PRIZES—IN-SINK-ERATOR garbage disposers in beautiful decorator colors. Patented automatic reversing action pulverizes bones, fruit pits, quietly.



NEXT TWENTY PRIZES—Sets of three pieces, striking PLATT "Riviera" luggage. 14" train case, 21" overnight and 26" Pullman. Vinyl-covered, brass hardware, rayon taffeta lining.



NEXT FOUR PRIZES—DISHMASTER dishwashers. Attach to any standard sink, apartment or home. Easily removed when you move.

NEXT TWENTY-FIVE PRIZES—ALLIED KNIGHT transistor "E-Z" do-it-yourself radio. Complete with battery, carrying case and instructions.



NEXT TWENTY PRIZES—"Mark of Quality" SUNBEAM electric appliances. Famous SUNBEAM "Mixmaster" hand mixer and original, genuine SUNBEAM even heat automatic "Frypan."



NEXT TWENTY-FIVE PRIZES—World-famous HELBROS watches for men and women. Unmatched in beauty and accuracy.

NEXT TWENTY-FIVE PRIZES—SPARTUS flash camera outfits, with carrying case, flash bulbs and film. Outstanding, easy-to-use camera takes #120 film.

NEXT FIFTY PRIZES—BISSELL "Shampoo Master". Cleans 9 x 12 rug professionally in 30 minutes at home. For first time, homemaker can shampoo rugs standing.

NEXT FIFTY PRIZES—SKOTCH KOOLERS. World's most popular insulated picnic and party container. Keeps food and drink cold for hours.

NEXT 100 PRIZES—REVELL "Lockheed" Starfire interceptor—You will enjoy building this authentic plastic hobby kit.



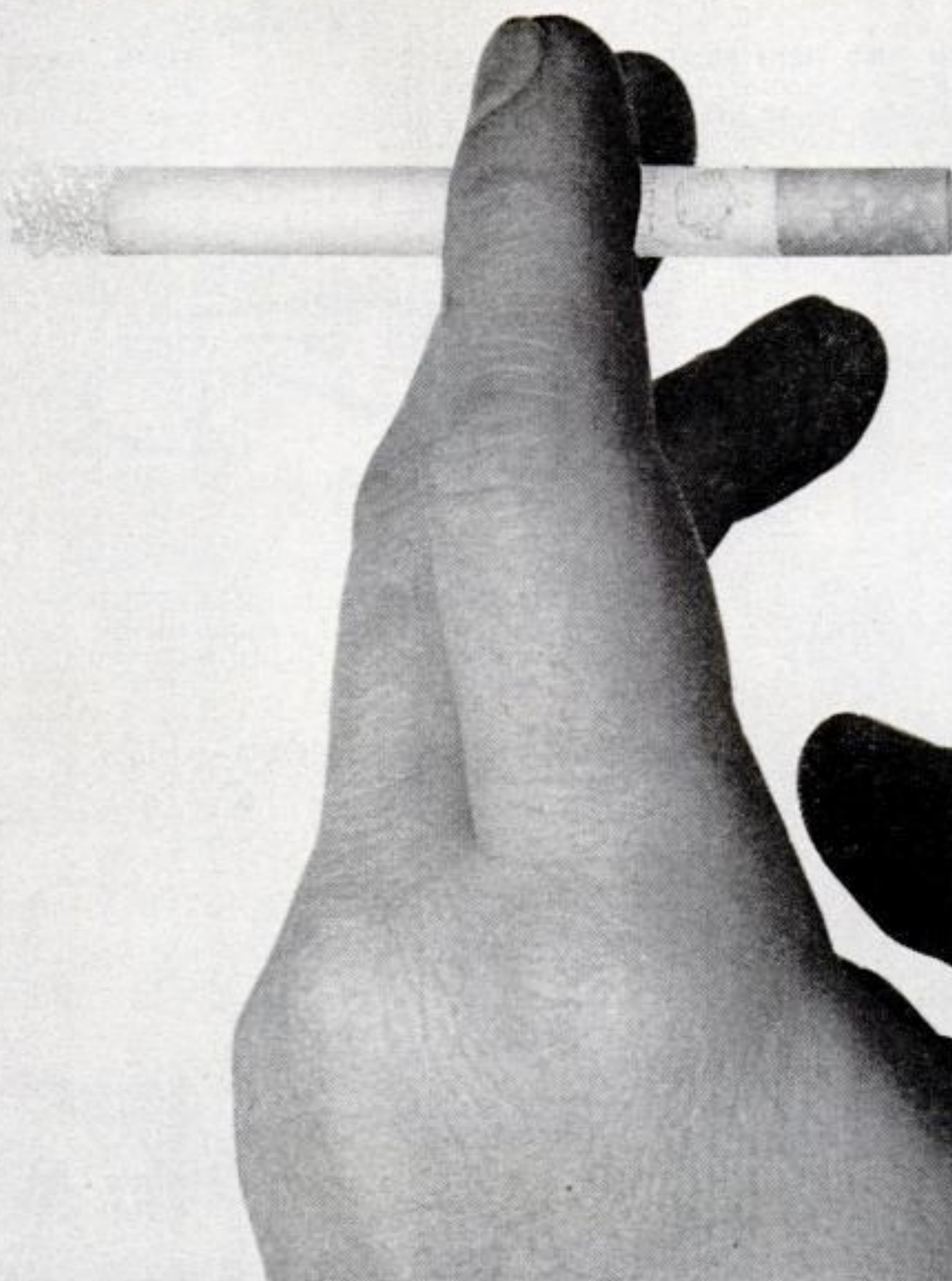


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It's a special *kind* of mildness you get from Filter Tip Tareyton. Mildness that comes from Tareyton's fine, mild tobaccos—and a filter that really filters.

Always, Tareytons are easy to get along with. Your taste stays fresh, clean, wide-awake—you get more *enjoyment*. Try Tareytons—you'll see.

**MILDNESS
MAKES
THE
DIFFERENCE**



filter tip **TAREYTON**

BY THE MAKERS OF HERBERT TAREYTON—FAMOUS FOR QUALITY, DELIGHTFULLY MILD, TIPPED, FULL KING SIZE.

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BEAUTIES ON THE BRIDGE, two maids of honor and a girl (*left*) representing West Germany, promenade with their Annapolis naval escorts across a reflecting

pool in Norfolk's Municipal Gardens during the annual Azalea Court. The girls are all carrying bouquets of azaleas, and floating on the pool are camellia blooms.

A SPRING SHOW GOES ON IN SPITE OF SPRING

A tardy spring nearly nipped in the bud the big spring event in Norfolk, Va.—the Annual International Azalea Court. With bad weather holding back the azaleas, there was hardly a blooming plant in sight when the court date drew near. But a few hardy bushes did flower in time and the festival carried on.

The court honors two prime points of Norfolk civic pride: its azaleas and its role as headquarters for NATO's Atlantic forces. This year girls from their countries' diplomatic staffs in Washington became princesses representing 13 NATO nations. With flowery pageantry, an American girl was crowned queen. She was Patricia "Janie" LeMay, 19, daughter of Air Force General Curtis LeMay, who was on hand to see her honored. Janie's dress was covered with 1,368 azalea blossoms (artificial). Her attendants carried bouquets of azaleas (scarce). They then went to a ball with Annapolis escorts (real and plentiful).

GENERAL HAPPINESS BREAKS OUT AS LeMAY KISSES QUEEN JANIE →





symbol of love...

... to make her graduation even more memorable. For no other gift you can give her is so symbolic of the future that's awaiting her ... that golden time when she'll share her love with one special boy.

And no other gift will give her such lock-and-key privacy. A Lane is a place all her own to guard the treasures she's collecting ... to protect all her lovely clothes from moths, dust and dampness.

And if she's got a birthday coming up or if she's engaged, thrill her with a gift of a beautiful Lane.

Lane is the only pressure-tested, aroma-tight cedar chest. Made of $\frac{3}{4}$ " red cedar with free moth-protection guarantee. Helpful hints in each chest. Send 10¢ for fully illustrated, informative booklet, "There's a Lane Chest for You", to THE LANE COMPANY, Dept. 826L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

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BEDROOM AND DINING ROOM FURNITURE • OCCASIONAL TABLES



Pinnacle. Shaded Moonstone, Seafoam, Cordovan or Charcoal. (Cushion extra, available at most stores) #7561. \$59.95*



Astra. Louvered side panels. Base drawer. Softone Walnut. Also comes in Moonstone Mahogany. #7592. \$79.95*



Christina. Roomy base drawer. In Limed Oak. Also in Seafoam, Cordovan or Moonstone Mahogany. #7126. \$99.50*



Windsor. Colonial elegance in rich hand-rubbed Mahogany. With convenient self-rising tray. #6201. \$69.95*

OVER 100 STYLES AND FINISHES, STARTING AS LOW AS \$49.95

• EASY TERMS — AT MOST FURNITURE AND DEPARTMENT STORES.

*\$10 higher in Western U.S. and higher in Canada.



FOURTH: I direct my executor to cause my horse "Tom Boy" to be put to death painlessly as soon as practicable after my death, and I authorize and direct my executor to use funds of my estate for such purpose.

FIFTH: I give and devise my ... Newhall

MRS. LUCAN (ABOVE) DIED AT 70, LEAVING A CLAUSE IN HER WILL THAT HAS RAISED SUCH A FUSS AMONG ANIMAL LOVERS IN SOUTHERN CALIFORNIA

FIGHT FOR HORSE DOOMED BY WOMAN'S WILL

Famous lawyers try to reprieve sentence imposed by dead owner

Jerry Giesler, famous Hollywood lawyer who has represented all kinds of clients (the latest: Lana Turner), is now being counsel to a horse. Along with a battery of high-powered legal volunteers and thousands of animal lovers, Giesler wants to save a stallion named Tom Boy from death as ordered by his late owner.

Tom Boy's owner was Eleanor Lucan of Santa Monica. Ten years ago she retired him from the show ring to a ranch. To spare him possible mistreatment, her will stipulated that he be killed after her death. Last January Mrs. Lucan died and after the will was probated, her lawyer acted to carry it out. But when he sent a Humane officer to shoot Tom Boy, the ranch manager, Ann Roberts Walter, broke into such a torrent of tears and pleas for mercy that the executioner left with his job undone.

Then Mrs. Walter proceeded to rouse so much fuss through the press and TV that lawyers offered their services free, movie stars offered their support and one animal lover even offered her life for the horse's. Mrs. Lucan's lawyer is petitioning the court for instructions. Giesler and associates will ask for the horse's life and then the judge will give his view on what should happen to Tom Boy.



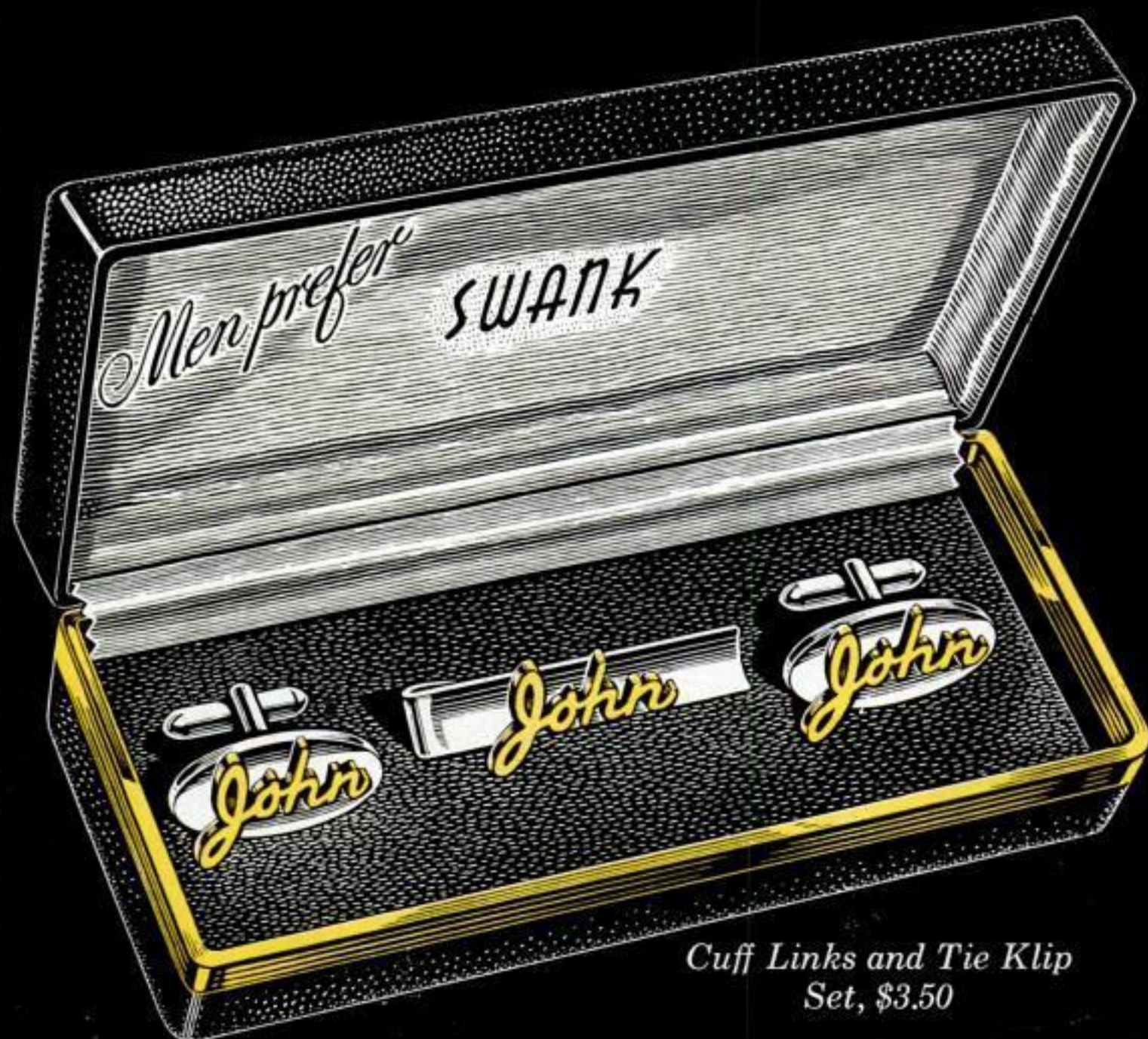
TOM BOY'S GOOD HEALTH AND PLEASANT LIFE GIVE HIM SLEEK APPEARANCE IN SPITE OF HIS 18 YEARS

VOLUNTEER LAWYERS confer with Tom Boy's custodian, Ann Walter. From left are Mrs. Walter; Buron Fitts, celebrated district attorney of the 1940s;

Eugene Shapiro, lawyer for various animal protection groups; Jerry Giesler; Harry Deems, Mrs. Walter's lawyer; and Edward Conroy, a corporation lawyer.



what's
your
name?



Cuff Links and Tie Klip
Set, \$3.50

"personal names"
by **SWANK**

For the first time! A complete men's jewelry wardrobe featuring *personal names*! Popular names, ready-made, in golden tone, are elegantly inscribed in 3-dimensions on a lavish silvery satin background. "His name" is the most thoughtful gift you can give! (Gift-boxed set as shown; also in sport shirt tie Lariats, Tie Klips, Key Rings and Tie Pin-Ups.)



Name Pin-Up
\$1.50



Name Lariat
\$1.50



Name Key Ring
\$1.50



Name Tie Klip
\$1.50

Prices plus Fed. Tax.

Fight For Horse CONTINUED



CAT-LOVING COUNSEL for Tom Boy, Buron Fitts gives one of his two office pets a hug after conference. Giesler brought his poodle to the meeting.



DOG-LOVING SAMARITAN, Singer Frances Langford offered to provide Tom Boy with a home in Florida for the rest of his life if he were reprieved.



HORSE-LOVING SUPPORTER, Gene Autry got into fray with recorded radio statement for Tom Boy. "A horse is man's best friend," said Gene.



Now...from fabulous oil of mink...comes the secret of glistening hair!

Suddenly...1000 lights gleam in your hair!



New...Revlon's 'High Gloss'—the first lusterizing hair dressing!

Not a setting spray . . . not a holding spray . . . but 1000 highlights in spray-form! In the fur of Nature's most luxurious creature Revlon discovered *oil-of-mink* . . . and 'High Gloss' was born! Not greasy like a pomade—not sticky like a "set"—but *lusterizing* like no other hair

care! A new *kind* of hairdressing to silken and soften, enrich and enliven, coax and condition! One spray—and even dull hair glistens, unruly hair behaves, dry hair turns to silk. This lustrous look—this fragrant finishing touch—how did you ever live without it?

New **Revlon 'High Gloss'**

'1000 LIGHTS GLEAM IN YOUR HAIR'



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GENERAL DUAL

Only the **NYGEN TIRE**
with **2** treads makes possible
daring statement in tire

WE PAY FOR ROAD SERVICE



This is the most daring protection ever
offered against flat tires from punctures
... see your General Tire Dealer for details.

90



the most
history...

IF YOU HAVE A PUNCTURE!

There's a world of difference between tires that are merely puncture "resistant" and the Dual 90. Only the Nygen Tire with 2-treads dares to pay for road service if you have a puncture! The Dual 90 seals as it rolls. And you can withdraw the puncturing object without losing a single pound of air!

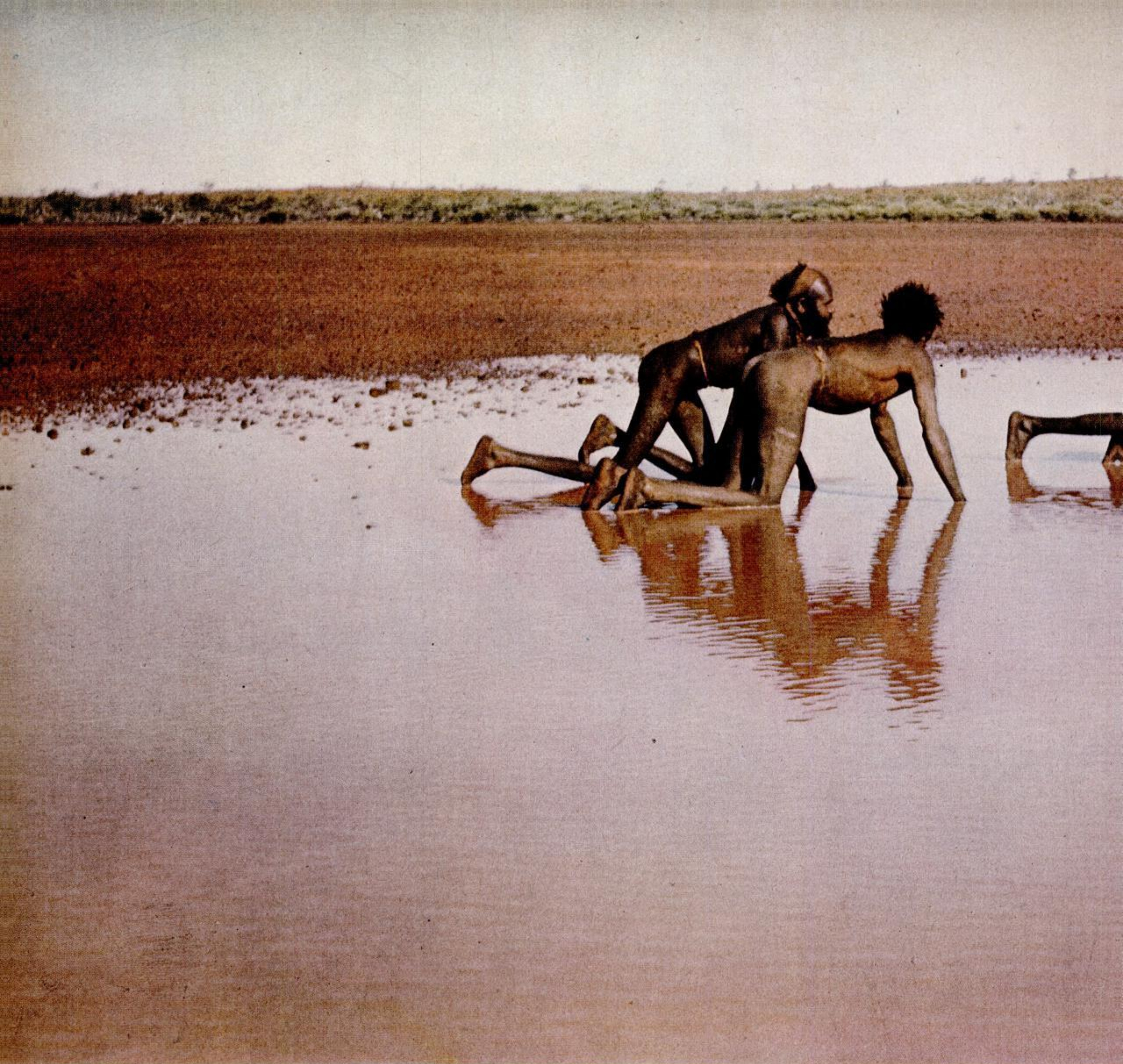
This is priceless protection in traffic and at night. And a wonderful convenience anytime. Enjoy the complete peace of mind of puncture-free driving.

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NO FLATS FROM PUNCTURES!
301 nails were driven into this General Dual 90 without the loss of a single pound of air. Dramatic proof of the complete protection from puncture you get in the Dual 90.

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DRINKING ON ALL FOURS, Bindibu hunters kneel in a sheet of rain water caught in a clay depression. Within a few days this water will have evaporated or been soaked up by the soil. The Bindibu also find pockets of water in natural

rock basins, and they get additional moisture by eating succulent desert plants. They have no cups, no water containers, no eating or cooking utensils. In distance are 40-foot-high sand dunes and clumps of mulga trees and desert shrubs.





Man at His Most Primitive

THE BINDIBU OF AUSTRALIA STILL LIVE IN THE STONE AGE

Stark naked in a shadeless expanse of pink desert, four lean black men lower their faces into a pool of rain water (*above*) and drink like animals. These are Bindibu and, like animals, they know where to find precious water in the sizzling Australian wasteland where they live. The Bindibu are among the most primitive people on earth, more primitive than any other Australian Aborigines. Their ancestors probably came to Australia from Asia about 10,000 years ago over land bridges and straits that then existed. Isolated by the vast desert around them, the Bindibu have clung to the Old Stone Age way of life. Several expeditions into their land nearly died of hunger and thirst. The Bindibu remained elusive and legendary.

Last year two adventurous Australians, Dr. Donald Thomson and his assistant William Hosmer, set out on a hazardous five-month jeep trip

into the desert, across endless dunes of spiky grass and choking red sand (*left*). Supplied by air drop and occasionally guided by natives, the two explorers reached a red rock escarpment with a bleak, hidden valley below it. There at a water hole they found some 40 Bindibu. During several weeks' stay, Thomson made this pictorial record of the amazing manner in which these people have adapted to their harsh environment.

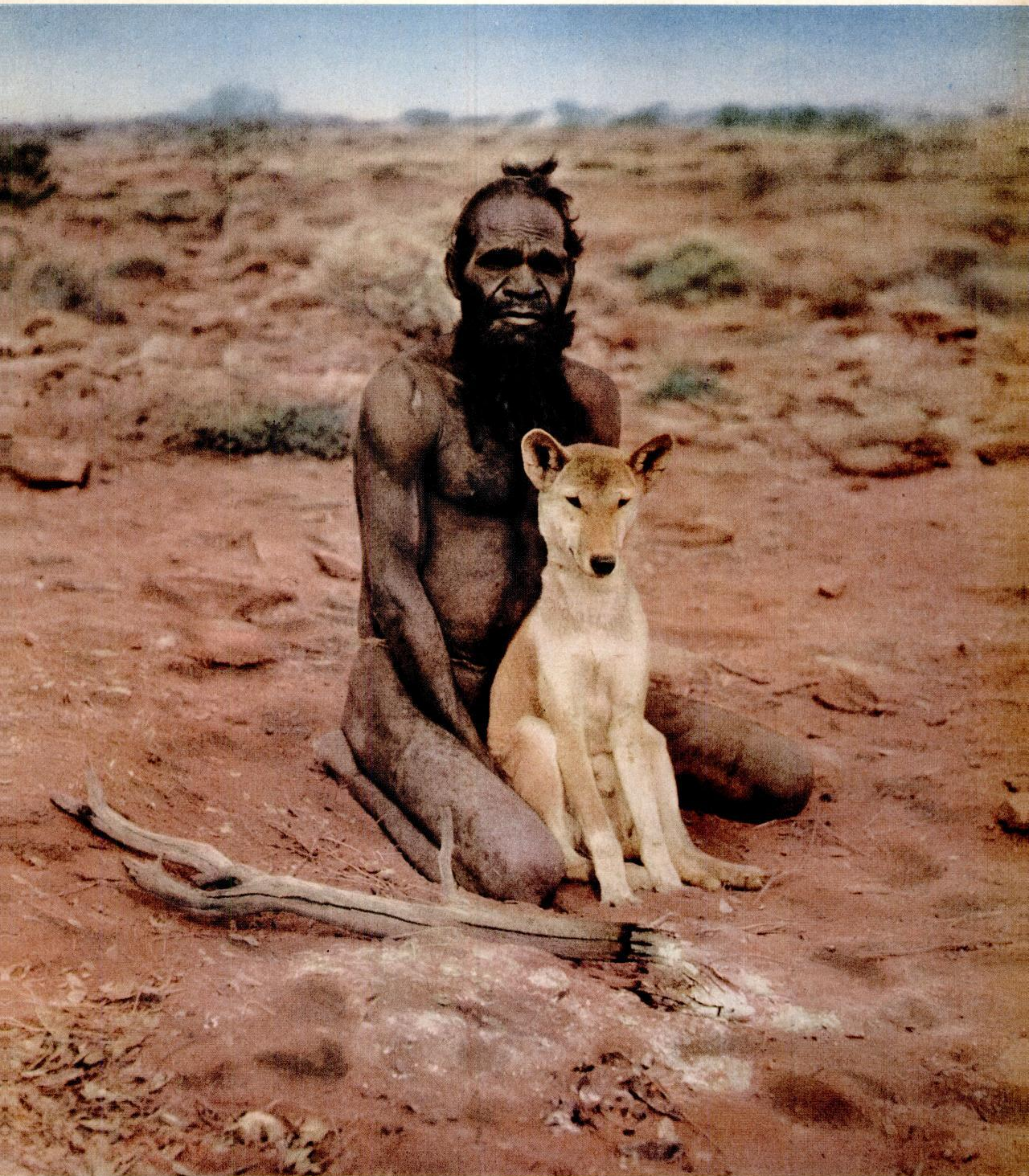
The Bindibu are a hairy, bearded but muscular and surprisingly healthy people. Despite hot desert winds their skin, which varies in color from black to chocolate brown, is clear and unchapped. Nomadic hunters, they have neither crops nor houses but follow the course of the infrequent desert rains. The short-lived water holes the rains create not only provide moisture for the Bindibu but attract game which the Bindibu hunt.



FAMILY AT HOME, a father with one of his several wives and two children, rests during hottest part of day. At left is semicircular windbreak of grass tufts which, with fires, help keep family warm as they lie coverless behind it at night.

BABY AT PLAY chews a piece of bark, for the Bindibu infants have no toys. Babies are plump and sturdy, are nursed by their mothers until 5 years old and carried by them on long food-gathering trips. Bindibu children are never scolded.





HUNTER AND HIS DOG, Tjappanango and his dingo Megalong, squat by the ashes of a campfire in which he earlier has heated spinifex grass. From this tall, rough desert grass he extracts resin used to help fasten stone tips to spear-

throwers. Dingoes, the only wild animals domesticated by Bindibu, are used to track and run down kangaroos and rabbits. Band's womenfolk travel dozens of miles daily to gather firewood from widely scattered desert trees and bushes.

Hood, '58 Ford, cleaned *and* waxed



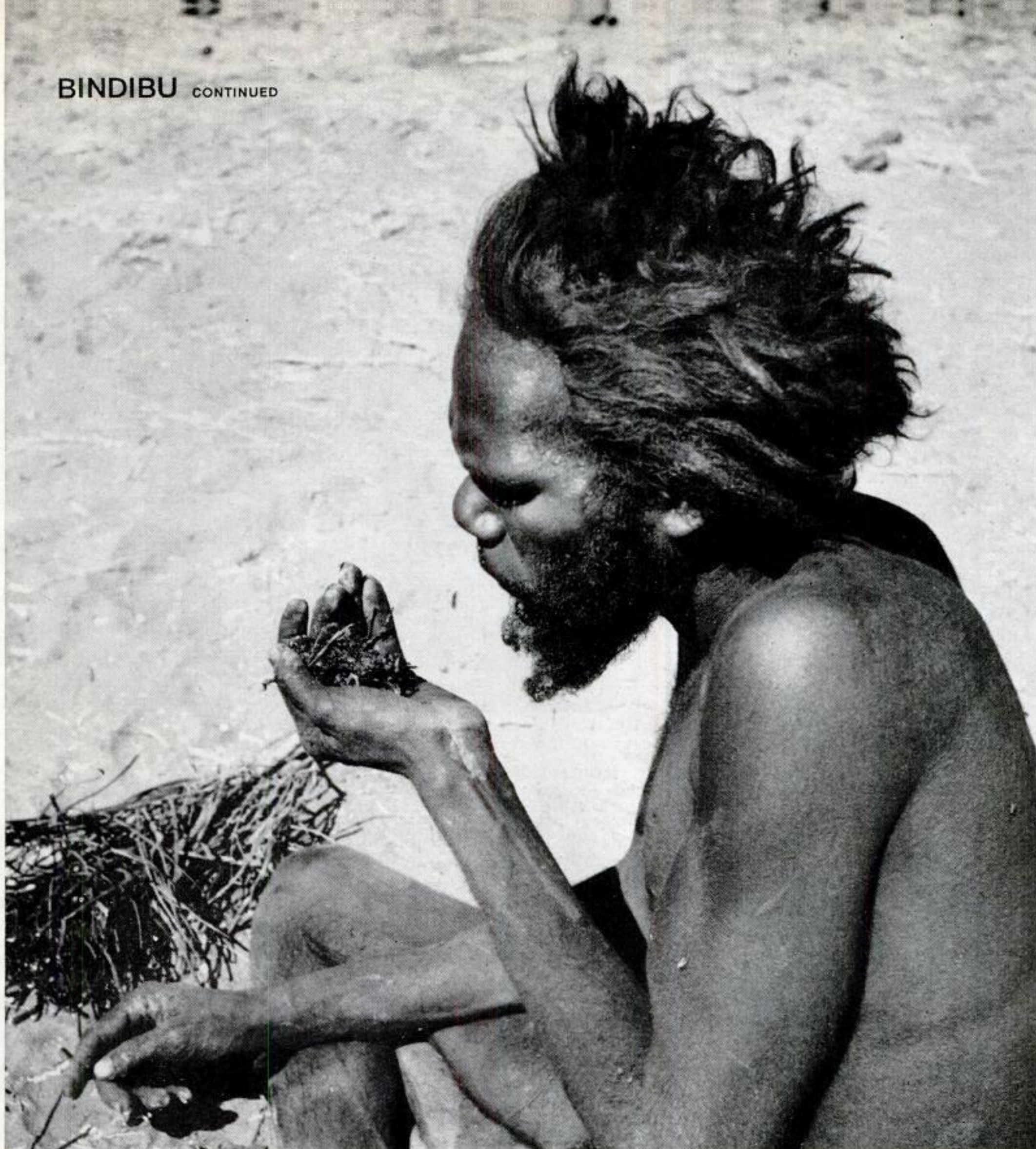
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DURATION: up to 6 months



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SIMONIZ MAKES IT



CHEWING TOBACCO is prepared by a Bindibu from the dried leaves of a narcotic desert plant of the tobacco family. He will chew leaves, roll quid in caustic ash and then

pass it from man to man for relaxing chew. To keep his coarse black hair from falling into his eyes he has bound it up with a thin string made from hair of a possum.

EKING OUT A DESERT LIFE

The Bindibu ingeniously capitalize on the desert's meager resources. They make hand axes from stone, knives from flint. From mulga trees they split strips of hardwood to fashion into spears, digging sticks and wooden bowls. Sinews from the legs and tails of kangaroos are saved to bind spear throwers. Clumps of grass are gathered for shelter, bark fiber is utilized as wrapping, and special leaves are picked for tobacco (above).

Searching for sustenance is so time-consuming that the job is divided between the sexes. The men try for the bigger, rarer game, and the boys over 7 help them with the hunt. The women and little girls forage for the smaller items of food. At night the men and women meet at a campsite and eat what luck or skill has produced—perhaps tuberous roots, beetle larvae, truffles or emu eggs, perhaps lizard, possum, snake or wallaby. On a truly fortunate day a hunter will bring in a favorite Bindibu food, a species of cat descended from house cats imported long ago by European settlers and now gone wild. The Bindibu, corrupting a word they heard white explorers use, call it a *putjikat*.

PARROTS FOR DINNER are clutched by young boy, who has felled birds with a throwing stick. After feathers are singed off, parrots are roasted.

CONTINUED



Looking for Something?



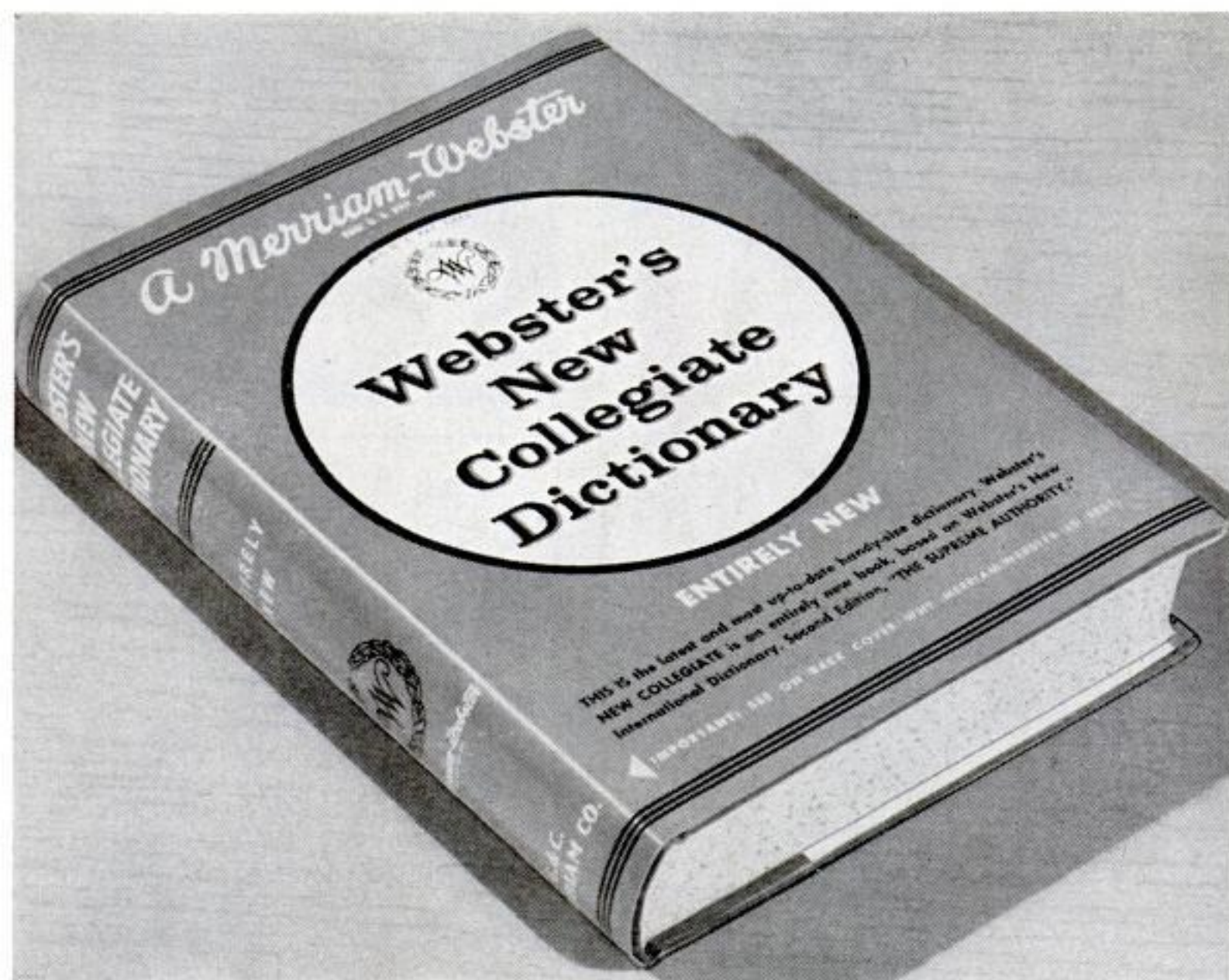
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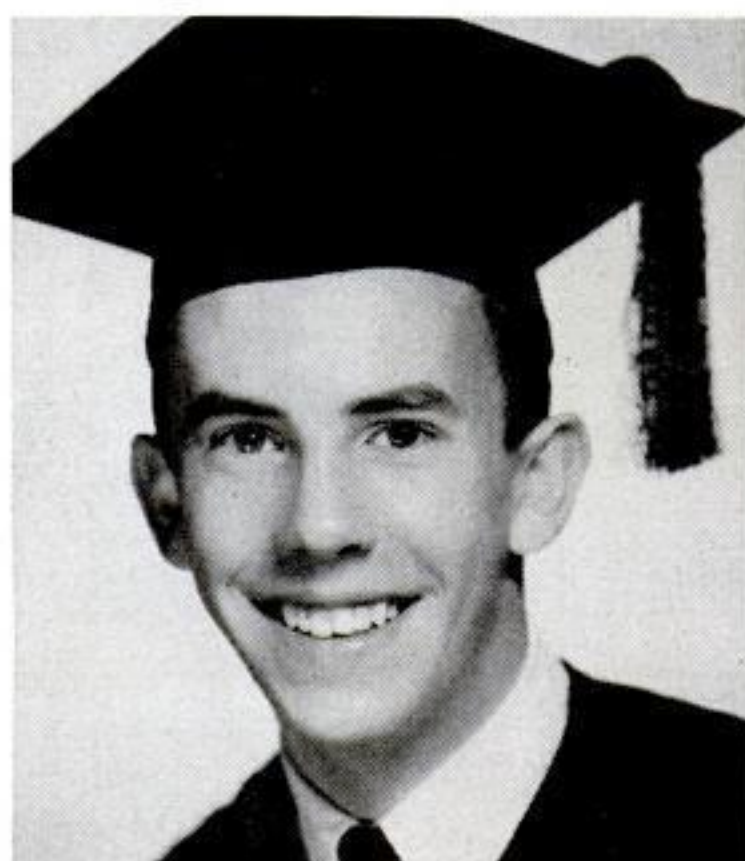
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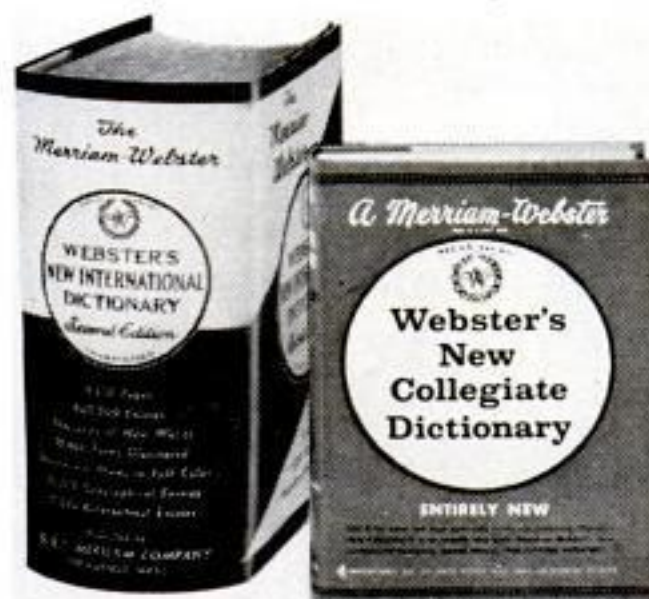
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BINDIBU CONTINUED



MAKING ROPES, women plait plant fibers, using big toe as anchoring peg. They hang the ropes from their shoulders as slings for toting their babies, firewood, plants and food gathered in daily foraging trips across the hot desert.

CARRYING SHELTER, Bindibu bears huge tuft of long-leaved grass that will shield him from night winds. The Bindibu are so adapted to environment that, though naked, they can withstand great daytime heat, nighttime cold.



HELPING EXPLORER, Bindibu elders point way to sacred well called Labbi-Labbi. One man holds board on which are symbols of myth about a rainbow snake that, ages ago, emerged from Labbi-Labbi to swallow the Bindibu.





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THE MOST WISHED FOR WAGONS

Chevrolet has a special way with wagons—a knack for making them as spirited as a polo pony, as practical as a workhorse and beautiful besides. Look them over inside and out. You'll see why these Chevy models are putting more and more people in a station wagon mood!

That you own a station wagon tells a lot about you. That you like to get out and get some fun out of life. You like to move around, to see and try new things. And you like that independent station wagon air of being able to carry whatever you need wherever you're going.

If that's you, Chevy's got five sure-fire ways to satisfy your yen. Five live-wire wagons—2- or 4-door, 6- or 9-passenger, the choice is yours. They're all real station wagons right to the core, with larger tires, a brawny Safety-Girder frame, with smooth-flexing heavy-duty coil springs at all four wheels. And all offer a full 88 cubic feet of load

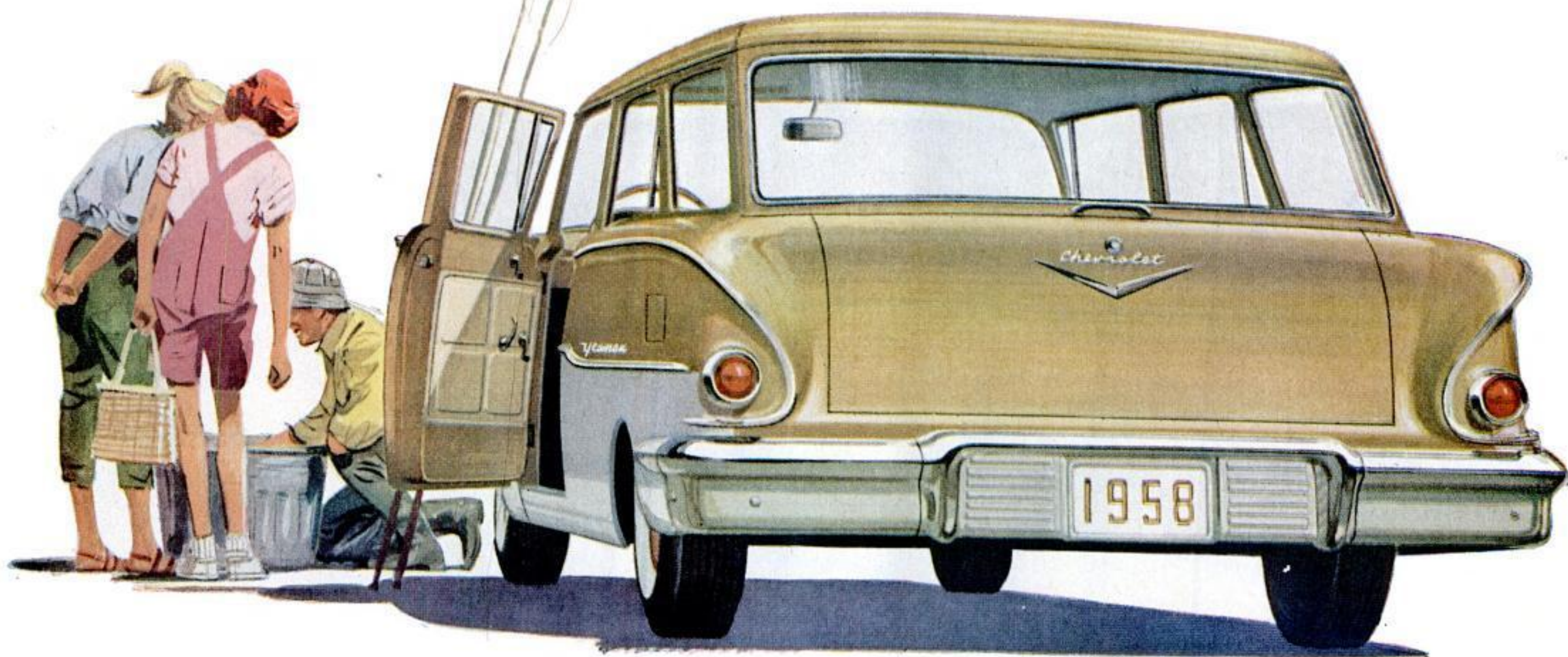
space with the deck cleared for gear. Pile in a whole half ton of ways to have fun. Or tools or sales goods if you use your wagon on the job. You won't find a finer riding car in any price class. Especially if you've specified Level Air, Chevy's extra-cost real air ride.

Let your Chevrolet dealer give you a sample of Chevy's quick-triggered V8 responsiveness and easy, accurate steering. They're way too good to miss. While you're at it then, your dealer can show you *everything* that's wonderful about these Chevy wagons. Soon? . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

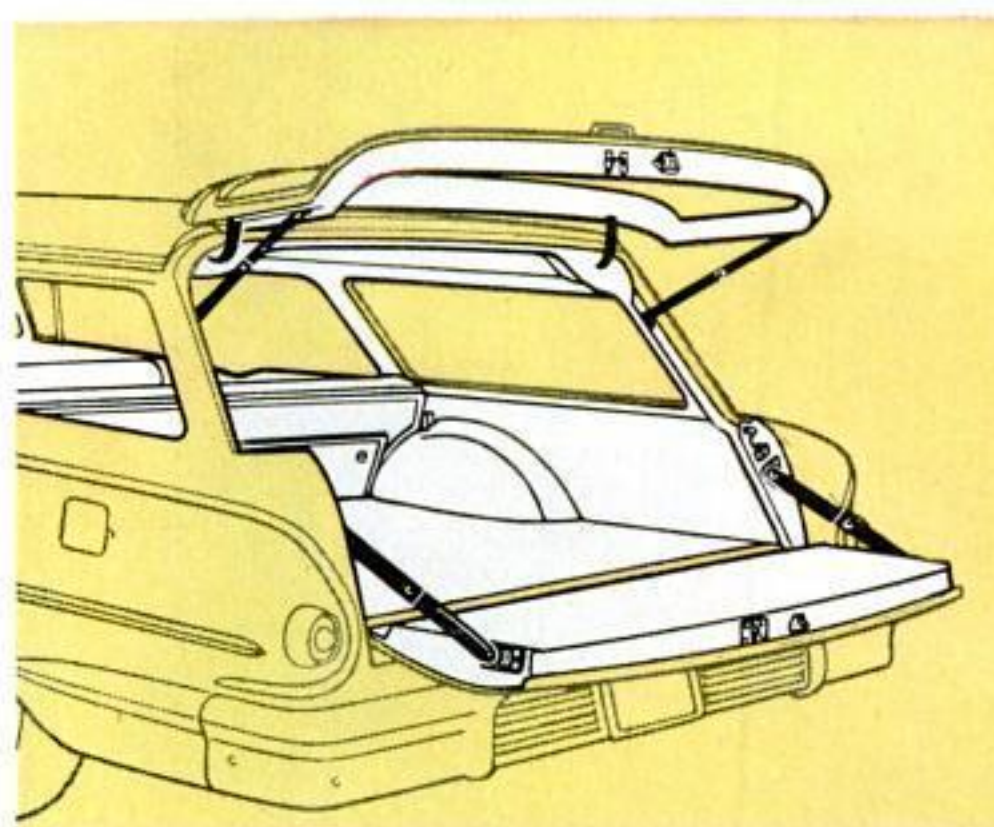


Brookwood 4-door 9-passenger—also comes with seats for 6.

ARE CHEVROLETS!



Yeoman 2-door 6-passenger—one of 5 Body by Fisher Chevy wagons.



Easy loading with any size load

Notice the way that gracefully curved liftgate is hinged deeply into the roof. It raises completely out of the way for easier loading. Or, it'll hold securely at any degree of opening you like. That wide tailgate comes down even with the cargo deck to take care of extended loads. As in every Chevrolet model, every window is Safety Plate Glass.



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A TOUCH SO LIGHT—
IT'S ALMOST ELECTRIC...

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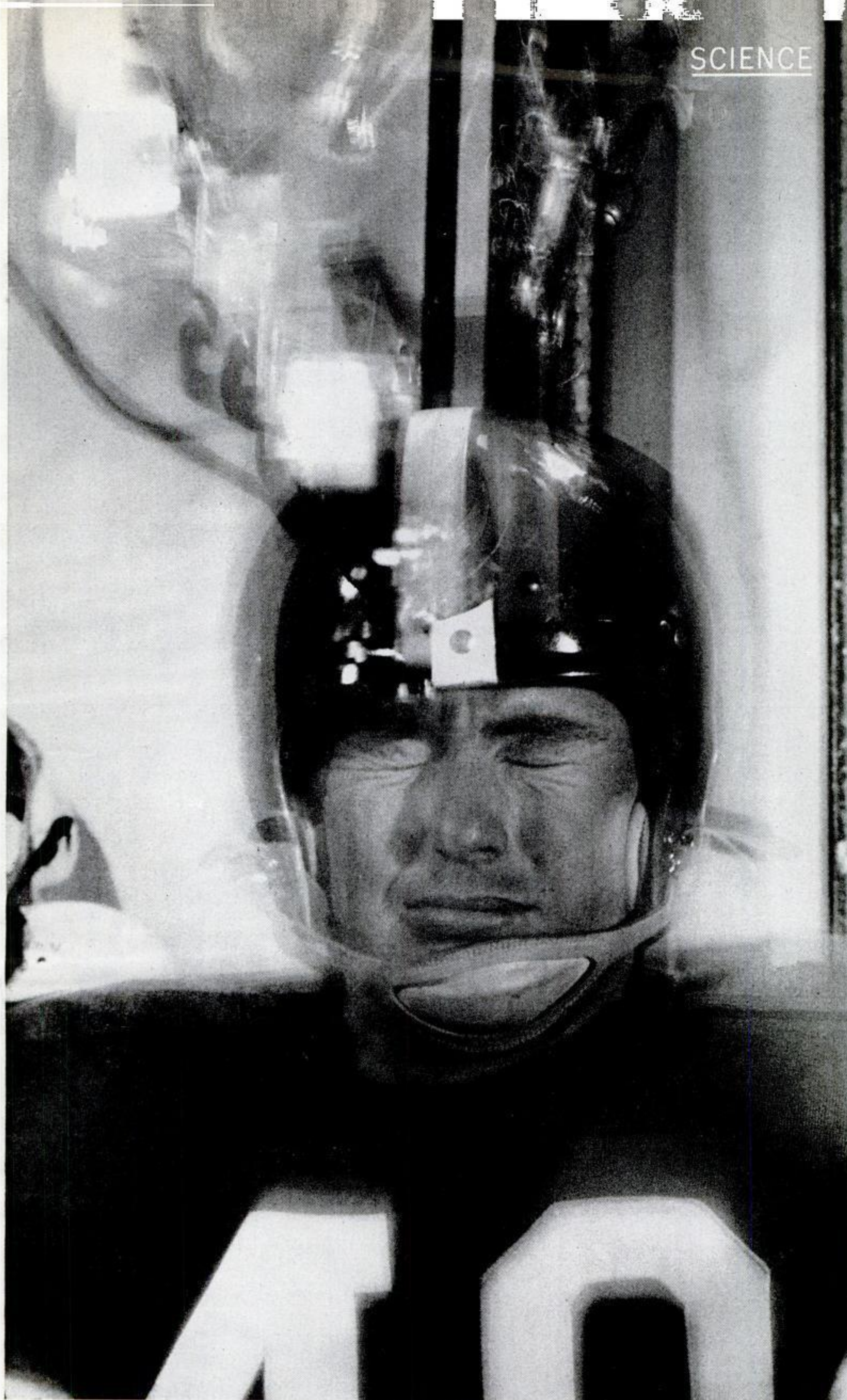
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HALFBACK ROGER DONNAHOO GRIMACES AS HE IS HIT BY CRASHING 5-POUND WEIGHT SWINGING DOWN ON CABLE

SKULL SESSION'S HARD KNOCKS

At Michigan State University this spring a very special sort of football skull practice is being held. Players put on helmets and deliberately let themselves be clobbered on the head. The battering stems from a disturbing football fact: while other injuries have gone down over the past 10 years, head injuries have risen sharply.

To test the shock resistance of helmets Dr. Henry

Montoye swings a 5-pound weight down on the helmeted players with a force equal to a good stiff knock with the knee. For heavier blows he uses wooden dummies, explaining, "I think we will get more information with the wood dummy than with humans." The tests will not be finished until fall, but Dr. Montoye has found a wide discrepancy in the shock-absorbing powers of helmets, hopes to improve them.

CONTINUED

My constipation worries are over!



Milk of Magnesia gives more complete relief

than laxatives which act only on constipation... *better* relief than *all* of them! This is because Phillips' is more than just a laxative. It's also a remarkably effective antacid that relieves any accompanying acid indigestion. And Phillips' works *leisurely*. Taken at bedtime, it lets you sleep undisturbed—brings wonderful relief the next morning. Get Phillips', either regular or in new, mint-flavored form that tastes delightfully clean and refreshing. Either way, it's the best laxative money can buy!



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REGULAR • FLAVORED

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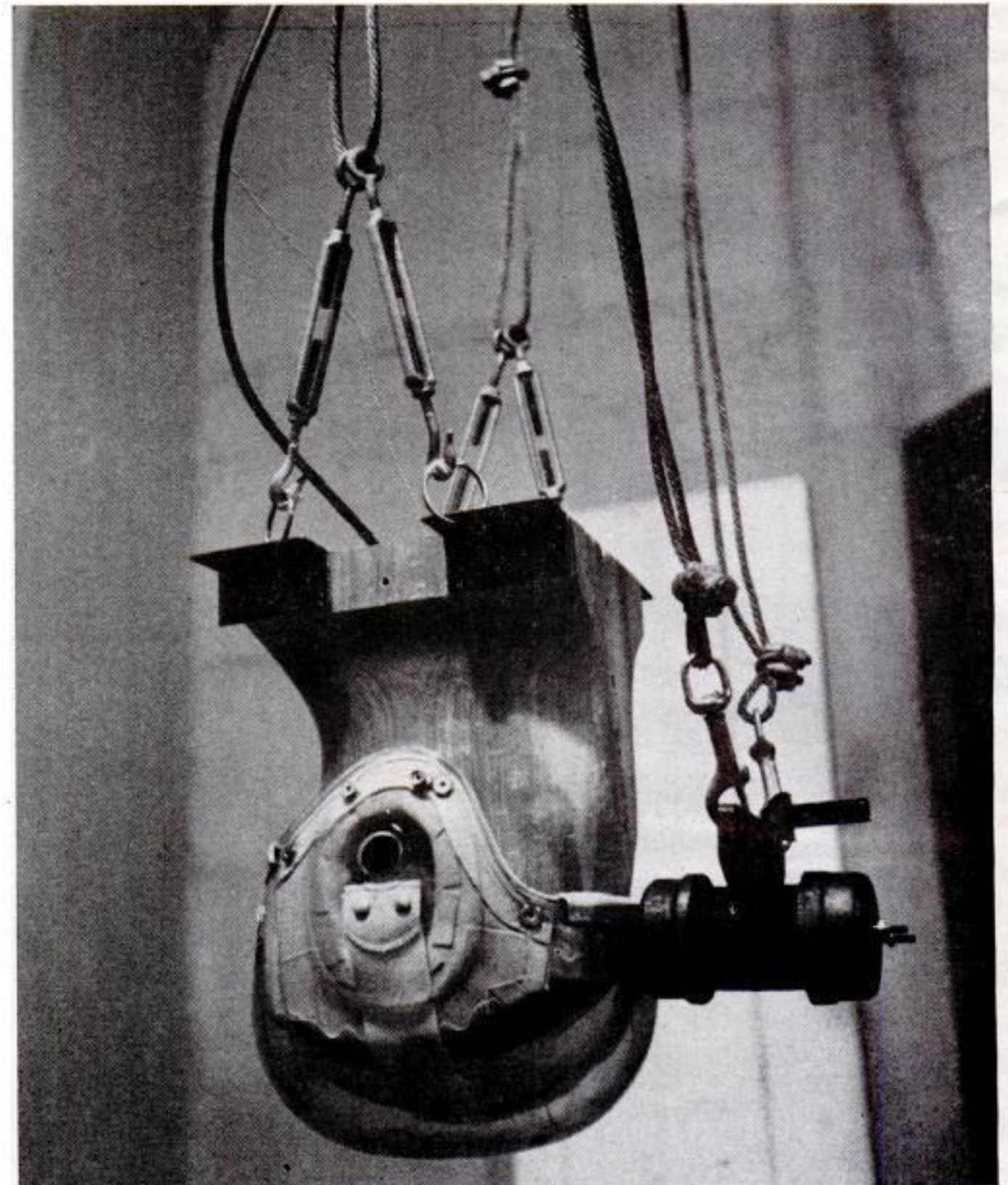
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Hard Knocks CONTINUED



AFTER CLOBBERING, Quarterback Larry Bielat rubs head, explains to Dr. Henry Montoye test blows hurt more than knocks he received in real football games.



WOODEN HEAD is fitted into upside-down helmet to test it with heavier blows than those given human head. Pipe at right is used to inflict the blows.



TEST DIRECTOR Dr. Henry Montoye, physical education professor, tries on test helmet. He recently completed study in longevity of college athletes.



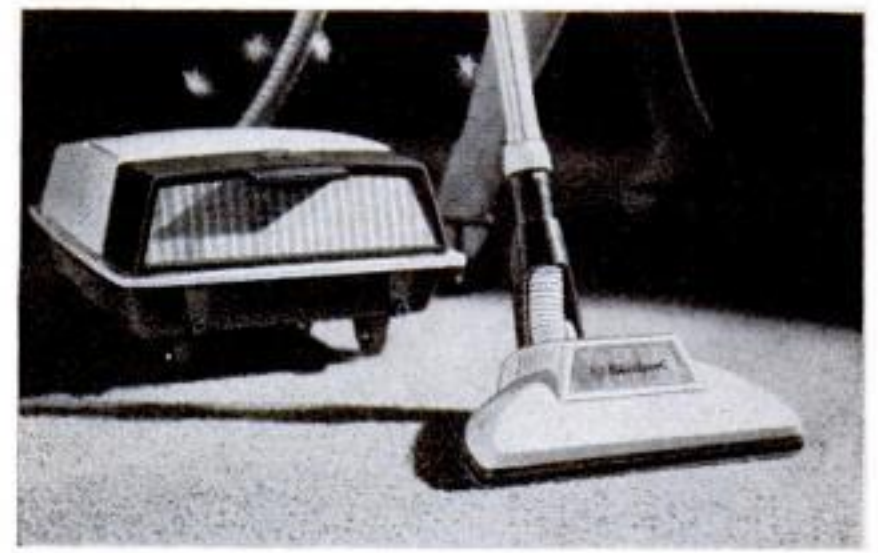
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CHEF BOY-AR-DEE® Pizza Pie Mix

Straight from Naples comes the taste-tingling secret! You get ingredients for a thin, crunchy crust, tangy pizza sauce, plus Italian-style cheese to melt on top. Costs so little to enjoy. Be ready for fun...keep a box or two on hand.



Complete in one box.

CLICK! It's an upright...



CLICK! It's a canister...

The new RCA WHIRLPOOL





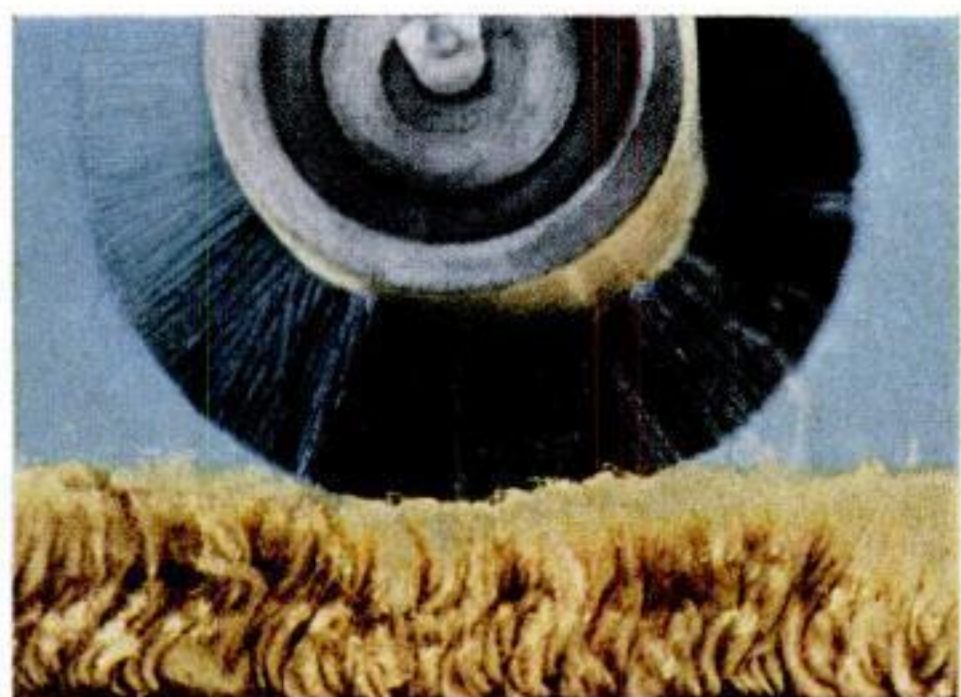
combines both cleaners in one!

New kind of cleaner! An upright electric-powered brush for rugs plus super-suction canister for draperies, furniture, floors — both in one miracle cleaner!

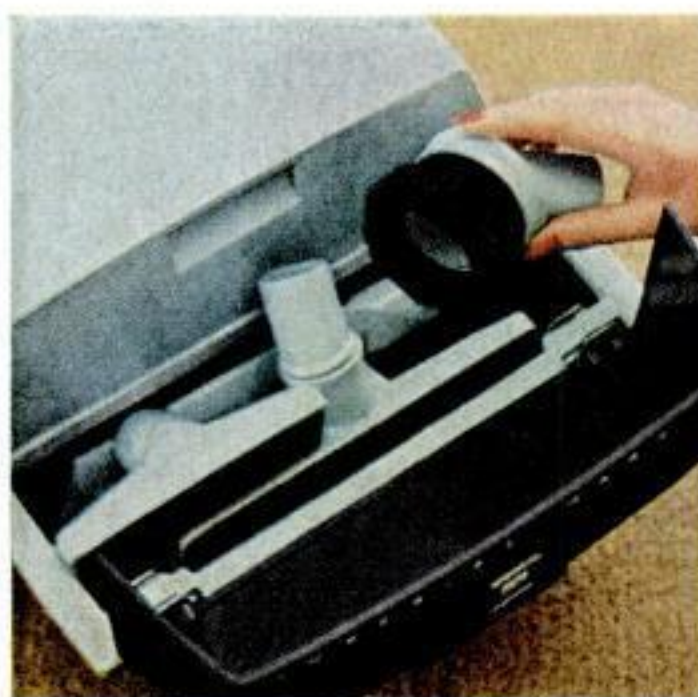
Just click! Slim new powered brush clicks right on—and there's your upright cleaner! Just guide—it sweeps deep with its own motor-driven brush to get the dirt and grit most cleaners miss.

Ready to clean the rest of the house? Click to the canister. It rolls over sills and throwrugs carrying all its tools inside. Change the suction to suit the job, to clean fabrics, plastics or woods.

Miracle design! Light and low—won't tip over. Quiet—though there's a full horsepower motor. Inside, a big new throwaway bag and a permanent easy-to-clean filter. Never before a canister so helpful and handy—nor an upright so thorough and kind to rugs!



Powered-brush cleaning! Small electric motor drives rotating brushes to get deepest dirt and whisk it into the suction stream. Far more power (and it's so much easier to use) than standard upright cleaners;



Stowaway tools! Built-in compartment stores tools inside, carries them wherever you clean. Complete set of tools, won't rattle, drop off or get lost.



Lightweight and lively! Stands up on stairs, stands slim in the closet, or hides flat beneath your bed. Never clumsy, turns any which-way—both cleaner and nozzle have wheels. Easy to carry, too!

Ask for the RCA WHIRLPOOL Imperial Mark 12 cleaner—a combination canister and upright in *one* cleaner—at one low price, less a generous trade!



BETTER HOME APPLIANCES . . . FOR BETTER HOMES

RCA Whirlpool

Whirlpool Corporation, St. Joseph, Michigan. (Use of trademarks RCA and  authorized by trademark owner, Radio Corporation of America.)

Dancing British Beauties

KELLY SHOW GIRLS PLAY PARIS BEFORE THE U.S.

Though Paris is celebrated for the charms of its home-grown women, its nightclubs have regularly imported contingents of British girls for their chorus lines. This spring, a new English troupe made a major coup by dancing at the world-famous Moulin Rouge. There the Margaret Kelly Dancers, shown in these pictures, are performing—not too far from the famous Lido, where British Bluebells have been hoofing for several years. Both troupes are run by the same Britisher, Margaret Kelly, who has

also been busy filling nightclubs in Madrid, Lausanne and Buenos Aires with her girls. Next month she will extend her colonizing to the U.S., bringing a troupe drawn in part from her Paris girls to the Stardust Hotel in Las Vegas.

The boss of these beauties is a Dublin-born lady known professionally as Miss Bluebell. Her dancers, all between 5'8" and 5'9" tall, always go into their act with their mentor's main maxim fixed in their pretty heads: "If you go wrong, no matter what goes wrong, go wrong smiling."



← CIRCLE OF CAKEWALKERS costumed as turn of century beauties dance at Moulin Rouge opening.

Are Fascinating France



LINE OF SHIMMIERS shake through a vigorous Charleston to the music of *Yes, We Have No Bananas* and *Ain't She Sweet?* in a production number called *How*

Beautiful You Were in 1925, Ladies. Miss Kelly's girls wear their flapper costumes while they gently caricature the dance and dress fashions of the period.

Photographed for LIFE by LOOMIS DEAN

CONTINUED



DRESSING FOR DEBUT at Moulin Rouge, Elaina Stephen (*left*), Paula Colchester (*standing*) and Yula Bowter (*at mirror*) hurry into their top hats and tails.

When they were getting act set Miss Kelly stood in wings shouting, "One, two, three and four, keep your stomachs in" while waving her arms with the girls.



TOUCHING UP LIPSTICK, Miss Kelly helps 17-year-old Jose Downe. To comply with British rules, she allows only girls over 18 to go out unchaperoned. →

CONTINUED



TILTING TOP HATS, Elaina and Paula check their costumes before stage call. Girls get \$56 a week, have had to pay out \$33 of this for their room and board.

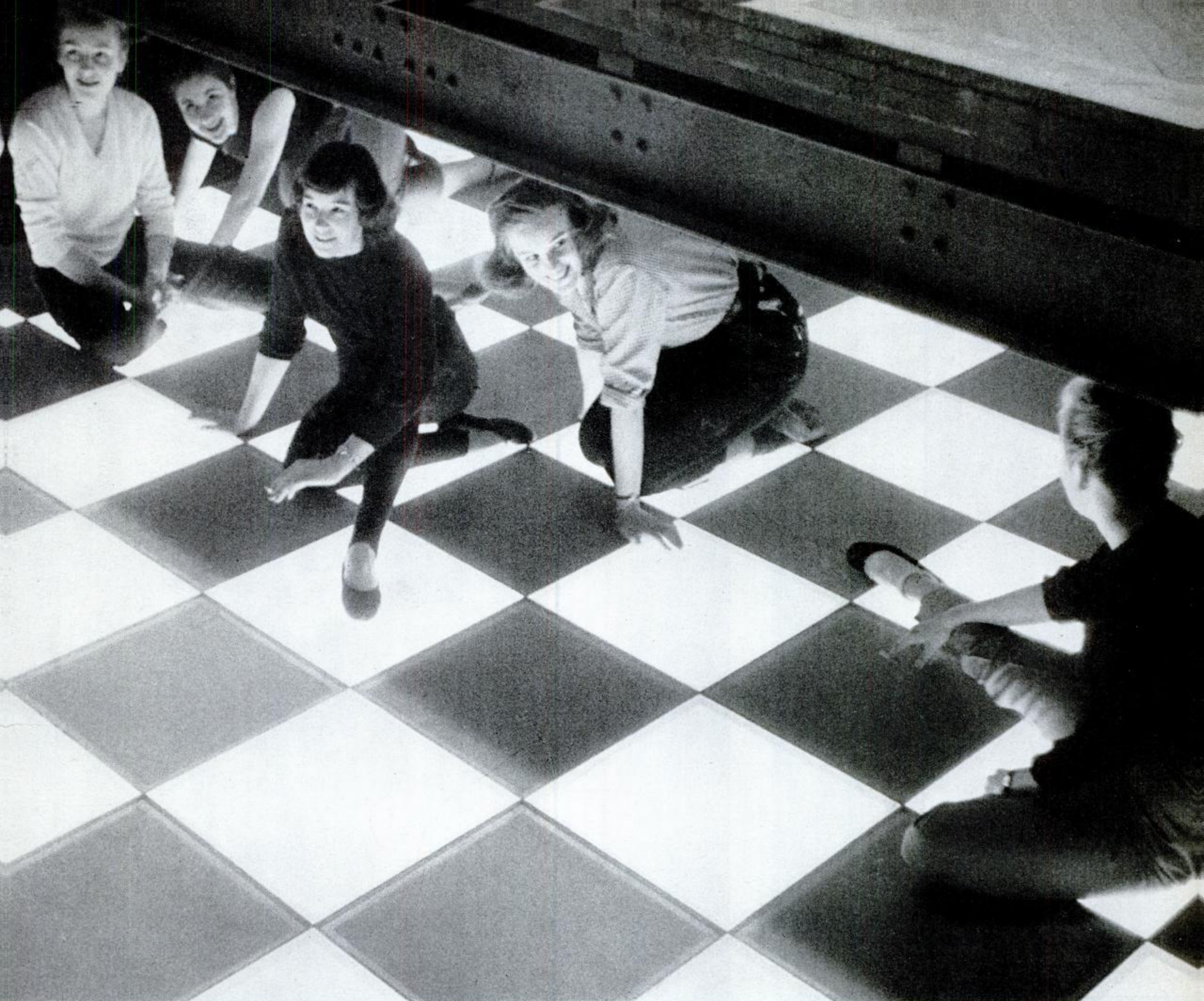


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TROUPE'S YOUNGEST DANCER, 16-year-old Pamela Eddy, gets make-up checked before show. While dancing in Paris she must report to British embassy

regularly to show that she is not being overworked. She tells Miss Kelly she's never been kissed and never will be. "I just want to be a career girl," she says.



FIVE OF MISS KELLY'S BRITISH DANCERS LOAF ON UNDERLIGHTED CHECKERED DANCE FLOOR BEFORE TAKING AFTERNOON WORKOUT AT THE MOULIN ROUGE

YOUNG DANCERS, WISE CHAPERON

Six of the dozen British dancing girls in the Moulin Rouge troupe are 17 or under and before shows they spend their time skylarking about town like a band of touring schoolgirls. These trips often end at tea with Margaret Kelly, who by British law is responsible for their housing, health and good behavior there.

Miss Kelly's experience fits her for the chaperon role. When she was 18 she opened a Folies Bergères season with a line of her Britishers, played them next year at the Lido and after the war she concentrated on drilling her touring Bluebells. At home the high-keyed Miss Kelly, who is 43, has yet another troupe—her own four children and her husband who now does his best to slow up her pace by occasionally slipping sleeping pills into her soup.

AT TEA WITH TEACHER, four dancers gather with Miss Kelly (center) in her Paris apartment.

CONTINUED





BREAKFAST IN BED is served in hotel room which was messed up night before by pillow fight.



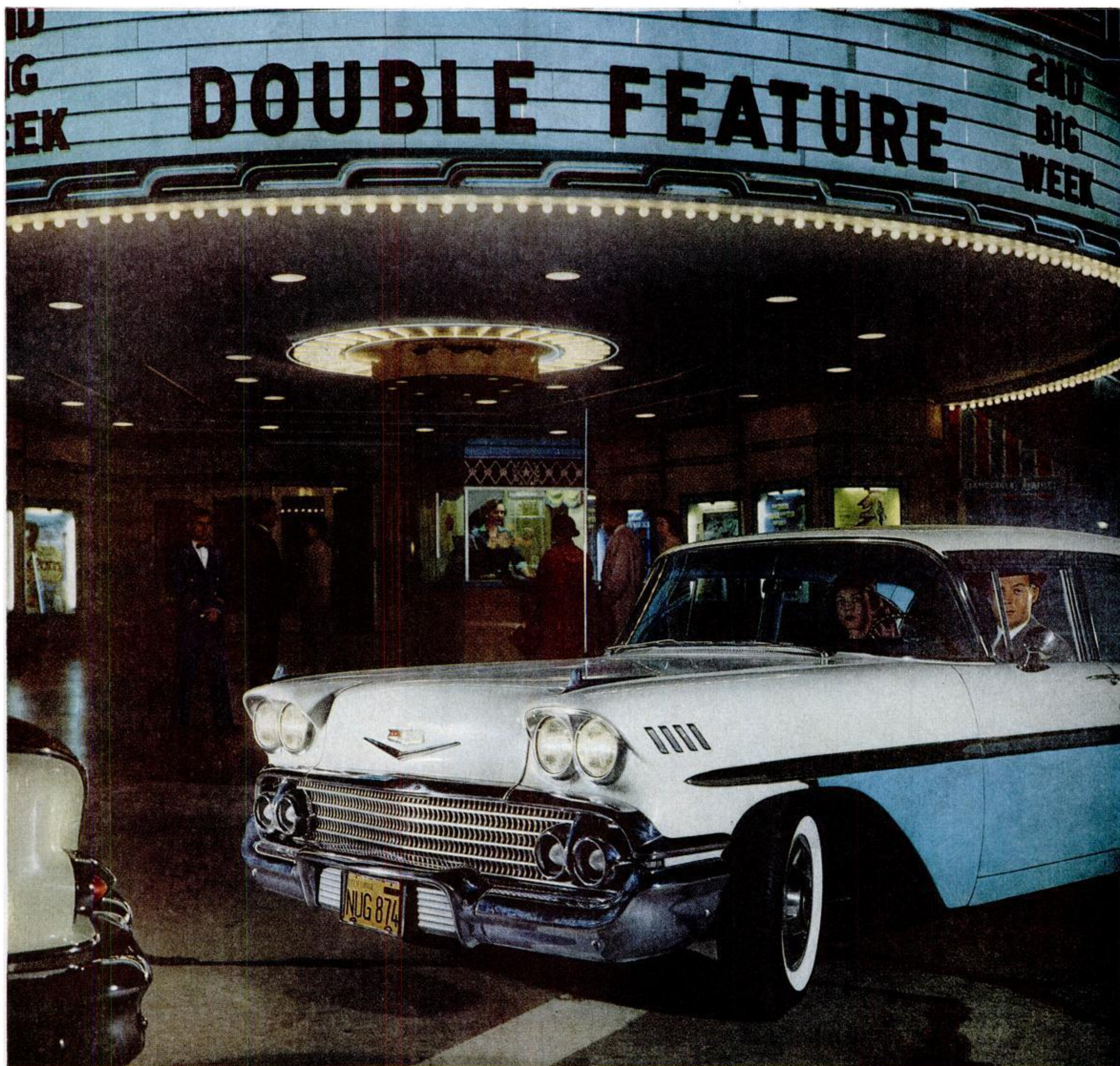
AT SIDEWALK CAFE girls gather to rest and compare notes after seeing sights around the city.



ON EVENING WALK dancers pause near Moulin Rouge as Pamela lights Charmian Lane's cigaret.

FOR SET-UP STRETCH, Wendy Chapman uses window bar of hotel room as dancer's practice bar. →





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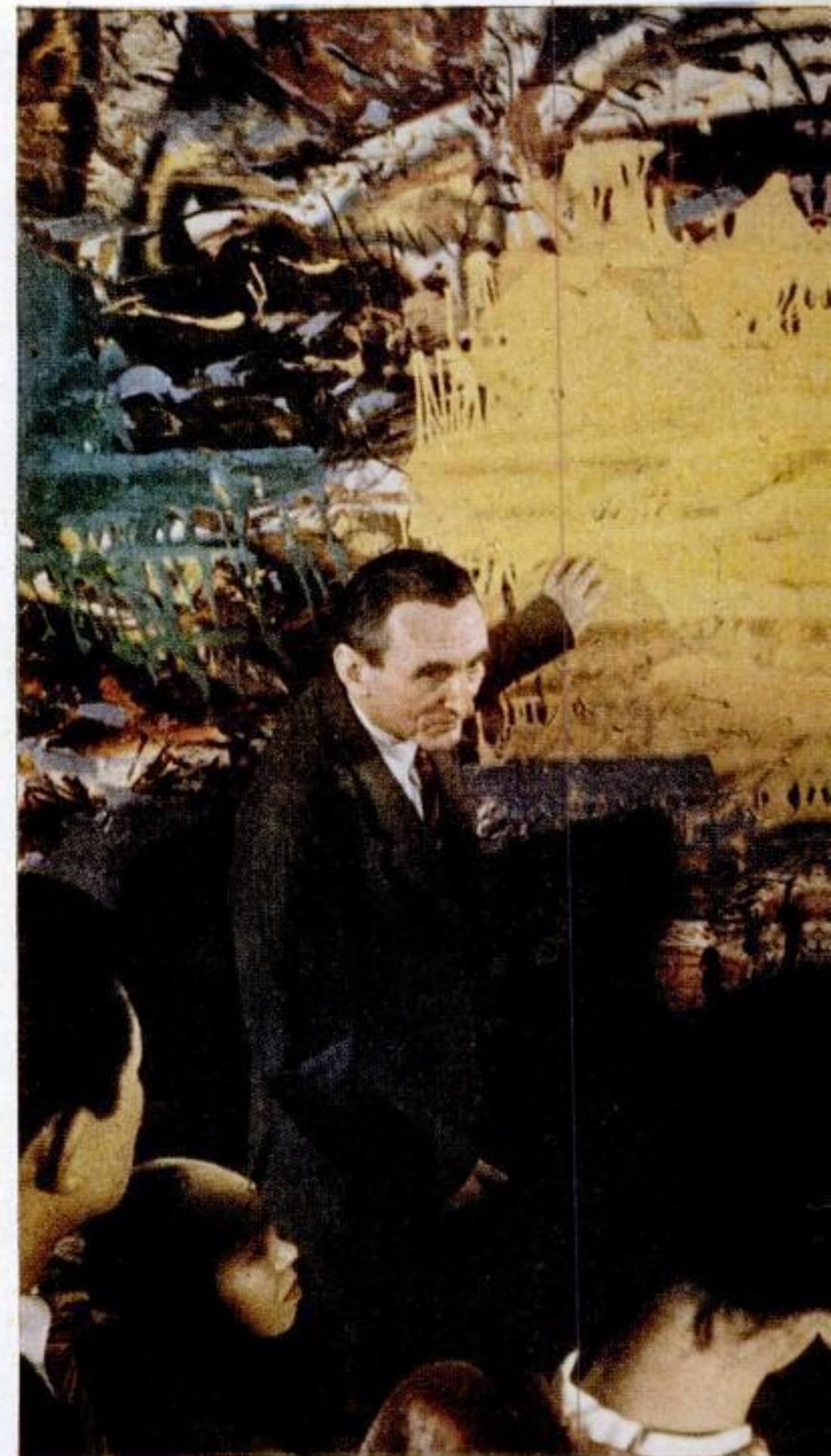
ART

A Boom in U.S. Art Abroad



UNDER TOKYO MURAL by Sam Francis, students in flower-arrangement school make bouquets.

School's head, Sofu Teshigawara (*standing*), commissioned mural, likes its "feeling of infiniteness."



AT OSAKA SHOW a French critic, Michel Tapié, discusses work by Morris Louis of Washington, D.C.

JAPAN AND EUROPE GO FOR AMERICANS

This spring the provocative forms of modern American painting have become hit art attractions in Japan. As part of an international exhibit now touring the country, 34 U.S. abstractions have proved the most popular group on display. As the main adornment of a flower-arrangement school (*left*), an American mural has delighted both students and teachers who work beneath its billowing colors.

This success is part of a worldwide boom in the advanced styles of U.S. painting which are still controversial at home. European shows of U.S. art (*following pages*) are drawing record crowds. European dealers are busily lining up U.S. abstractions to exhibit and European students are engaged in a frenzy of "American-type" painting. "American art," proclaims a critic in England, "has conquered the world."

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to rest
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IN OSAKA an 85-year-old visitor studies *Black and White with Yellow* by a 43-year-old New Yorker, Robert Motherwell. "This is too progressive for me," the old Japanese stated.

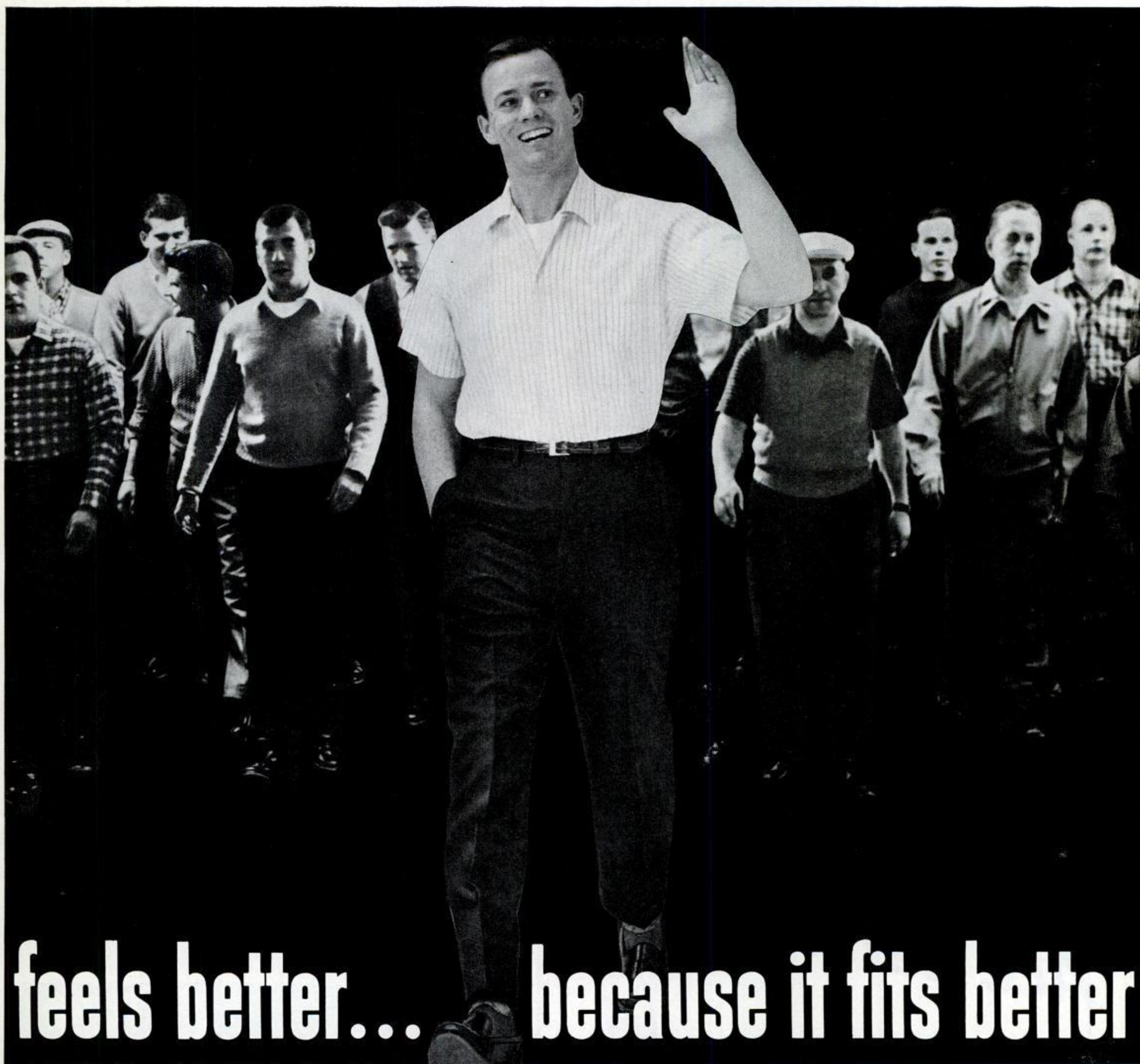


IN BRUSSELS nun listens to interpretation of Motherwell's *Wall Painting* in U.S. pavilion at Fair. Popular with some tourists, canvas was dismissed by others as "spilled ink."

IN BASEL, Swiss and U.S. dignitaries line up by Motherwell's *Elegy* at the opening of U.S. show. The exhibition, on tour of Europe, has broken Basel museum attendance records.



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ART ABROAD CONTINUED

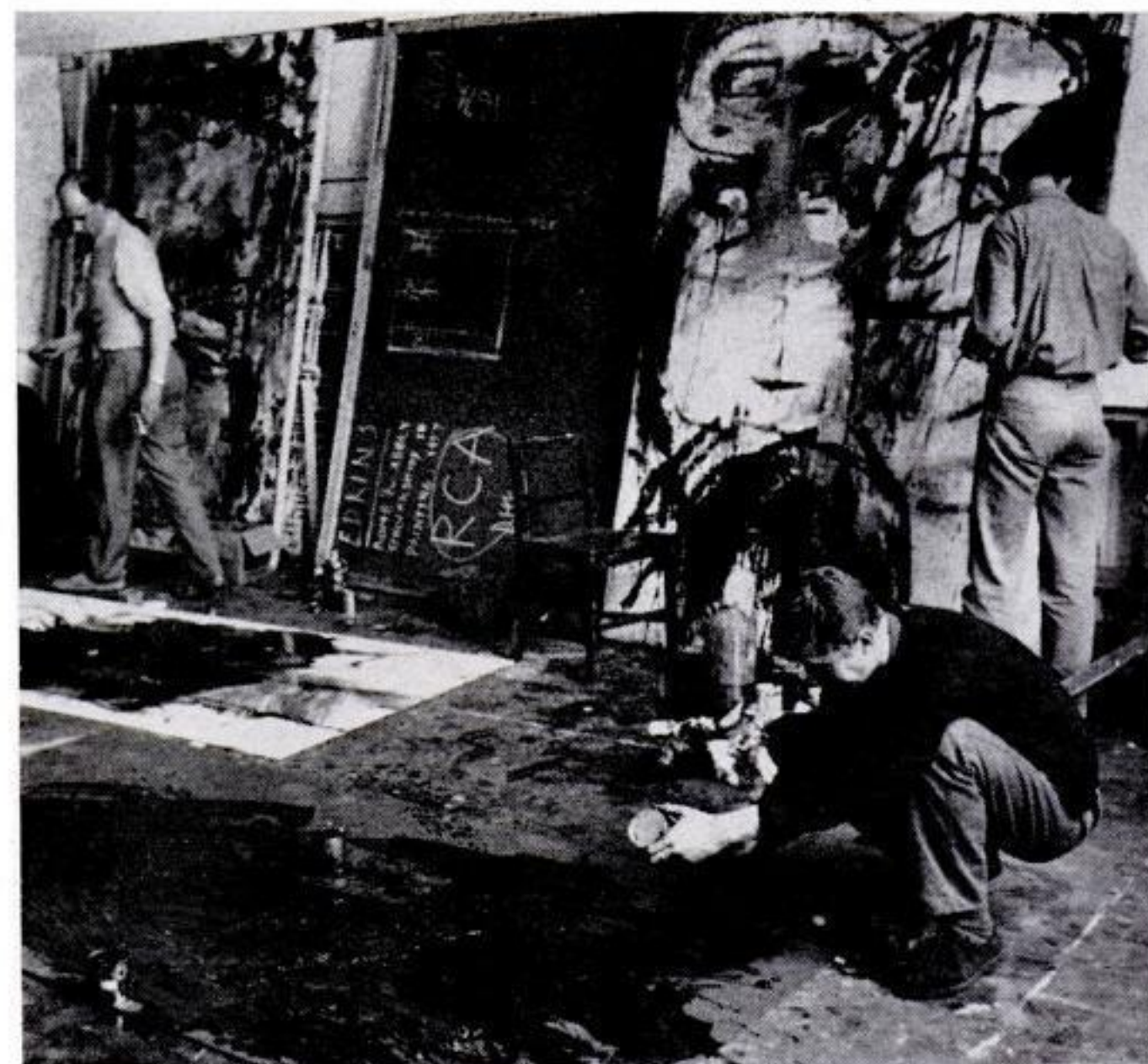


IN LONDON GALLERY where his American art is on view, British collector E. J. Power (second from left) hears debate about size of paintings.

FROM SHOCK TO RESPECT

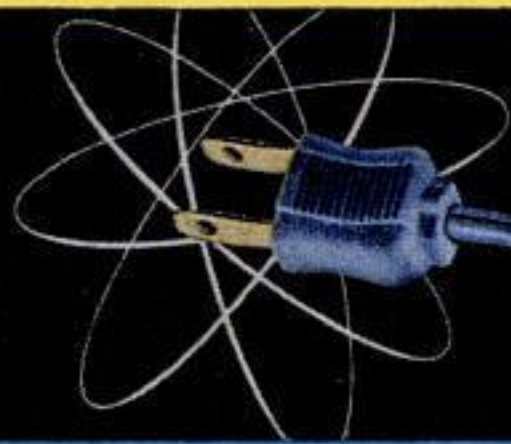
The sudden surge of interest in the abstract art of the U.S. amazes Europeans. "Five years ago no one in Europe had ever heard of American painting," says an expert in Paris. The "arrival" of the Americans is largely the doing of a tiny but zealous handful of art dealers and collectors abroad and the Museum of Modern Art in New York City. Individually, they launched a small invasion early in the 1950s with exhibitions in France and Italy of America's most famous moderns, the late Jackson Pollock and Willem de Kooning. Bewildered by their revolutionary techniques and their turbulent compositions, most Europeans clung to the belief that the Americans were wild men in the realms of culture.

But the occasional exhibitions imported from America began to make their dent and U.S. painters soon found themselves with disciples in the capitals, as well as the far-off corners, of Europe and Asia. Today, visitors pouring through exhibits in Brussels, Basel and Japan are both stunned and stimulated by the American abstractions. The Swiss marvel at their size: "They reflect the sense of space, the unlimited horizons of America, something difficult for us in Switzerland to understand." The Japanese respect their spirit: "They put across an optimism, a will to break with tradition, which we don't know in Japan." Even the Russians, who are exhibiting their own art of social-conscious realism in Brussels, are impressed: "We are very interested because we never saw pictures before which didn't mean anything."



IN LONDON SCHOOL British devotees of U.S. "action-painting" strive for new effects by dripping paint from cans or smearing it with their hands.

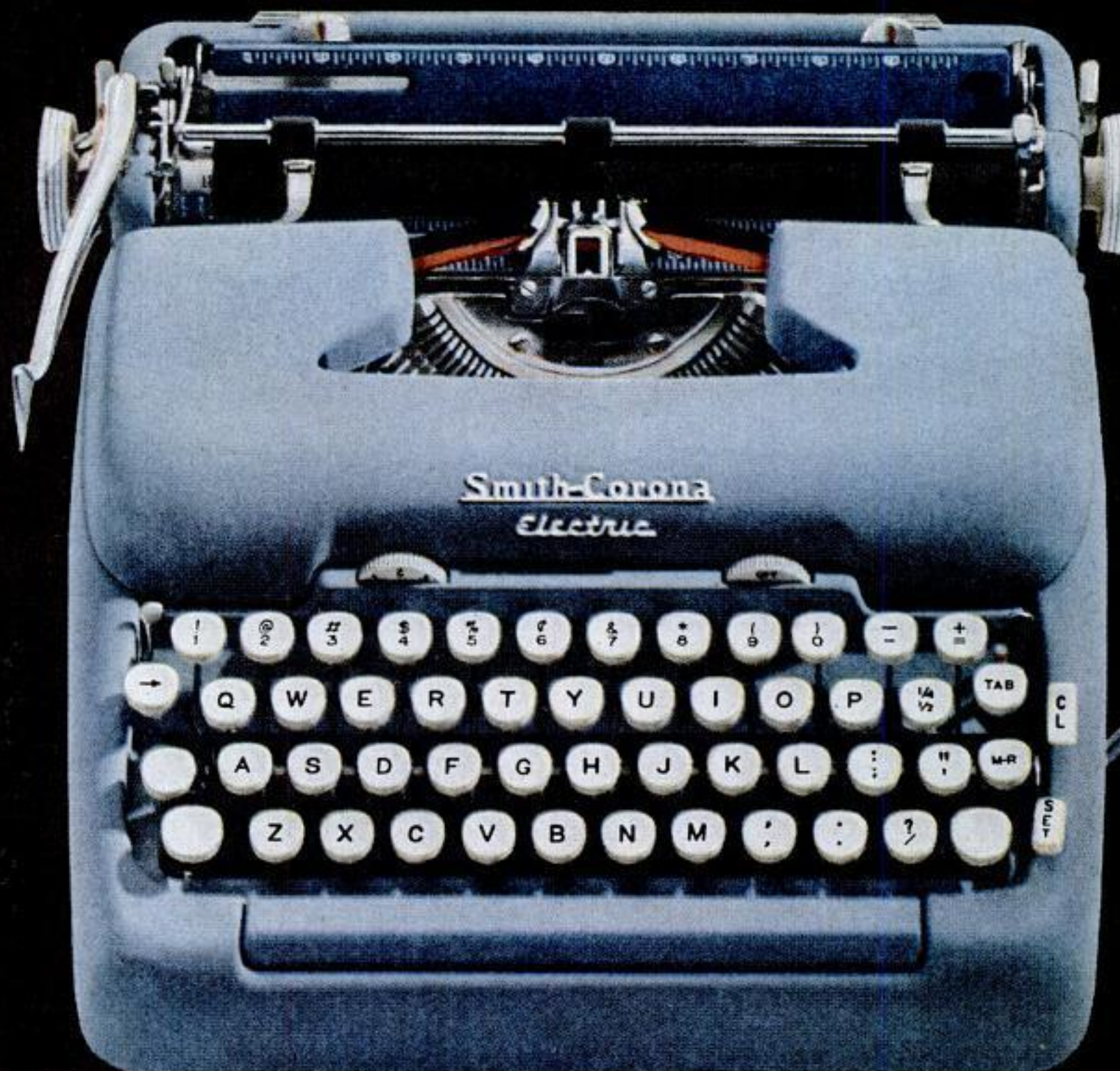
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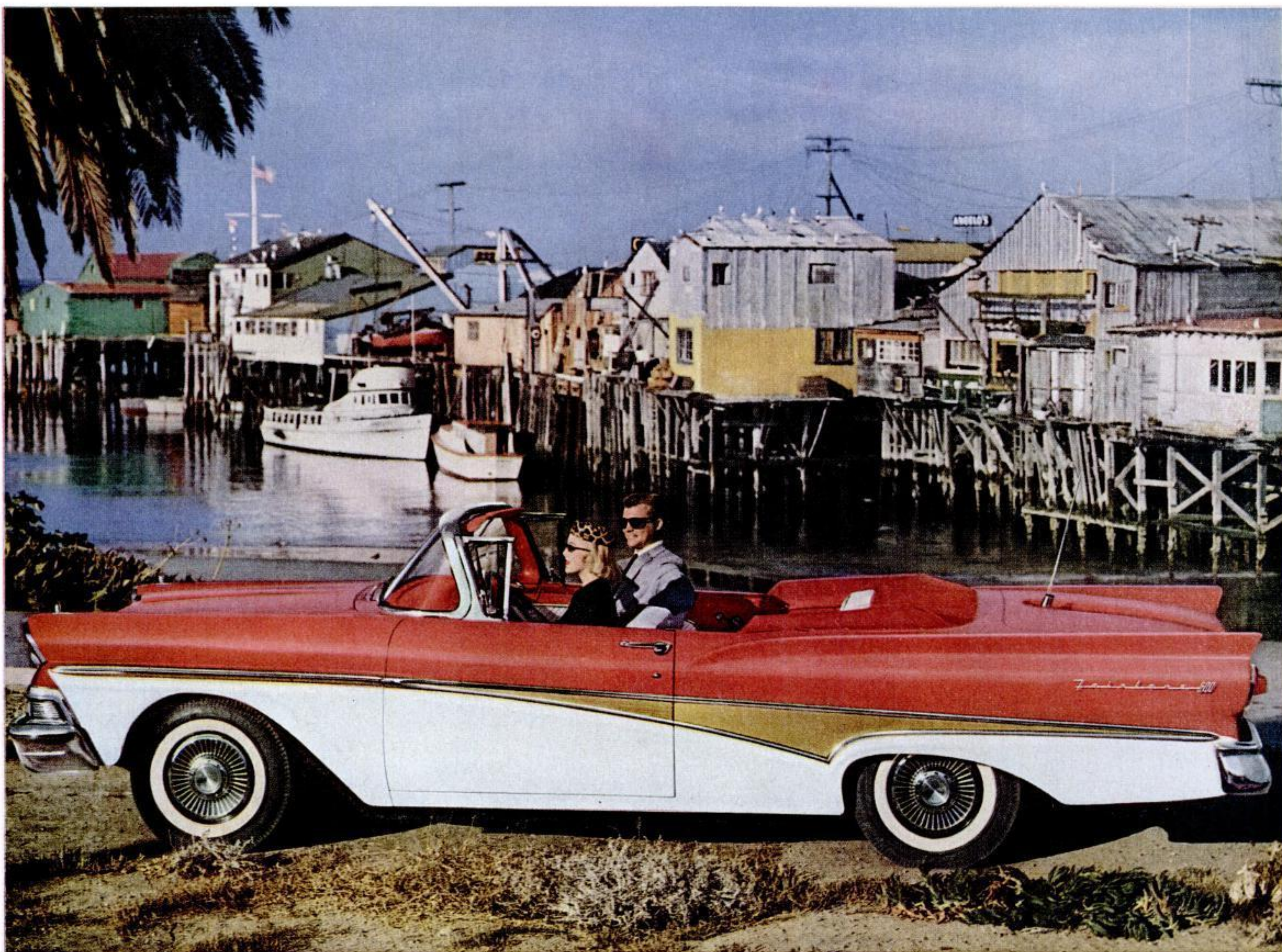
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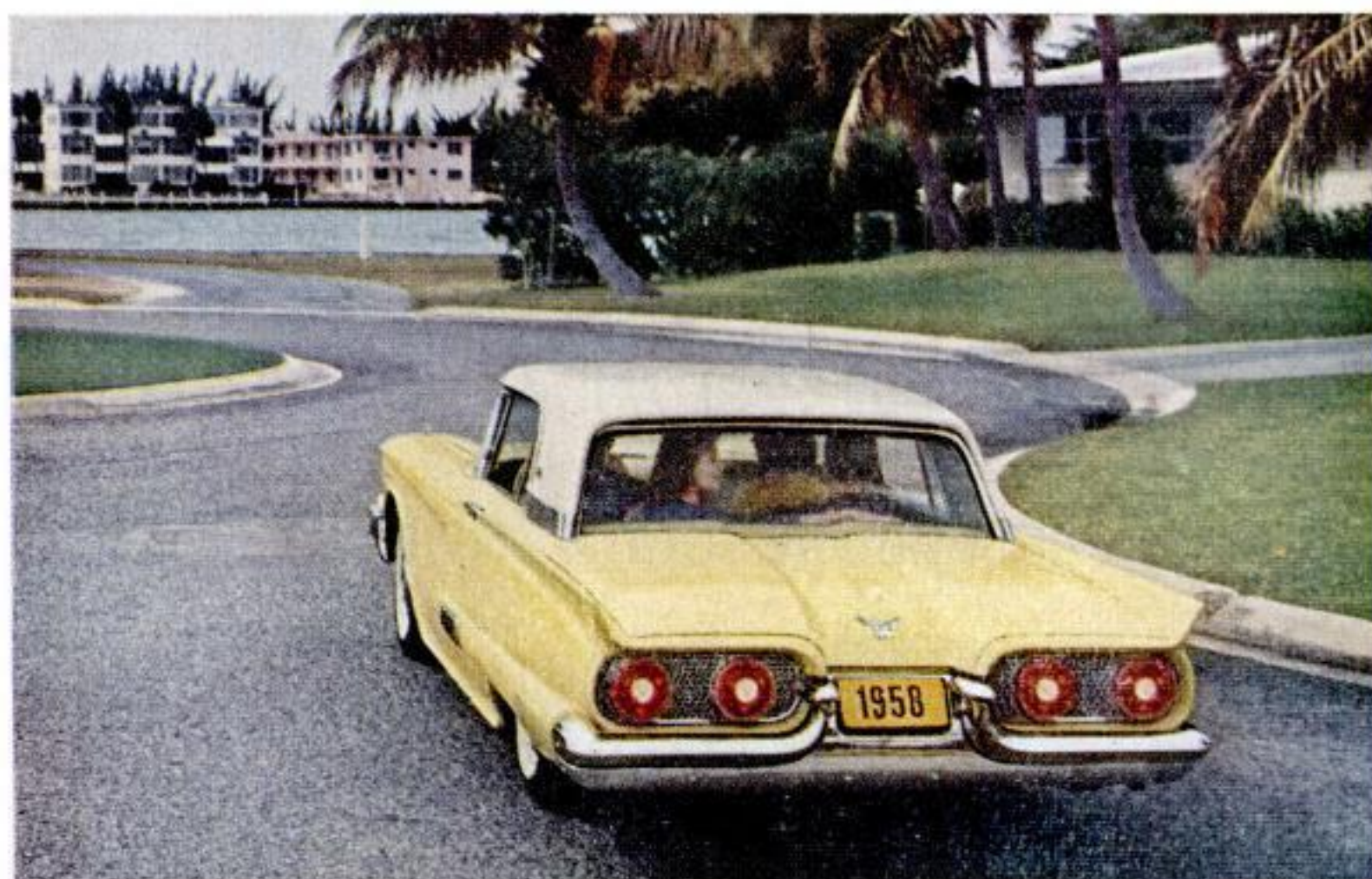
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PANTOMIMING EMOTIONAL STAGES A CHURCH GROUP GOES THROUGH, MINISTERS ACT OUT "HOSTILITY." THEY PROGRESS TO FRIENDLINESS, COOPERATION

Dramatic devices teach ministers their work

The fighting men above are Episcopal ministers in mufti taking an unusual way of teaching other ministers how to handle the everyday problems of running their churches. In their exaggerated pantomime skit, they are dramatizing the gamut of emotions parishioners may run through as they try to do church work. All this is being done to clarify for ministers what problems they face in trying to bring order and efficiency to meetings of vestrymen or ladies' auxiliary. The difficulties baffle and upset

ministers who too often wind up doing the work themselves or knuckling under to overbearing parish members.

In its Christian Education department, the Episcopal Church has ministers who go about the country holding "laboratories" for clerics and church workers. After watching demonstrations like the one above, the ministers attending the laboratory sessions take part in little dramas, using the psychological technique of role plays to act parishioners' parts (*next page*).



← THE 34 MINISTERS AT RICHMOND CONFERENCE FILE TO THE LABORATORY SESSION

MINISTERS CONTINUED



MR. SENSOR
Peacemaking rector



MR. RUFF
The dull junior warden



MR. PYLE
An overbearing treasurer



MR. FLUTTER
The timid vestryman

A CAST OF PASTORS ACT AN ANGRY SKIT

In addition to watching demonstrations by the educational staff, attending ministers take part in little plays, like the one excerpted at right. Five ministers (above) took the roles of members of an argumentative church group. Ad-libbing their parts, the players became caught up in their roles. Giving way to unchurchlike feelings and expressions, the ministers gained new insight into their problems as they experienced the sometimes violent—and usually suppressed—reactions of their own parishioners.



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MR. BAGG

The pontifical senior warden

SENSOR: The next item on our agenda is Miss Keyes, our organist for 40 years.

RUFF: Everybody is trying to push her around. She's done a fine job.

PYLE: What? The whole congregation is dissatisfied. My Lord, she plays too fast, she plays too loud.

RUFF: Well, she's a fine girl.

PYLE: Girl? She stopped being a girl 50 years ago.

SENSOR: Now, Miss Keyes has been with us 10, these many years and she's been a good and faithful servant. Personally, I haven't seen anything too wrong with her music.

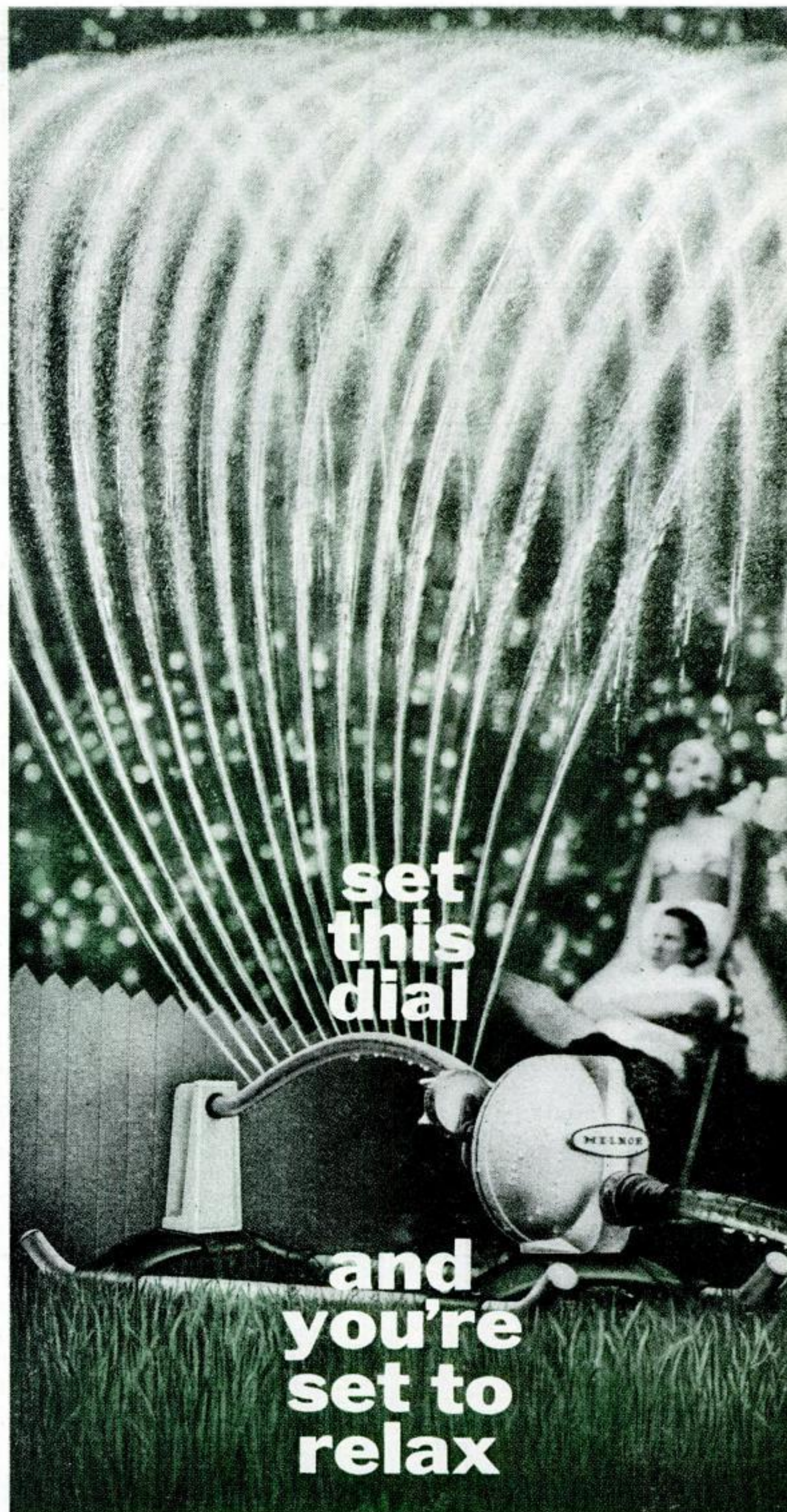
PYLE: What do you know about music?

SENSOR: I can't read music. I know how to appreciate music.

PYLE: She raises the devil with the kids and they leave, and it causes trouble in the parish. She's so pigheaded.

SENSOR: Miss Keyes has not for some time been back to school to

CONTINUED



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MINISTERS CONTINUED

brush up on her music. Perhaps we might be willing to send her away for the three summer months to sort of catch up on church music.
PYLE: It's ridiculous. You can't teach that woman anything.
BAGG: We can try. We want to try to help her.
FLUTTER: There are two ways of looking at this thing. One, we can gently lead her out to pasture.
PYLE: Pasture is right!
RUFF: (to himself) Maybe I don't belong on this vestry.
SENSOR: Or we can just kick her out into pasture, which Mr. Pyle would like to do, and I don't think that's very Christian.
PYLE: I don't know what your motive is for keeping that dame here.
BAGG: You're not giving her a chance to learn.
PYLE: My God, man, she's had over 40 years to learn.
SENSOR: It appears that I'm not a very good rector here.
PYLE: Nobody's questioning your job as rector.
SENSOR: You've been doing nothing but griping and bitching here.
FLUTTER: The source of our trouble is that Pyle thinks, because he holds the money bags and he's contributing the largest amount to it, that he runs the church. You can take your money and go to hell.
BAGG: I have to hurry on. I think we should vote.
PYLE: All right, but there's got to be a unanimous vote.
BAGG: You're the only one out of agreement.
PYLE: By God, and I'm going to stay out. I'm not offering my resignation as treasurer of this church. If that's what you want, you're not going to get it.
SENSOR: Now let's all cool off.
PYLE: You're just trying to save her feelings and by God you're ruining the church while you do it.
RUFF: It's either you or me in this church.
SENSOR: When you're dealing with human beings a compromise is a very good thing. I presume that a lot of times you have had to compromise with your wife.
PYLE: You're darn right.
SENSOR: Yes—when you're dealing with a person, and here we're dealing with a person.
PYLE: I know, but you're dealing with a person in reference to a specific position. What kind of a rector are you if you can't present this thing to her in an effective way?

(At this point in a "role play," the staff observer on the side-lines urges the group to try for some workable settlement.)

RUFF: I've been thinking. I started to leave the room three or four times and you dragged me back, and it's obvious there's a real need for us to understand each other.
SENSOR: There's a possibility that when she comes back she may not meet our satisfaction. She doesn't now.
PYLE: I wish to put into a motion that we send Miss Keyes to this music conservatory at our expense...
SENSOR: Remember, fellows, this is the treasurer talking.
PYLE: But I feel that it's got to be made known to this woman that there's some dissatisfaction with what's been going on.
BAGG: We're all in agreement then.
PYLE: Do you understand that you get the dirty work?
SENSOR: Yes, unfortunately. All in favor?
ALL: Aye.



IN STRANGE ROLE, Negro minister, the Rev. George Harper of Richmond, acts a southern white arguing against church conference involving Negroes.



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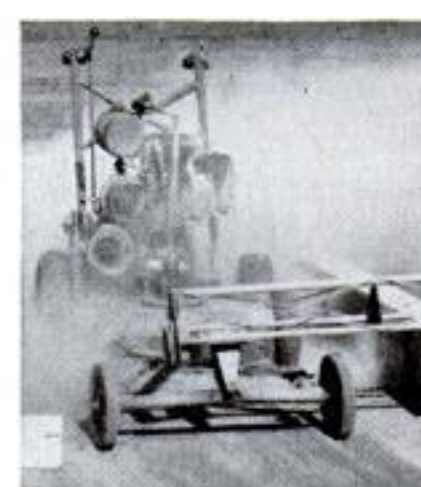
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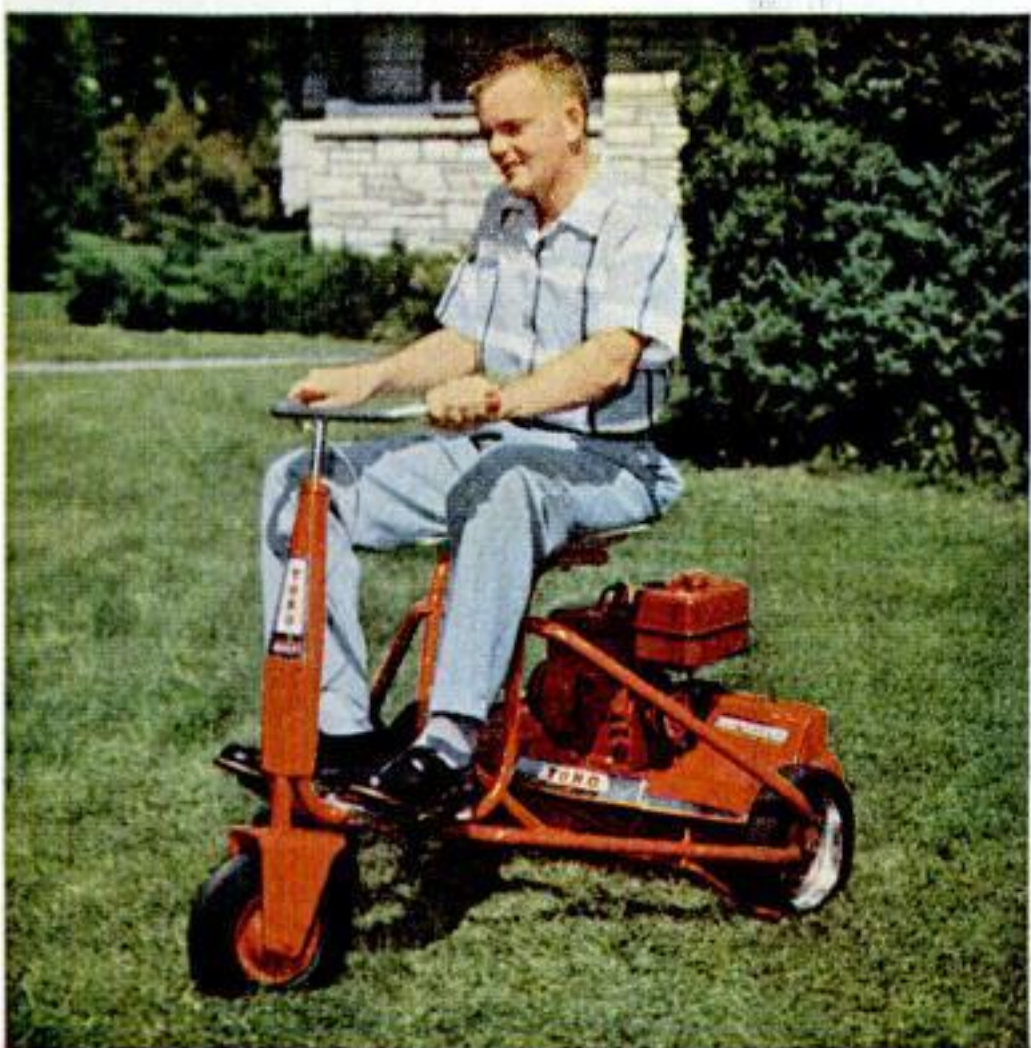
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means **Bean-time, outdoors!**

Sure-fire way to make hungry mouths water! Hearty, healthy Van Camp's Pork & Beans—perfect for outdoor eating, where all delicious foods taste even better.

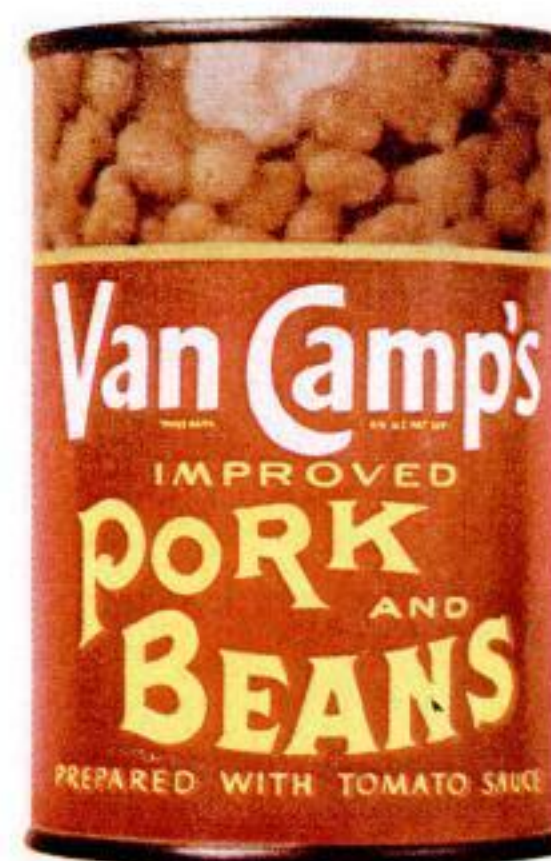
There's not just ordinary tomato sauce on these Pork and Beans. Van Camp's adds special spices to their secret savory sauce . . . and cooks

it in, to give these beans a wonderful zesty flavor no others can match.

And, remember, Van Camp's are the *high protein* beans. A generous (1 cup) serving as a companion to a 5 oz. hamburger provides two-thirds of the average daily requirement of the protein necessary for glowing, vital health.

VAN CAMP'S PORK & BEANS

The secret savory sauce is cooked in...Just heat...eat...enjoy!



Outsells the rest 'cause it tastes the best!



A GAMIN GETS GLAMOR



HER FIRST HIT WAS "JOURNEY FOR MARGARET"

Margaret O'Brien at 20 resents her waif roles

Lots of little girls have a tough time as they pass through their awkward age on the way to becoming young ladies. But for Margaret O'Brien it has been especially hard. At 4, when she acted an English war orphan (*above*), she established herself as a brilliant child movie star. Ever since, she has been so vividly remembered for her freckles, pigtails, tilted nose, wistful eyes and gaminlike cuteness that everybody still imagines her that way.

Now at 20 Margaret (*see cover*) wants to play roles that show her as she really is: beautiful and glamorous. She has made only three films since she was 13, but she is carving out a new career for herself as a highly capable TV actress. The trouble is that producers still cast her as a sweet teen-ager or a sad little slavey.

IN A SLINKY DRESS Margaret achieves her ambition to look grownup, sophisticated and sinuous.

CONTINUED



AT 6 Margaret with Judy Garland capered in film *Meet Me in St. Louis*.



AT 7 she amused herself by showing her uppers. Later she wore braces.



AT 13 she sang and swapped jokes with Comic Ken Murray on TV show.



AT 17 she kissed Jeff Hunter in the TV play *South of the Sun on Climax*.

CHILDHOOD FAME BEHIND HER, SHE WORKS HARD AT TV

To make herself feel more grown-up Margaret loves to wear expensive and exotic clothes, chalky Italian make-up and chic hairdos. But knowing how TV producers picture her, she keeps another complete wardrobe of plain, little-girl outfits to wear for casting directors

and TV rehearsals. In her next television acting role on June 25 for the NBC *Wagon Train* series she will portray a demure country girl who adores her dying father.

Margaret does not have to work for a living. She owns the Los Angeles apartment house

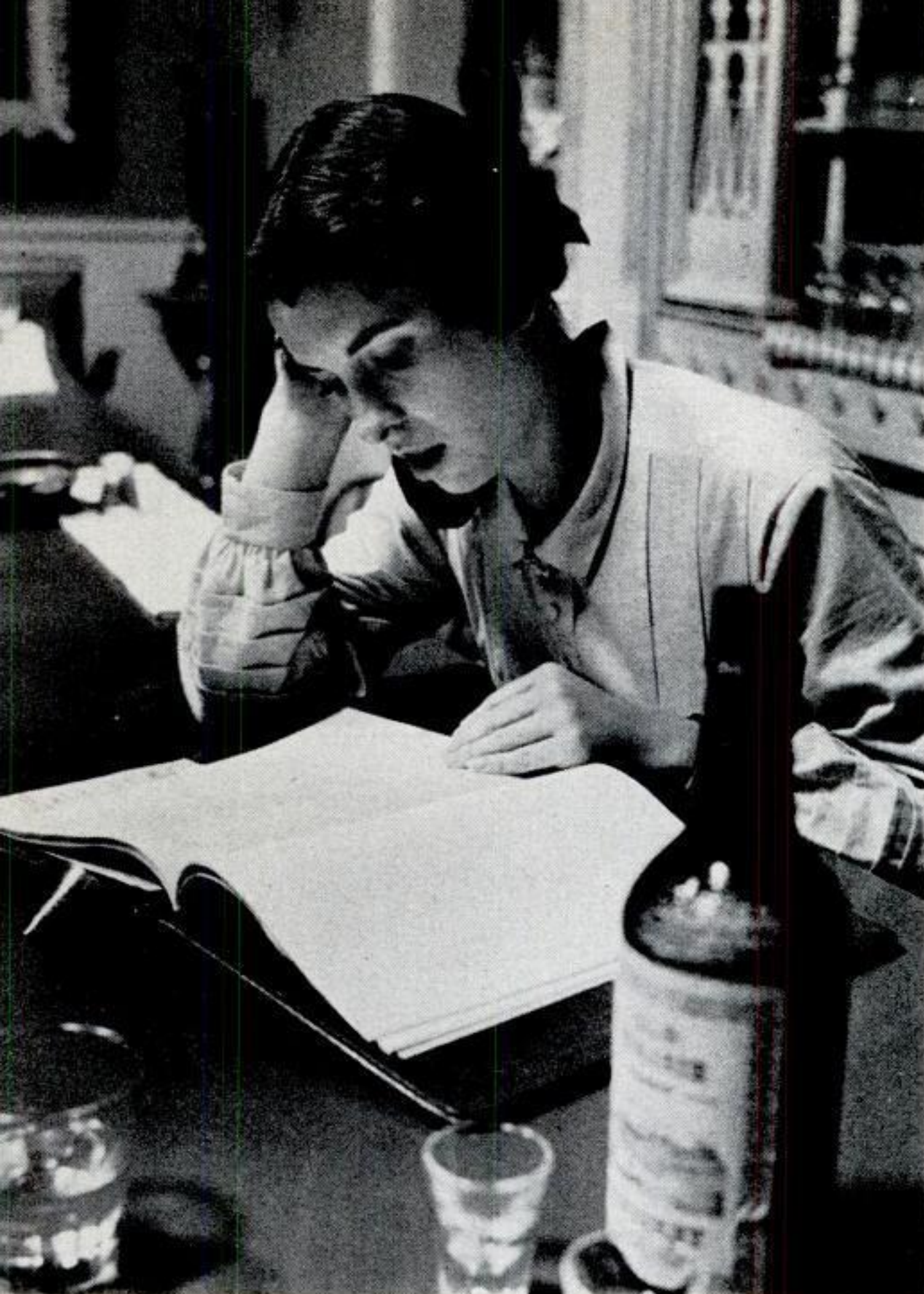
where she and her mother live and on her next birthday she will take over a \$250,000 trust fund built up in her early starring days. Not interested in marriage at the moment, she says, "I keep changing my mind about the kind of man I'd like. I'll be fickle forever, I guess."



WITH HER AGENT Arthur Kennard she rides home from TV lot, arousing curiosity of passers-by.

SELECTING WARDROBE to wear to TV studio, she confers with her mother, Gladys, and sips tea.





ON SET NEAR PROP WHISKY BOTTLE SHE STUDIES "WAGON TRAIN" LINES



2 great new ideas IN DENTAL CARE from Dr. West's

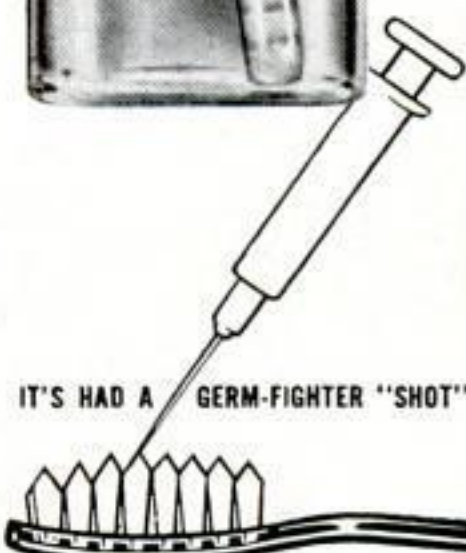
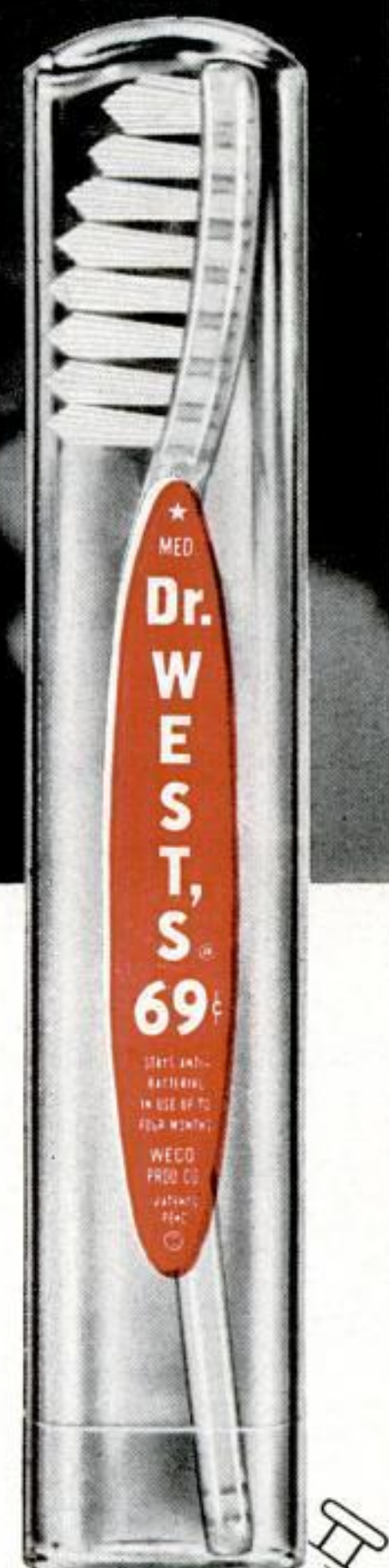
*More protection in a single brushing
than any other way*



1 New Dr. West's Push-Button Tooth Paste The modern, convenient container says it's *new*... the tangy, refreshing flavor tells you something *good* is going on! New-textured Dr. West's paste flows smoothly and evenly without spurting. Penetrates tooth crevices for more thorough cleaning with polishing action. Here is the most modern dental care for your family... from Dr. West's! (NOTE: Take it on trips... travels safely with exclusive protective tip.) Special introductory price. **79¢**

2 New Dr. West's "Germ-Fighter" Toothbrush More health protection than any toothbrush ever offered! You can use it even after you've had a bacterial infection. It can touch other people's toothbrushes. This amazing Dr. West's "Germ-Fighter" *won't pass along germs*. Every bristle is treated by a special anti-bacterial process*. This enables it to inhibit or destroy germs that fall on and hold to it. Cleans your teeth best, too, because it's shaped right to fit your dental arch. **69¢**

*Pats. applied for



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CLIMB TO THE KLONDIKE took prospectors up treacherous Chilkoot Pass, the roughest stretch

of the 600 miles between Dyea and Dawson. Only one in 10 of those who started the first year finished.

FINE OLD SHOTS OF HIGH OLD TIME

GAUDY KLONDIKE SAGA COMES ALIVE

In all its fabled history, the American continent produced no gaudier saga than the great Klondike gold rush of the 1890s. From the moment the first gold dust glittered in a prospector's pan, a huge invasion began. Thousands of fortune-seekers began the killing trek up the Yukon from Alaska or north from Skagway and Dyea to Dawson, traveling country so rough that at one point prospectors could walk a mile on the bodies of dead horses. Most of the sourdoughs were Americans and Dawson became a U.S. outpost on Canadian soil. Hardly one in a hundred ever found gold, but many who did became millionaires almost overnight.

Not all the fortune-seekers were prospectors.

One was a Wisconsin photographer named E.A. Hegg, who lugged his gear up the pass (above) and recorded an incredible era. A few years ago some of Hegg's glass plates turned up in a Dawson shack. Colin Low and Wolf Koenig of Canada's National Film Board saw prints and built a documentary film around Hegg's work. In Dawson they found more of his plates—being used as panes in a greenhouse. Their movie, *City of Gold*, took a well-deserved first prize at last year's Cannes film festival and is now being shown throughout the U.S. In it, as the camera moves slowly over Hegg's scenes, the Klondike days—crude, noisy, full of fortunes briefly made and dreams shattered—come alive again.

GOLD-SEEKERS' ARMADA sails down Lake Laberge on the way to Dawson. Second in line, flying

a flag, is Photographer Hegg's boat. The prospectors built their own boats of hand-saved lumber.



BOOM TOWN'S BIG DAY was always the joint celebration of Fourth of July and Dominion Day.

Beauty aid
Touch-ups are easy with 'Q-Tips'. They keep gray hairs a deep, dark secret.



Pet care
Apply antiseptics; clean eyes, ears and paws gently with 'Q-Tips'. Soft as pussywillows!



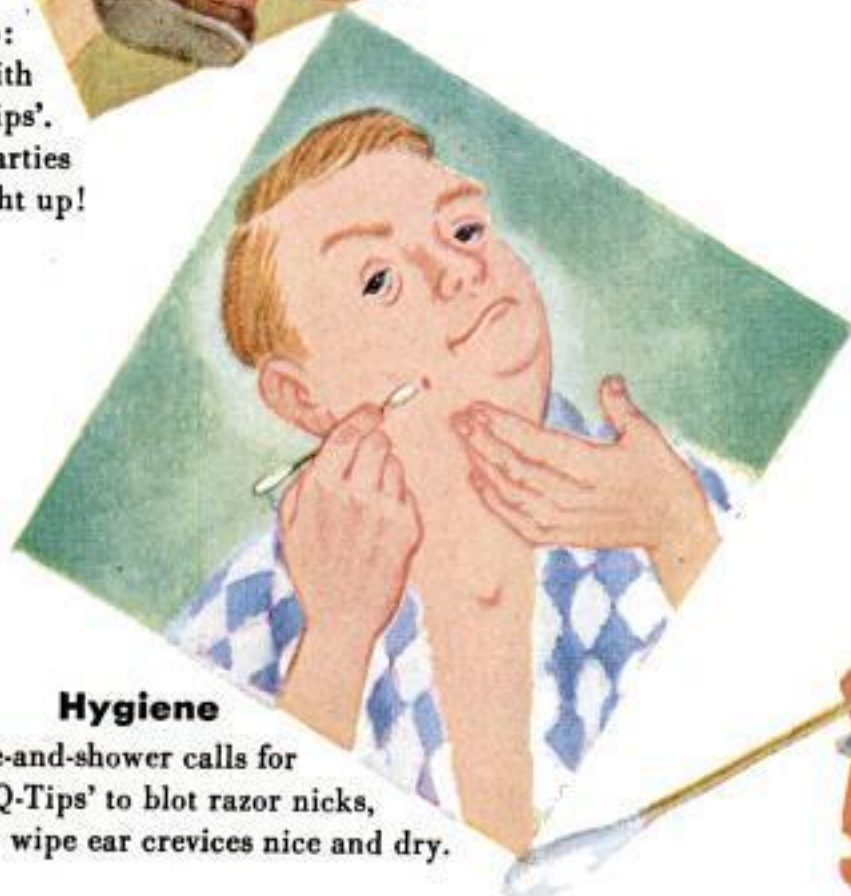
Household helper
Nothing's too skinny for 'Q-Tips' to clean — bottle necks, percolator tubes, stove crannies.



First aid
Do as doctors do: apply remedies with sterilized 'Q-Tips'. Injured parties perk right up!



Hygiene
Shave-and-shower calls for 'Q-Tips' to blot razor nicks, wipe ear crevices nice and dry.



Coloring tricks
'Q-Tips' are wonderful paint daubers. And look — he's working magic with 'Q-Tips' TV Color Tricks! (See offer on opposite page.)



Q-TIPS® do more tricks than you can shake a stick at!

Baby's cotton swabs do scores of jobs—help with the housework, give beauty treatments, keep kids happy hours on end! Everybody's using 'Q-Tips'. Get your family some.

Gyo



Q-Tips® Available in Canada. Q-Tips, Inc., New York, Toronto, London, Paris, Stuttgart.



ONLY FROM PLYMOUTH: THE BROADWAY LOOK AT A MAIN STREET PRICE

Plymouth Belvedere 2-door hardtop.

When you go to pick *your* beautiful new Plymouth, with all its glamour, you actually choose from *some of the lowest-price models in the low-price 3.*

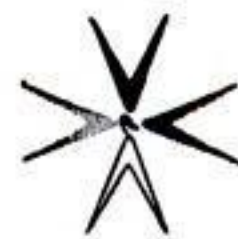
But one thing is certain as you drive out in quiet pride...you're in command of a glorious combination of years-ahead beauty and ad-

vanced engineering features that no other car in Plymouth's field can match! In your magnificent new Plymouth, you own the big exclusive advantages that are making car history:

Silver Dart Styling, with sweeping, distinctively graceful *Stabilizer Fins* that make highway travel easier and safer. The revolutionary

floating ease of *Torsion-Aire Ride*...Plymouth's top luxury ride at not a penny extra cost. Safer, surer *Total-Contact Brakes*. And you get exactly the power you want—your choice of five exciting engine options...including the fabulous new *Golden Commando V-8*...created by a group of the world's finest power engineers.

There's *more* than getting "more for your money" in owning a Plymouth. Add to the dollars you save the proud knowledge that one of the world's greatest cars is yours. Don't settle for less. No matter what your budget is, there's a Plymouth to fit...as your Plymouth dealer will gladly prove to you...today!



Star of the Forward Look...

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Get after Athlete's Foot **FAST!**

BEFORE THIS—



Raw, red cracks between the toes, itching or peeling are the first signs you've got Athlete's Foot. At this early stage, Athlete's Foot is easy to treat

Absorbine Jr. kills 100% of Athlete's Foot fungi in less than 5 minutes!

Famous laboratory grows millions of Athlete's Foot fungi of every known type in test tubes and reports every single one killed by Absorbine Jr.!

That tingling sensation you feel as you apply Absorbine Jr. tells you it is busy killing *all* the fungi it reaches. For *liquid* Absorbine Jr. gets into tiny cracks better than powder or salve. In carefully controlled clinical tests on patients, doctors reported Absorbine Jr. brought successful relief to the great majority of sufferers. Get Absorbine Jr. wherever drugs are sold.



BECOMES THIS!



Left untreated, Athlete's Foot organisms burrow and spread. In advanced stage, like ringworm of the foot above, see your doctor



Athlete's Foot fungi killed fast! In test tube cultures, Absorbine Jr. totally destroyed Athlete's Foot fungi in less than 5 minutes!

America's No. 1 Formula for Athlete's Foot

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W. F. Young, Inc., Springfield, Mass.

BEAUTIFUL LAWNS—THE EASY WAY



Every Squirt Kills a Weed

New WILT wipes out all common lawn weeds. Squirt it right from the can... It's ready-mixed. WILT spot weed killer rids your lawn of all common lawn weeds... fast! Yet WILT is harmless to grass.



Outdoor Living Without Insects!

New CURB works faster—lasts longer



Just sprinkle right from package. Grains of CURB won't blow away. Works two ways. Kills insects in grass and underground. CURB even wipes out hard-to-stop lawn moth, chinch bugs, Japanese beetles and fire ants.



Diamond Black Leaf
COMPANY CLEVELAND, OHIO

Enoz moth preventives
with the
\$5000.00 GUARANTEE

GET 100% PROTECTION with a LEE OIL FILTER!
Most oil filters do half the job! LEE Feridium™ FILTERS insure complete engine protection by removing BOTH sludge AND acids! Change to a LEE Filter — it costs no more!
LEE FILTER CORP., No. Arlington, N. J.
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The voice kept insisting. "Cut your wrist"

EVE CONTINUED

independent fragment known as Eve Black could. Such complete "dissociation," which is the medical term for this form of protective behavior, is really a way of satisfying needs and at the same time avoiding responsibility. To a certain extent all of us dissociate. No one is "himself" all the time. But fortunately for society, there are a million Walter Mittys for every Mr. Hyde.

In the opinion of Drs. Thigpen and Cleckley, the personality of Eve Black was created in childhood to provide an escape valve for Eve White. Evelyn Lancaster, explaining how detached she feels from her past personalities, asks a question which illuminates the effects of the dissociative process: "How many people can look back on a quarter of a century of living with an entirely clear conscience?"

In more than 100 hours of interviews over a period of 14 months the doctors observed Eve White—Eve Black. Once Eve White had been told of Eve Black's existence, the differing personalities could be called forth at will. If the doctor was speaking to one and wished to talk to the other, all he had to do was ask. There would be a momentary closing of the patient's eyes, a slight lowering of the head, and the summoned personality would appear.

The doctors compiled an amazing study. Independent experts were asked for their findings. Distinct differences between the two personalities were noted in I.Q. tests and in electro-encephalograph readings. Dozens of tape recordings were made. Eve White professed to have no actual awareness of Eve Black's existence. Eve Black, on the other hand, was aware of everything Eve White did. Using this fact, the doctors repeatedly tested the consistency of the pattern by asking Eve White questions whose answers only Eve Black should know. No flaw appeared. As a case study it was perfect.

But the case seemed to be getting nowhere. The daughter, Bonnie, was living with her grandparents. Away from the doctor's office Eve Black was getting "out" more and more often. Eve White went to the hospital for a rest; Eve Black made passes at the internes. In an Augusta store where Eve White had a job, Eve Black set off a burglar alarm. Eve White separated from her husband; Eve Black, in need of money for new clothes, effected a weekend reconciliation. Eve Black's nightly forays in search of fun and companionship were making Eve White lose weight from lack of sleep. This was upsetting Eve Black, too, because her clothes were no longer fitting as tightly as she liked.

The third face of Eve appeared quite unexpectedly in the fall of 1952. She professed to have had no past existence until she "woke up" in Thigpen's office, where the doctor had been busy taking notes on an incident being related by Eve White. "Who are you?" was the newcomer's first question. She decided to call herself Jane, declaring that she had no other name.

Thigpen's question, written at the end of his report of the initial encounter with Jane, was: "Is this really a new personality, or are we having the greatest leg pull in history?"

Jane certainly did not seem like the others. Far more ladylike than Eve Black and more animated than Eve White, she spoke precisely,

CONTINUED

**FAMOUS VICTIM OF MULTIPLE PERSONALITY,
SUBJECT OF BEST-SELLING BOOK AND MOVIE,
SURVIVES ORDEAL OF STILL ANOTHER CHANGE**

Fourth Face of Eve

by LOUDON S. WAINWRIGHT

This article provides a sequel to the extraordinary story of multiple personality, The Three Faces of Eve, told in a best-selling book and in an award-winning movie. LIFE's story is based in part on a forthcoming book, The Final Face of Eve (McGraw-Hill, \$4.50), by Evelyn Lancaster and James Poling. For the article LIFE also interviewed Mrs. Lancaster, who was Eve, as well as her psychiatrists, Drs. Corbett H. Thigpen and Hervey M. Cleckley. Illustrations are by Harvey Schmidt.

THE familiar voice, cupped directly inside her ear, was insistent. Her head ached and her hand trembled as she held the open straight razor in the warm flow from the tap. The voice, overpowering her with its message, was rampant. She could not shut out the clear, repeating sounds. As if for help she looked deep into the shocked blue eyes of the girl in the mirror. Then she stared down at the razor, at the water slipping across the blade. She shuddered and closed her eyes. "Cut your wrist," the voice said.

The tortured young woman in the episode above is already known to millions of Americans as the real-life subject of *The Three Faces of Eve*. Last year two psychiatrists published a detailed study of her case of multiple personality, and Actress Joanne Woodward won an Oscar for her weirdly versatile performance in the film adaptation of the book.

Moviegoers and readers both thought that this fascinating story of three personalities struggling for dominance in a single body ended with the triumph of the third face, Jane. The first face belonged to the depressed and colorless Eve White—named fictitiously as are all her counterparts. The second was the brazen and troublemaking Eve Black. Jane was a seemingly poised amalgamation of the first two personalities.

But there is a startling sequel to the case. The victim of this rare disorder has undergone another change. There is a fourth face of Eve, a face her doctors had only glimpsed when she left regular therapy more than four years ago, the face of the woman she has now become. The incident with the razor took place in April last year and was part of the dramatic psychic battle between Evelyn Lancaster, the fourth face of Eve, and her predecessor, Jane. The voice belonged to Jane, and she seemed bent on suicide or, from another point of view, murder.

Evelyn Lancaster now lives with her husband and 10-year-old daughter in a trailer camp near a big eastern city. She is 31 and distinctly pretty. Dark bangs hang over her high forehead. Her eyes snap with health and intelligence; her wide mouth laughs easily. Her rather high voice has an easy southern lilt. There is nothing in her assured, well-groomed appearance to indicate that, at least in terms of individual manifestations of personality, Evelyn Lancaster has in the past been three other women.

It would be frivolous to imply that Evelyn Lancaster is now a perfectly normal and integrated personality. If there were accurate methods of gauging it, complete normalcy might be as rare as multiple personality. One of Evelyn Lancaster's psychiatrists, Dr. Hervey M. Cleckley, says: "The state of 'being well' is difficult to define. When therapy is completed, you can only ask, does she seem to be happy? Are her relatives happy? Is she productive? Has she gained insight about her illness?"

By that definition Evelyn Lancaster is certainly far better than she has been at any period since her childhood. She is devoted to her husband Earl and to her child Bonnie. They in turn seem happy with her as a wife and mother. As a practical concession to the itinerant nature of Earl Lancaster's work, they live in a trailer that is kept scrubbed and orderly. Bright water colors Evelyn has done in her new enthusiasm for painting decorate the parlor end of the trailer. She makes her own smart

clothes and most of Bonnie's. She is active in her church and in the PTA at her daughter's school. The family spends every free moment together. "It just seems that so much time is already lost," says Evelyn Lancaster. "I hate to lose another minute of it."

Evelyn Lancaster now understands a great deal about her illness. She feels she has uncovered many of the reasons that lay behind the strange fragmentation of her personality. But the documented reality of the past makes it difficult for her—and indeed for anyone familiar with her problem—to look on those earlier manifestations as anything but distinct and separate people. To a visitor looking at a framed photograph in the trailer, a photograph of her with her hair cut in a different way, Evelyn Lancaster said, "That's a picture of Jane." Referring to a black dress hanging in her closet, she said, "That was Eve White's. She never liked jewelry, but I wear a simple bracelet or a necklace with it and it looks quite nice." About a low-cut red dress she said, "That was Eve Black's. I would never put it on."

Even Dr. Corbett H. Thigpen, associated with Dr. Cleckley on the case, says, "We have to keep reminding ourselves that in discussing this case we are discussing a single individual." The problem is obviously much greater for Evelyn Lancaster. Speaking of her reaction to a clinical film which actually shows her going through the changes from Eve White to Eve Black to Jane, Evelyn Lancaster now says, "It's like the old saying: 'There but for the grace of God go I.'"

The evolution of the fourth face of Eve has its origins in the early stages of this bizarre and complex case, whose facts can be briefly reviewed. One day in 1952 Dr. Thigpen, who practices in Augusta, Ga., was astonished when a patient he had been treating for months abruptly demonstrated what appeared to be a clinically beautiful case of dual personality. The original patient, Eve White, was a young married woman with a 4-year-old daughter. She was shy, soft-spoken, reluctant to criticize, and very unhappy with her husband, Ralph White. Eve White complained of severe headaches, often followed by blackouts, periods about which she had no knowledge except that time had passed. The blackouts had been recurring since her childhood. She occasionally heard "voices."

A different Eve

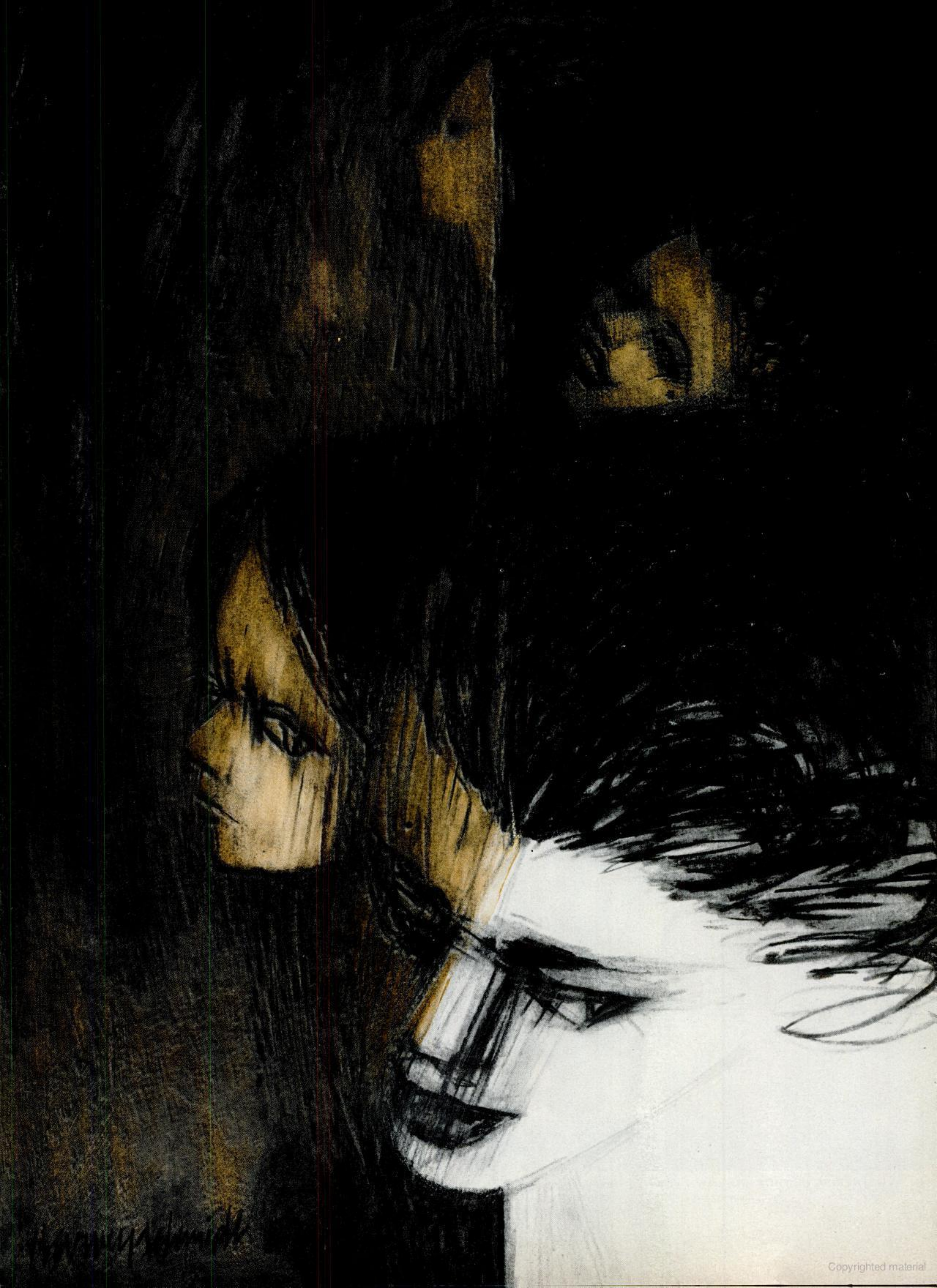
EVE BLACK, who suddenly emerged in the middle of an interview, was different. The coarse voice, the provocative mouth, the indolent outward stretching of her legs, the archly casual shifting of her body in the chair had no connection with the depressed and demure little woman who had been talking to the doctor an instant earlier.

Eve Black, which was Eve White's maiden name, despised Ralph White, said she was not married to him and was not the mother of the child, Bonnie, either. Eve Black proudly claimed that she caused Eve White's headaches, admitted she was the voice occasionally heard in Eve White's ear, said the blackouts were simply periods in which she, Eve Black, was "out," i.e., in control. She grinned as she recalled the childhood lickings Eve White had got for Eve Black's blatant disobedience. Unlike Eve White, she was allergic to nylon but liked cigars, flashy clothes, liquor and men, including her doctors. As Evelyn Lancaster recalled recently, "You can't help but like a person like Eve Black, who had the courage to do what she wanted to. But she had no regard for other people's feelings."

In short, Eve Black was everything that Eve White was not, a psychologically reversed image. In one sense it was terribly convenient. Whatever the personality known as Eve White could not do, the seemingly

*Artist's concept of the four faces of Eve are,
from top, sad Eve White, brazen Eve Black,
distracted Jane, and the present Evelyn Lancaster.*

CONTINUED





A GATHERING OF THE GIRLS in Dawson's notorious Paradise Alley found them modestly attired

with pet puppies nestled in their arms as they sedately poured the liquor neat. Both Alley girls and

the dance-hall girls sometimes married sourdoughs who struck it rich and settled down to respectability.



BEAUTY IN BUCKSKIN imitated the pose made famous by Calamity Jane, then living in Dawson.



DAWSON BELLE SWATHED HERSELF FOR PORTRAIT

SOURDOUGHS' SWEETHEARTS

After the first wave, the prospectors, had made it to Dawson, came the second wave, the girls who danced and who didn't. They had names like Diamond Tooth Gertie, Spanish Jeanette, Golden Gut Flossie, Muckluck Maud and Glass-eyed Annie. In the remote Klondike they were worth their weight in gold, and the legend is that one sourdough who struck it rich paid her weight in gold for one of them.

In a few demented months, Dawson grew from a muddy tent village to a city of 30,000 and out of the surrounding creeks and hills came millions of dollars in ore. Then the discoveries stopped, the old claims were consolidated and, in 1908, just 10 years after it had begun, the boom was over. Today Dawson is a near-forgotten village of 400 where only a few oldtimers still recollect the days when both the girls and the earth held infinite promise.



← **BABES IN BUNTING** patriotically sported Stars and Stripes for July Fourth celebration.



BEAR STEAKS WERE A COMMONPLACE AND FRESH BEEF A RARITY AT DAWSON'S MEAT MARKETS. THE FIRST MILK FROM DAWSON'S FIRST COW SOLD FOR \$40

FIRM KEEPERS OF THE LAW

DIDN'T SANCTION ANYTHING ELSE." AT ITS PEAK DAWSON HAD NO MAJOR THEFT, NO MURDER



PIONEER PORTRAIT showed a long-haired citizen proudly displaying revolver—a rarity in Yukon.



ON MANY A NIGHT UNFIT FOR MAN OR BEAST, BOTH FOUND WARMTH AND COMPANIONSHIP IN DAWSON'S SALOONS. ONE INNKEEPER MADE \$3,000 IN ONE DAY

SALOONS, PIONEER CITIZENS,

CANADIAN MOUNTED POLICE, SAYS THE FILM, "MIGHT OVERLOOK SINS OF THE FLESH, BUT THEY



BEST FRIEND prospector could have was a dog. Dawson said, "Never refuse a drink or kick a dog."





In 1899, when Dawson was already a city of 30,000, the photographer recorded Front Street, the main

drag, bustling with duded-up prospectors. Others jammed the rooftops for a good view of foot races.

Pistols were always forbidden in Dawson, but celebrators sometimes shot off dynamite for fireworks.

Here's a
'Q-TIPS' trick
for kids



**FREE
magic
tv color
comics**

in this special box of Q-TIPS®



Look for this special box (59¢ or 98¢ size). It's got something that's fun!

A tiny TV "screen." Cartoon pictures you can work like movies. And a magic trick you can do with 'Q-Tips' that turns them into color TV!

Imagine getting tricks . . . and magic . . . and comics . . . and TV. All with one box of 'Q-Tips'!

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EVE CONTINUED

almost without a trace of the southern accent shared by both her forerunners. Not long after her appearance the personalities of Jane and the two Eves were brought before a gathering of more than 40 doctors. This polite but skeptical audience questioned each of the manifestations as they were called out in turn by Thigpen and Cleckley. The doctors could discover no inconsistency that would lead them to believe they were dealing with a highly skilled actress, nor did they find in any of the personalities irrationality or loss of contact with reality which would lead them to classify her as schizophrenic. The case truly appeared comparable with one reported at the turn of the century by Dr. Morton Prince, the multiple personality study of a Miss Beauchamp and her many alter egos, Sally and the Misses B-1 through B-4d.

Although there were many indications that Jane was the best adjusted of the three personalities, the picture was not entirely optimistic. "We have at times," reported Thigpen and Cleckley, "found her somewhat egocentric, rather demanding, a little selfish and capable of demonstrating a marked stubborn streak when crossed." Two clinical psychologists, working from some raw data provided by Thigpen and Cleckley, felt that her responses on one important test were "too pat" and that she was in some ways the "most restricted and undiversified" of all the personalities.

In the year of therapy during which the three personalities were all existent, Jane became the strongest and grew to love the child, Bonnie. "Our original patient is ebbing," wrote the doctors. Eve White, who had divorced her husband, sent her mother a letter requesting that in the event of her "death" her possessions be turned over to the surviving personality. Even Eve Black, still busy getting Eve White fired and spending all the savings, showed signs of depression and a clear anxiety that Jane would one day take over entirely.

During therapy Jane helped clear up much of the past which had been repressed by Eve White. But there was one odd gap, a gap which years later was to prove significant. Interviewing a relative about Eve White's youth, Dr. Thigpen was surprised to hear of an earlier marriage, before the marriage to Ralph White. Few people had known about it, but the relative was sure that Eve White and a man, supposedly her husband, had lived together for a short while. Under hypnosis Eve White recalled being badly beaten by a man but few other details. Fully conscious she could remember nothing. Eve Black was evasive about the matter. Jane quickly and firmly said she knew nothing of it.

A fearful memory

EVE WHITE and Eve Black grew noticeably weaker. One day, two and a half years after Eve White had started therapy, Jane recalled a particularly horrifying event of childhood. At the age of 6, Eve White, screaming and crying, had been forced to kiss the face of her dead grandmother, laid out in her coffin in the parlor. After he calmed the weeping Jane, Dr. Thigpen asked to speak to Eve White. There was a long silence. Jane seemed bewildered. Nothing happened. Thigpen asked for Eve Black. Again there was nothing.

The two Eves had vanished.

Neither the doctors nor Evelyn Lancaster would now claim that the disclosure of repressed memories alone could account for the disappearance of the earlier personalities. These childhood traumas undoubtedly contributed to the beginnings of her dramatic illness. With their revelation the need for such dissociation was greatly reduced. But there is also the element of simple survival to be considered. The three manifestations could not go on battling each other indefinitely without the risk of complete collapse. Each face of the patient recognized this and feared it. Of the three, Jane was then the fittest to become dominant.

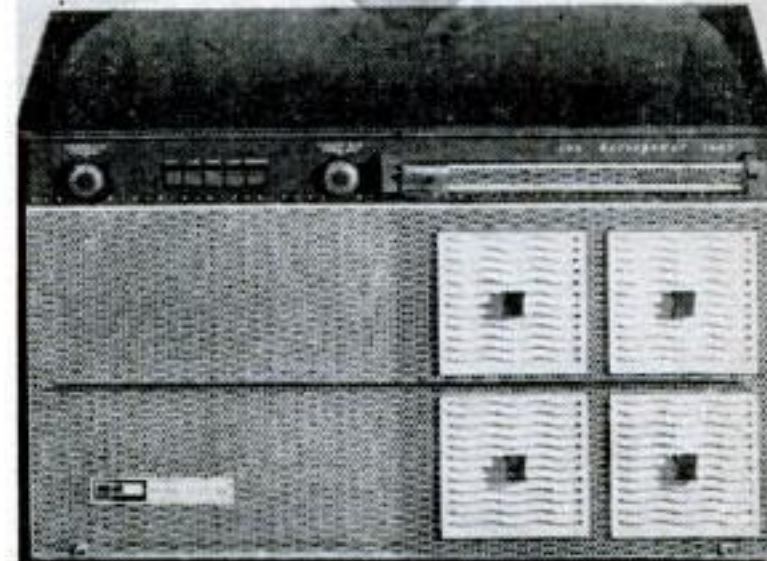
The patient left therapy and married Earl Lancaster, a powerfully built, soft-spoken North Carolinian of 36, a man of truly astonishing forbearance. He understood his wife's past problem. He had, in fact, first met her when Eve White and Eve Black were still coming out. But he loved her and was willing to take a chance most men would find unthinkable.

Thigpen and Cleckley believe Earl Lancaster married a woman very much like the one he is so happy with today. They even refer to the young woman who left Augusta with her new husband as Evelyn, a vastly stabilized and matured version of Jane. But Evelyn Lancaster doubts this. She thinks it was Jane who married Earl, and so does Earl.

Whatever the identity of the bride, the marriage was not a success. In the first place Jane was sexually frigid just as Eve White and, in spite of her outward libidinousness, Eve Black had been. She was a poor housekeeper and an indifferent cook. She was haughty and critical with Earl's friends. "Jane thought she was too good for trailer people," Evelyn Lancaster reports.

PHILCO IONITRON® AIR CONDITIONER

**"Makes you
feel better
—relieves
hay fever"**



**COOLING CAPACITY
GUARANTEED!**

You'll feel the difference right away. An Ionitron® makes the air cleaner, fresher...invigorating. You feel better, work better. Hospital tested—gives quick relief in most cases of hay fever and other air-borne allergies! And cooling capacity is *guaranteed* (BTU ratings in accordance with official ARI standards.)

IONITRON available as simple attachment on all Philco Air Conditioners. You can add the exclusive Philco Ionitron to all '58 Philco Air Conditioners, including the Philco Bantam "carry-home" Air Conditioner.

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Fix it with hard-holding Plastic Wood. Handles like putty. Hardens into wood. Can be sanded, stained, or painted.



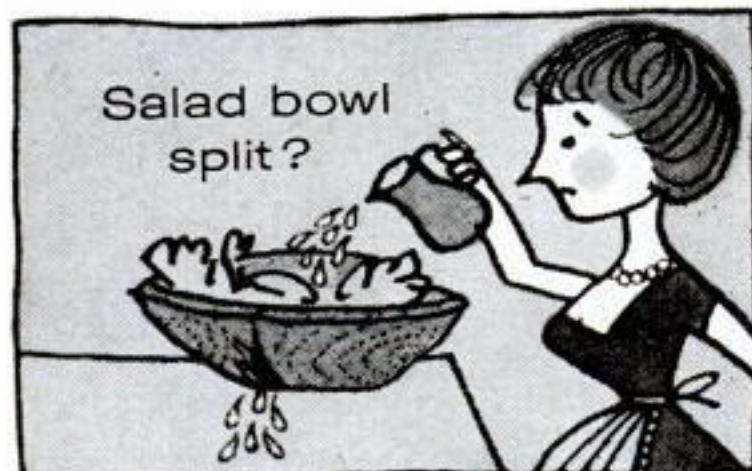
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For hours Earl walked her through the darkness

EVE CONTINUED

Jane spent a great deal of time reading—Dante, Milton, Voltaire—and began using big expensive words. In one community she filled in briefly as an elementary school teacher and told everyone she was a college graduate—which was not true.

Jane thought Earl's vocabulary was limited. She was overpossessive and jealous. She flew into rages when he was a few minutes late getting home. Once she opened a trunk Earl kept stored in the trailer and, finding some old snapshots of her husband taken with various past lady acquaintances, snipped out the girls' heads with a pair of scissors and burned them. In Earl's succinct phrase: "It was bad."

It got worse. Bonnie, then 7, left her grandparents and came to live in the trailer. Earl and the child became devoted to each other, but Jane was too absorbed in her own misery to draw any comfort from that. She began having nightmares. She battled with the neighbors and flew into rages with Earl in front of the child. Jane was crumbling.

After one particularly drawn-out and violent argument Earl finally threatened to leave. Jane was frightened. "He was her meal ticket," says Evelyn Lancaster. "She didn't really want him, but she didn't want anybody else to have him either." Uncharacteristically, she got drunk and made a clumsy attempt to cajole him back into a more friendly mood. When Earl, by now thoroughly confused, failed to respond, she decided to kill herself.

Jane's preparations for suicide on Thanksgiving Eve, 1954, were splendidly maudlin. "She just laid herself out," says Evelyn Lancaster. She dressed in her wedding negligee and nightgown and wrote notes to her parents, to Dr. Thigpen and to Earl, blaming them all for her trouble. She fixed the overhead reading lamp so that it would light the full length of the bed. She combed her hair and put on fresh lipstick. Her beauty would make her mourners weep.

Unaware of all this, Earl was reading his newspaper in the trailer living room. Behind a closed door Jane got a glass of water and gulped down 17 sleeping pills, a handful at a time. Then she lay down on her freshly-made bed, rested her hands at her sides and closed her eyes.

The night silence was shattered by a scream. As Earl Lancaster looked up from his paper, his wife, plainly terrified, burst out of the bedroom. "She's trying to kill me!" she sobbed. "She's trying to kill me!" Earl jumped from the chair and grabbed his wife, who then shouted, "She took the sleeping pills!"

Earl Lancaster was in too big a hurry to waste time establishing the identity of his wife's mysterious assailant. He made her drink a brimming glass of hot salt water and the pills started coming up. Bonnie did not stir in her bed at the far end of the trailer.

Before that night ended Earl had forced his wife to drink more salt water, a mustard concoction and endless cups of black coffee. To

CONTINUED

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(This space contributed as a public service by this magazine)

Ed Mathews

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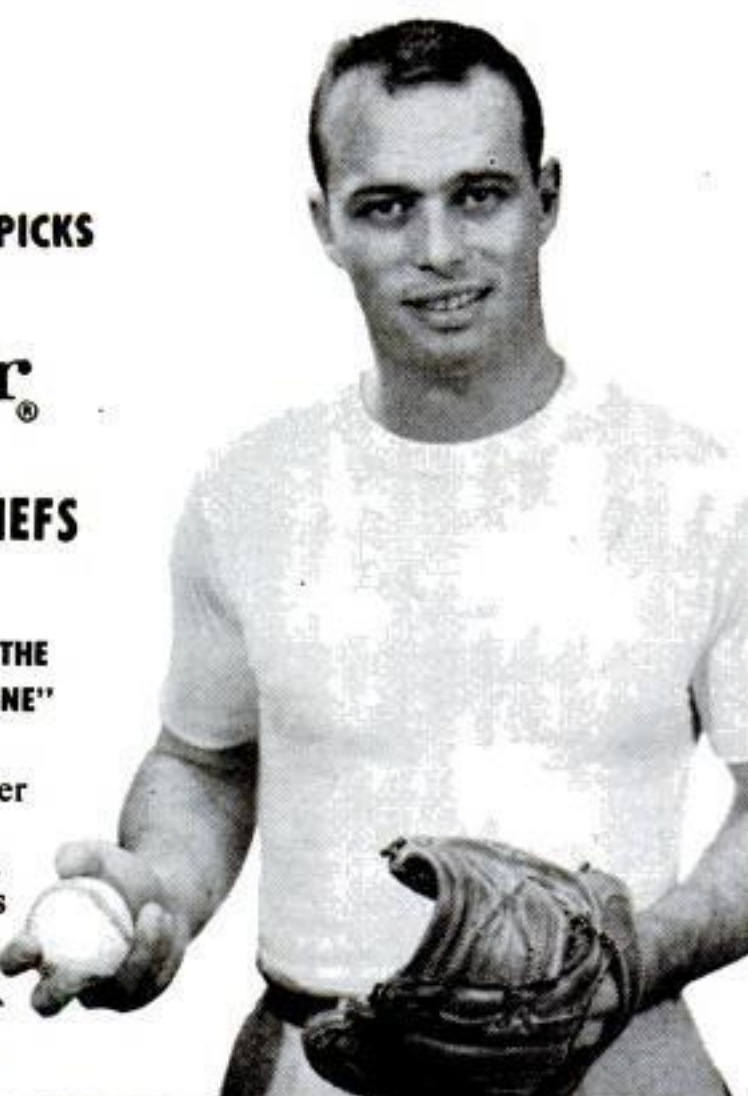
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She felt a sudden urge to steal the sweater

EVE CONTINUED

keep her from falling asleep, Earl made her put on shoes, threw an overcoat over her shoulders and took her outside. They walked for hours in the darkness, Earl sometimes pushing, sometimes pulling, half-carrying his dangerously drowsy wife around the trailer court, down neighboring streets, up darkened hillsides. Finally, her body exhausted and her stomach sore from vomiting, the girl begged to go inside. The immediate danger was past.

As Evelyn Lancaster explained it to Earl in those hours before dawn, it was not she who had taken the pills. That had been Jane, the same Jane who had caused all their unhappiness. But it was Evelyn, a new person, who woke up, realized her predicament and screamed for help. That urgent awakening, Evelyn told Earl, had been her first. "And I was scared to death," Evelyn remembers now. "I had never lived before, but I didn't want to die." This was the fourth face of Eve.

Earl urged his wife to return immediately to Dr. Thigpen in Augusta. She flatly refused. Perhaps the girl who took the pills needed therapy, but she did not. Evelyn was also afraid that the doctor would put her in a hospital for treatment. This fear kept her from telling Dr. Thigpen about the suicide attempt for more than two years.

Earl Lancaster did not press the matter. He knew his wife had been ill, suicidally ill. Now she said she was different. Somehow, she was different. Even in the first hours after the effect of the pills had worn off, the old querulousness was gone, her expression was cheerful and relaxed, the precise, artificial accent had been replaced by a normal southern drawl. When Bonnie woke up, Evelyn displayed a warm and easy affection for her that Earl had never seen before.

For two years, as the Lancasters moved from place to place in their trailer, Evelyn seemed completely well. She made friends with her neighbors and took an interest in community life. She visited Dr. Thigpen, though she neglected to report the episode with the sleeping pills. She told him her frigidity was gone. She was still jealous though, she said laughing, but now she was jealous of Jane who, after all, had been married to Earl first. The change was apparent to the doctors.

Evelyn's own appraisal of the switch from Jane is interesting. She believes that Jane gave the impression of growing maturity and soundness during early therapy only because she was created to act as a buffer between Eve White and Eve Black. When they were gone, the specific need for Jane was gone too, and Jane was not strong enough to stand alone. When Jane failed, Evelyn came into being. She said last month: "I've been very hard on Jane. But she had a great advantage. In the beginning everyone was on her side and wanted her to succeed. Fortunately for me, she goofed."

But the appearance of the fourth face was not the final solution. Trouble for Evelyn Lancaster began early last year. She and Earl were living at the time in a trailer camp not far from Washington, D.C. Shopping in a women's clothing store one day, she was suddenly overcome by a compulsion to steal a sweater from the pile on the counter. When the salesgirl's back was turned, she simply took the sweater and walked away. Out in the street Evelyn changed—perhaps got control of—her mind. She wheeled around, returned to

CONTINUED

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Homo faber

The ages of civilized man are marked by his conquest of metals. From the cast bronze of ancient Greece to modern industry's press-molded metal powders, metalworking has shaped western traditions of art and technology, of precision and imagination, of progress and achievement.

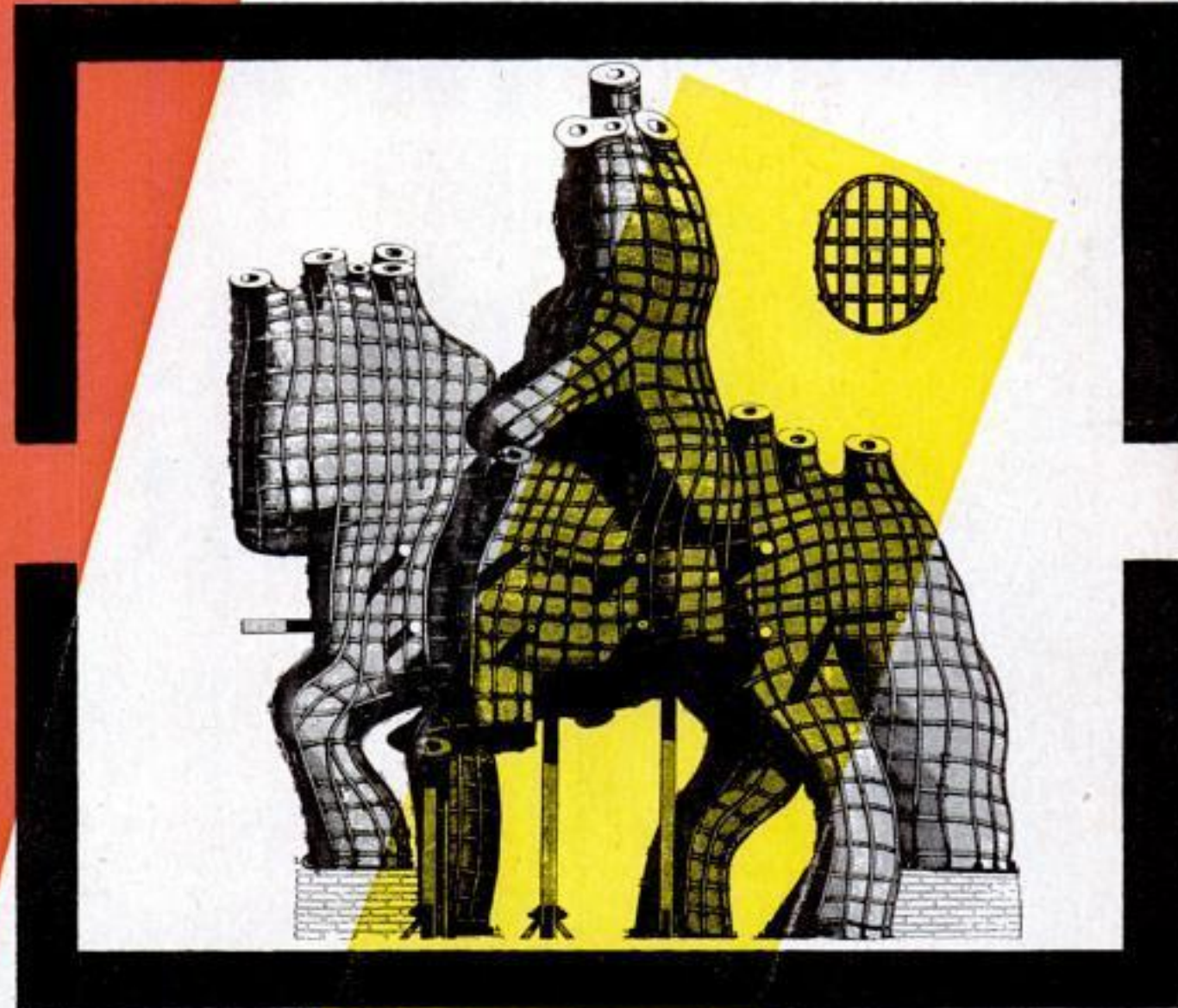
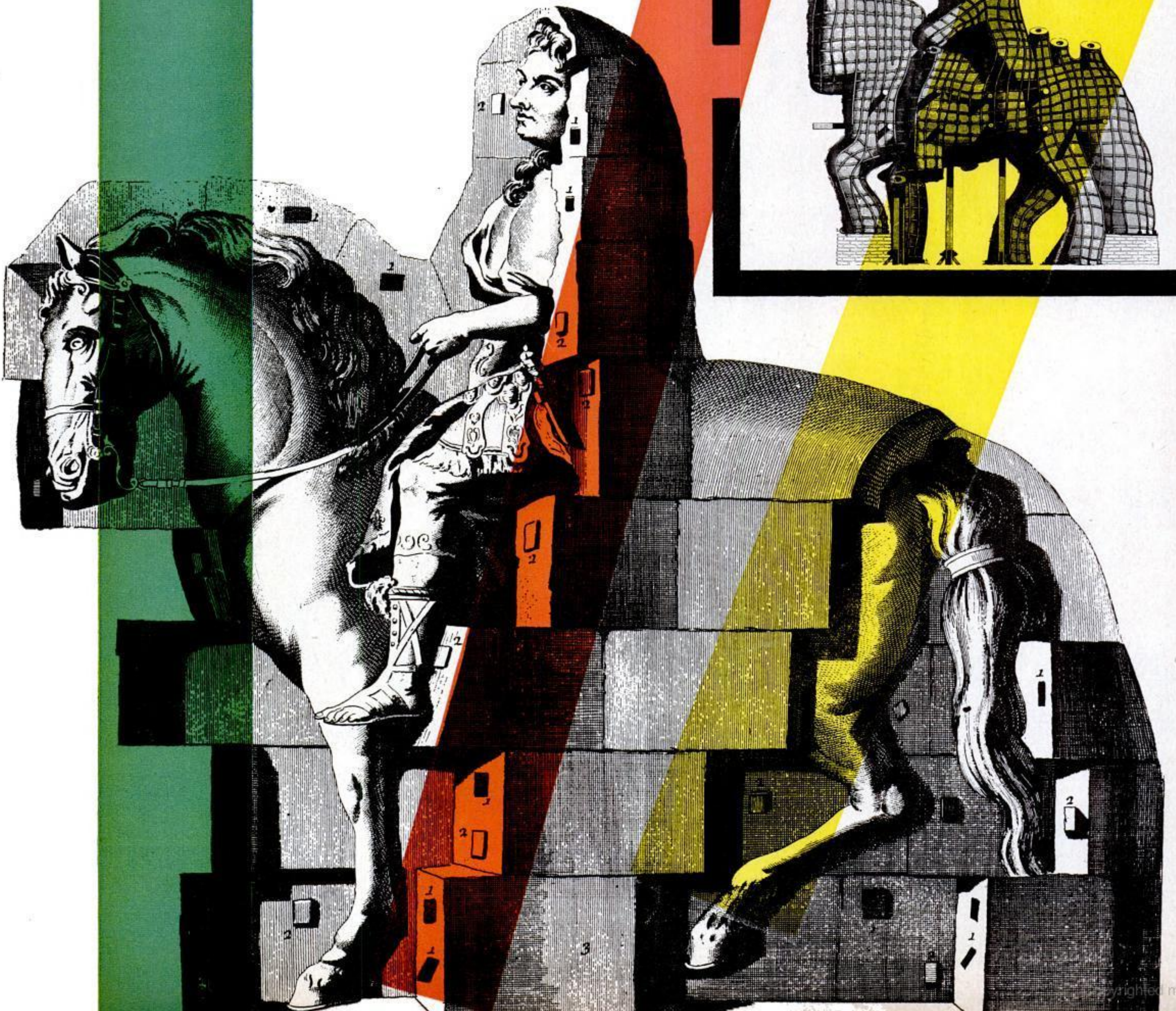
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"What the hell is this?" Jane asked the doctor

EVE CONTINUED

this for maybe a minute. I became alarmed and sent for some ammonia. However, when she opened her eyes she looked around very sharply and said, "I am going home—right now." I tried to reason with her and told her I had no objection to her going but I wanted her to stay and see Dr. Wood. She said, "Who is Dr. Wood? I don't want to see him. I am going home right now." She appeared to be quite angry and determined. She was very much unlike the girl I had just talked with. I just can't understand what in the world is happening to her.

"I went over to the hospital and met Dr. Ryder and told him (for the first time) that this was the patient who had the multiple personality and that I was afraid that the present difficulty she was going through may have permitted the emergence of a second personality.

"When I walked to the room door I could see Mrs. Lancaster. She was swinging her foot and appeared to be quite angry. She did not observe me until I came up to her and then her eyes snapped and she said, 'What the hell is this?' She got to her feet rather quickly and walked down the hall in abandon whereas this morning she walked slowly as if in some pain. She went into the interview room and appeared to be rather huffy and indignant. Her first words were, 'I am not going to submit to an operation and I will not be examined by anyone.' My response was that I felt it highly important. 'For what?' she wanted to know. I said, 'Well, after all, you may have a malignancy.' She said, 'I don't care whether it's a malignancy or not. It's death one way or another and I don't care very much which way it is.' She puffed on a cigaret and kept swinging her foot. She said, 'You're against me, just like everyone else. You even told her what to do to keep me from coming out.' I assured her I had not told her anything other than to ignore any manifestations she may have felt. Jane said, 'Well, she's done it, too, and it's made things a lot harder for me. I'm getting sick and tired of not being able to get out when I want to. I'm changed. I want to live now. I believe that I like her a great deal less than I did Eve White. She's crazy about Earl Lancaster and all she wants is to get pregnant by him. I understand now how Eve Black felt about Ralph White, although he was a skunk. This man is not a skunk. I just don't like him and don't want to be around him. I don't want to be married to anybody. She's weak now, and now is the time to take over and get out and you know it's the time, too.' I replied that it would be a very hard victory if she prevented the surgery and then died of cancer if the tumor proved malignant. This type of persuasion went on for some minutes. She again avowed that she was going to be out all the time; if she needed surgery later she could get it.

"About this time the door opened and the nurse came in with a message for me. When I looked at the patient again she was in a transition period. When she came out of it she was rather alarmed, saying the last thing she remembered was talking to Dr. Ryder. I told her I had been talking with Jane, which she seemed to accept, though she was still

CONTINUED

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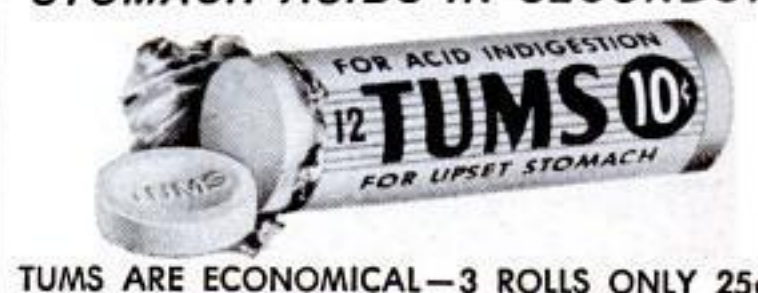
Garden Hose by GERING



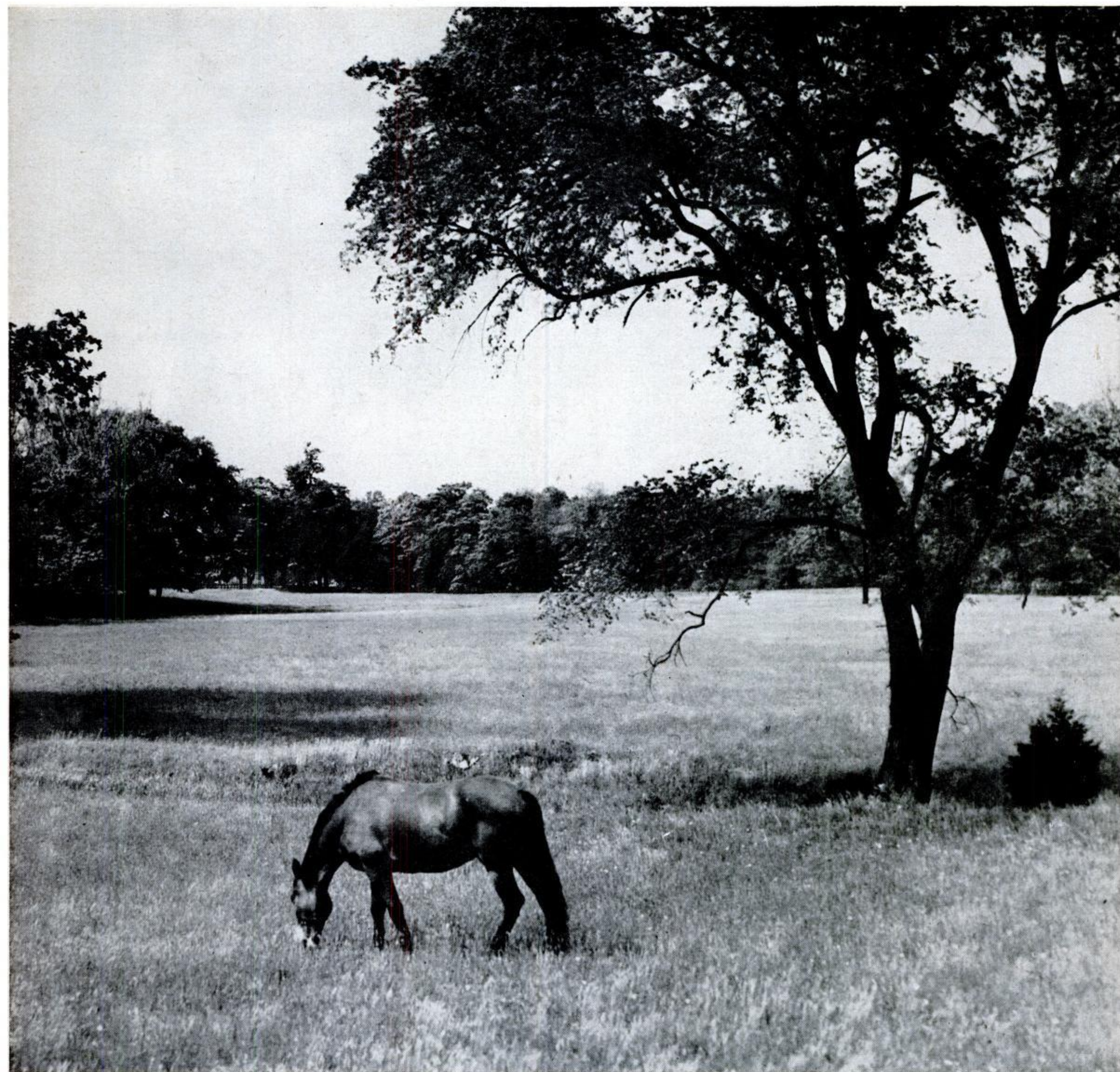
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you so much, yet take up so little of your time.

These ads are your added assurance of quality. If an advertiser is to compete successfully before so many knowing eyes, his product *must* be the best he can make.

Advertising may be a little hard on horses. It can be very helpful, however, to people.

Another example of how advertising helps everybody. TIME INC., publisher of LIFE, TIME, FORTUNE, SPORTS ILLUSTRATED, HOUSE & HOME, ARCHITECTURAL FORUM and International Editions of TIME and LIFE.

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SEA BREEZE-27
Heavy and Handsome. Complete cruising
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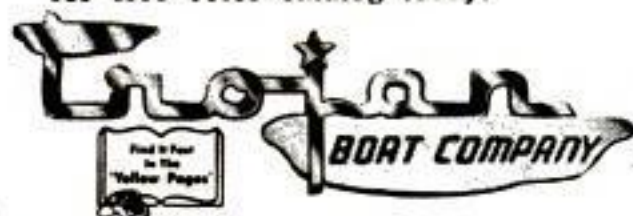


BIMINI-19
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SEA BREEZE-22
Still America's No. 1 Family Cruiser.
Complete cruising accommodations for 2.

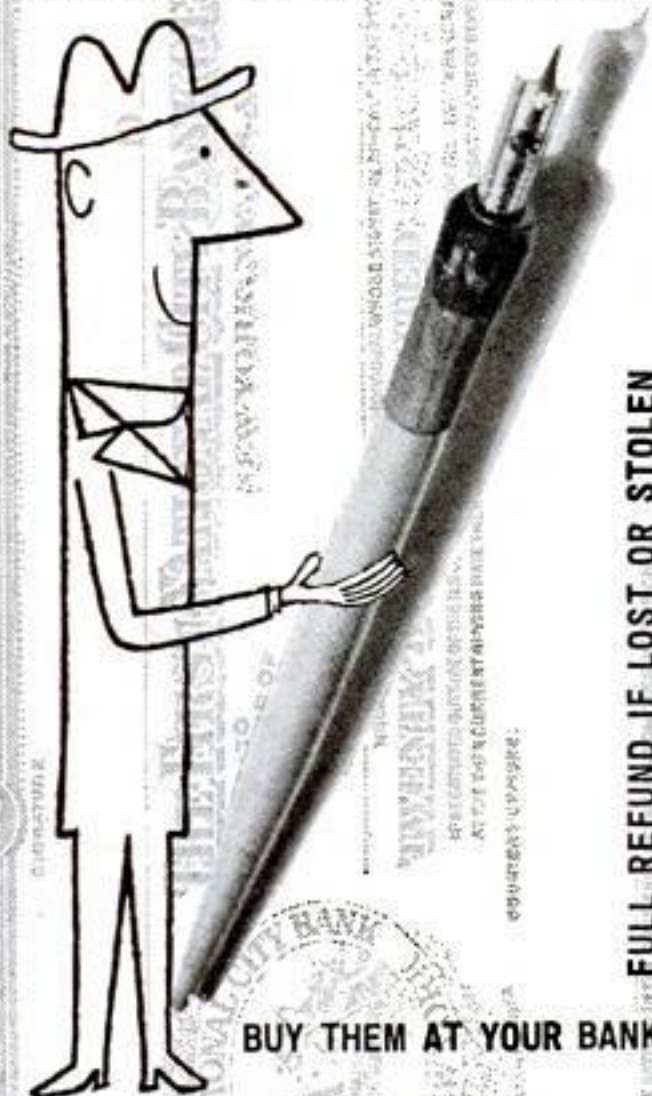
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EVE CONTINUED

frightened. I again mentioned the possibility of a malignancy since Jane had threatened to tell her and frighten her. Mrs. Lancaster was in complete accord with the examination and surgery if necessary."

A month later Evelyn Lancaster underwent surgery. In the interval Jane, less angry but still frightened, appeared a few times but seemed resigned to letting Evelyn proceed with the operation. The cyst was removed. It was not malignant.

Evelyn Lancaster returned home. Late last fall she wrote Dr. Thigpen a letter in which she told of her good recovery from the operation and of the kindness and understanding of her husband. But she also reported more headaches. Her thoughts were continually turning to Eve White. Evelyn suggested that she might feel better if she and Thigpen could get together and try to find out more about Eve White's supposed first marriage, the mysterious marriage all three earlier personalities seemed to know so little about. The surgery had cleared up much of her anxiety, but she knew that Jane was still in existence.

For five days shortly after Christmas the doctor and his patient worked at clearing up this last stubborn shape from the past. Jane came out on call, hostile at first but gradually growing more cooperative as the interviews, alternately held with Evelyn and then with herself, progressed. She was suddenly able to provide some details about the supposed marriage, and Evelyn, going home each night and talking with her mother, discovered more details.

The long-buried chapter was a painful one. Eve White—or, far more likely, Eve Black—had run off at the age of 18 with a poolroom drifter. He had taken her to the home of a "minister" friend who had "married" them. They lived together for a few weeks until Eve White came out during a violent beating and ran away. A thorough search of the records showed that no such marriage had taken place, and the man had dropped from sight. The girl had been duped; Eve White had repressed the shameful memory and Eve Black had guiltily lied about it. Now both Jane and Evelyn were able to remember it all.

Jan. 2, 1958 was the most recent day of therapy, and her doctors are hopeful it will be the last that Evelyn Lancaster will ever have to undergo. According to Thigpen's final, hastily penciled notes, "Jane came out weakly on call, tears came to eyes, said, 'It's best to go, I guess. They seem happy. There's no reason for me. There's no more to do.' (Voice trails off.)"

Then it was Evelyn Lancaster—radiant, smiling, clearly in a big hurry to leave her doctor and get back to her life with Earl and Bonnie.

Dr. Thigpen, understandably reluctant to have the interview end with no further clarification, asked to speak to Jane once more. There was a silence. He asked again.

Thigpen's notes end: "Evelyn paused for 20-30 seconds. Then she smiled and seemed really happy. Evelyn said (simply stated): 'She's gone. She isn't there.'"



Evelyn, now serene, fits dress for her daughter



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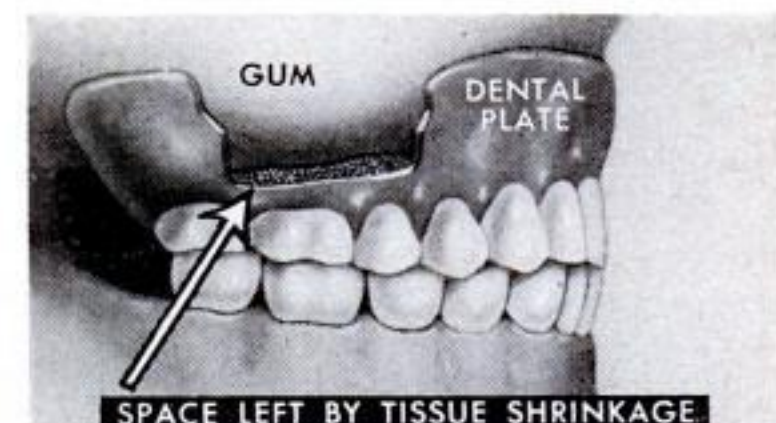
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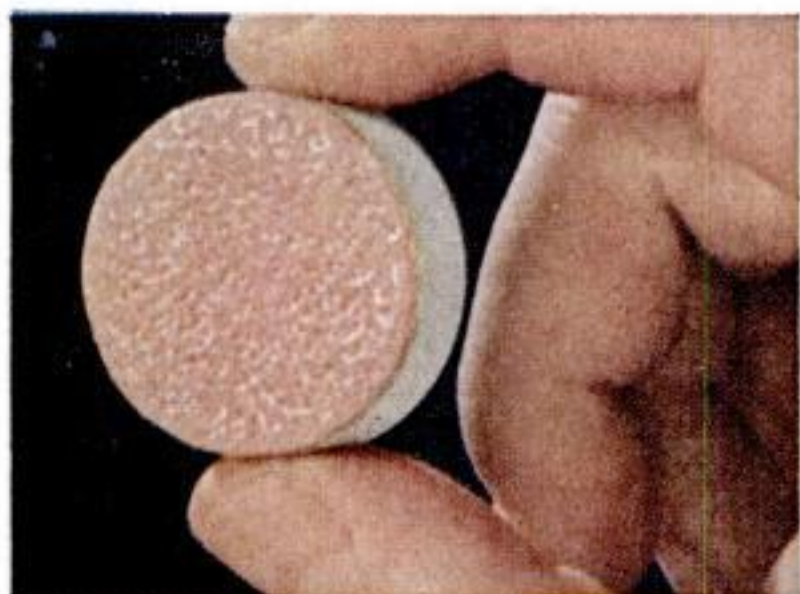
UNLESS you are a dentist—don't attempt a "do-it-yourself" job of refitting or "relining" your dental plate with materials that harden and may ruin the fit of the denture or injure tender tissues of the mouth. UNTIL you can see your dentist, FASTEETH, a pleasant alkaline powder, holds plates more firmly. FASTEETH is entirely removed when you clean your plate and it does not sour beneath the plate. At all drug counters. Write for free sample to 27 Wall St., Binghamton, N. Y.

WHAT A CLOSE SHAVE FOR DICK STARK ON TV'S GUNSMOKE!

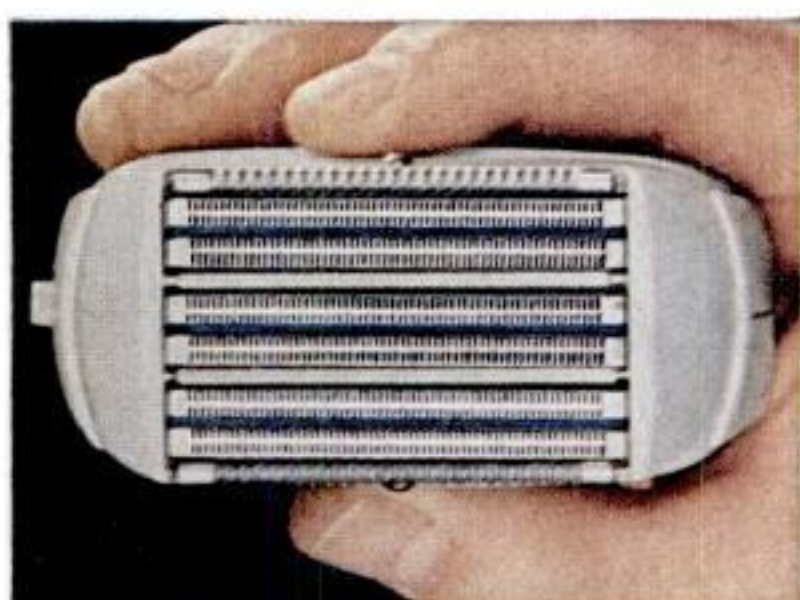
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A GOVERNOR GENERAL UNBENDS

"Have a go at this one, Your Excellency," cried the boothkeeper. The scholarly-looking gentleman picked up a handful of darts, took careful aim at the target—and missed. For the Right Honorable Vincent Massey, governor general of Canada, who is usually required to wear evening dress or plumed hats, gold braid and a formal air at functions, this was a refreshing change. Once a year he and much of the rest of official Canada put on sports outfits for the Springtime Party, a benefit for the Ottawa Philharmonic.

At this year's party the distinguished governor general enjoyed a show and dance. But the high point of the evening for the other 3,000 partygoers was the sight of their governor general playing at carnival booths. After considerable trying he succeeded in winning a plush tiger and a bottle of wine. Then he smilingly bowed out with his loot.



PASSING A FOOTBALL at a small opening in a wooden screen, Massey misses try for another prize.



PICKING A NUMBER at roulette game, he wins a tiger from U.S. Ambassador Livingston Merchant.



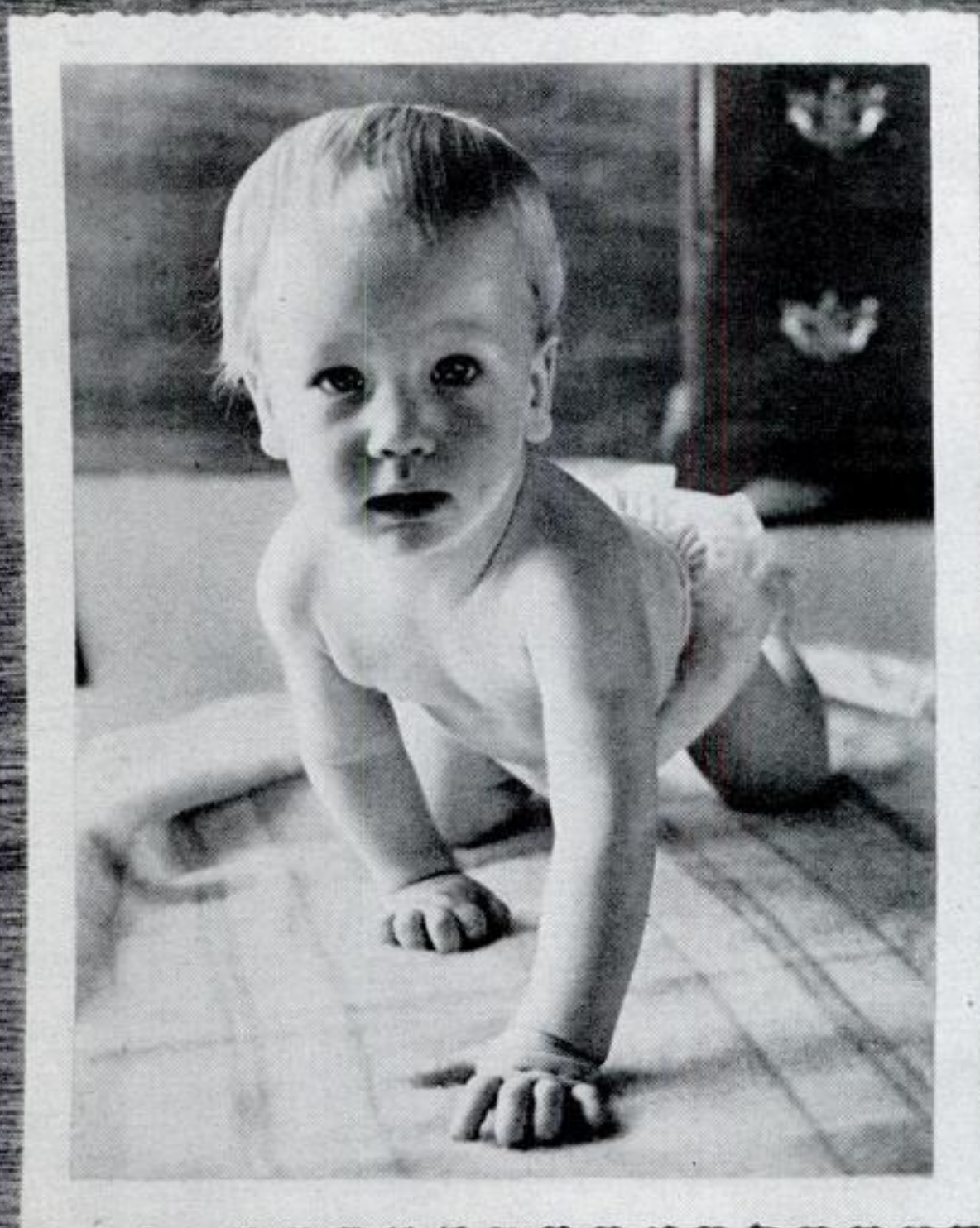
SHOOTING DARTS, Massey takes aim as hostess stands by with another loaded pistol. He missed.



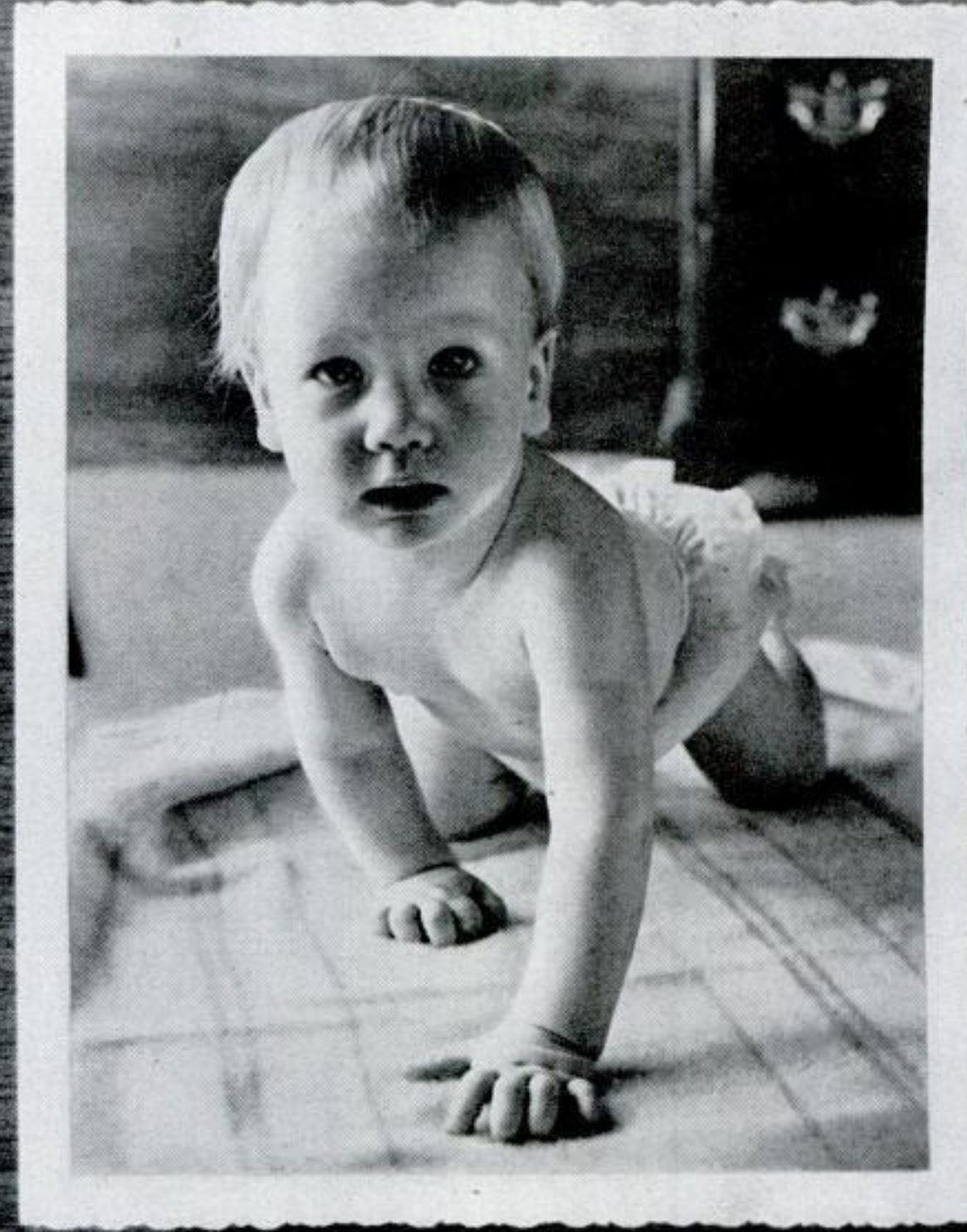
FISHING FOR WINE, Massey concentrates as he tries to angle his hook into small eye in the cork.

HOOKING A PRIZE, Massey proudly raises his flask-shaped catch which gives him a bottle of wine.



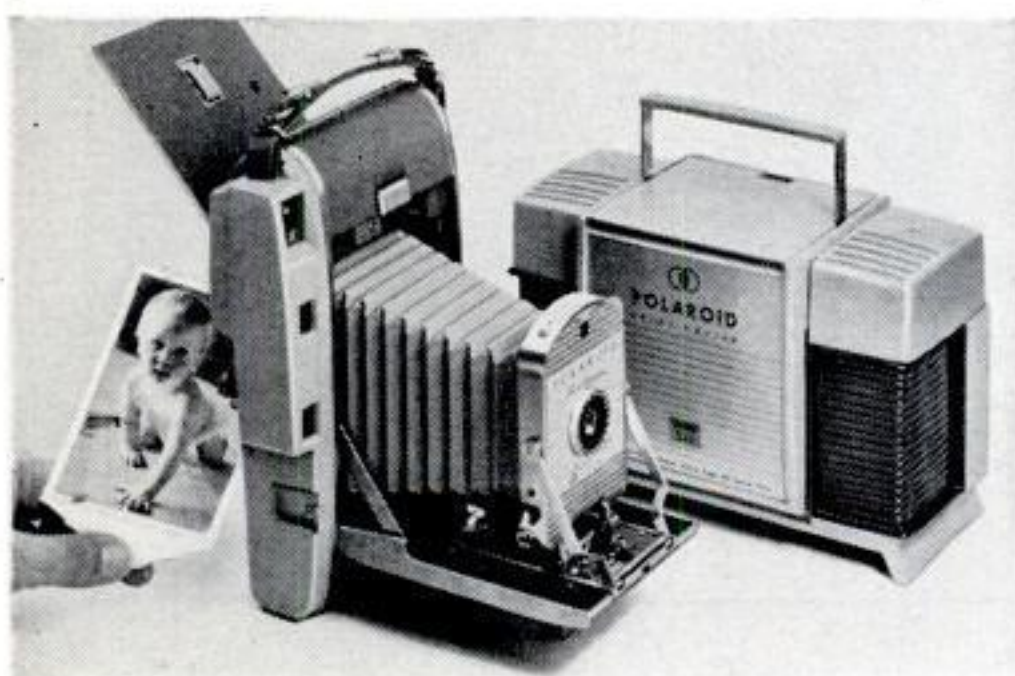


(PICTURE IN A MINUTE)

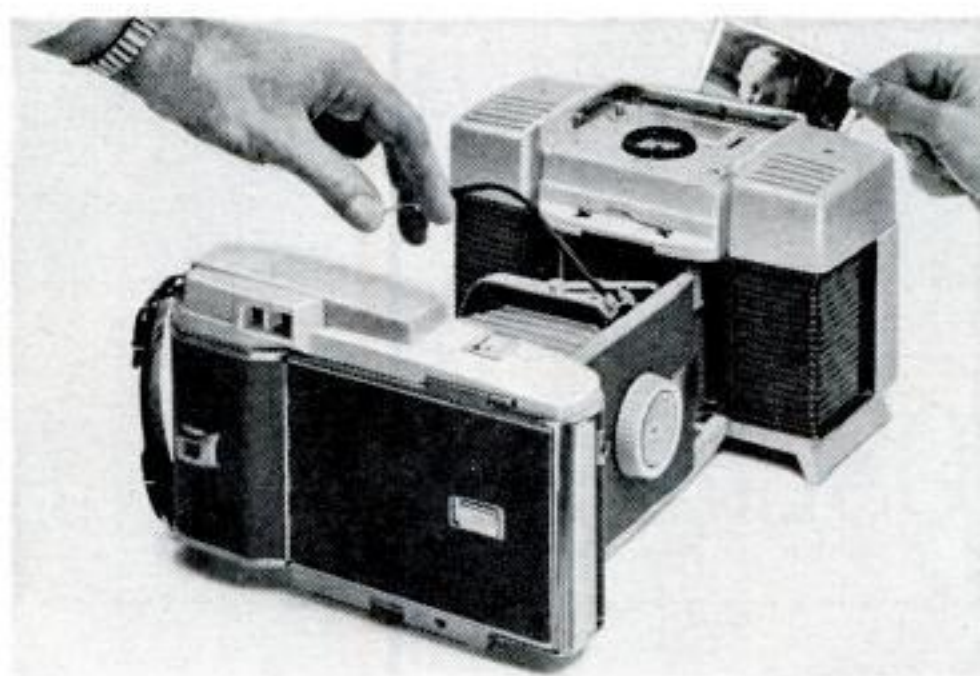


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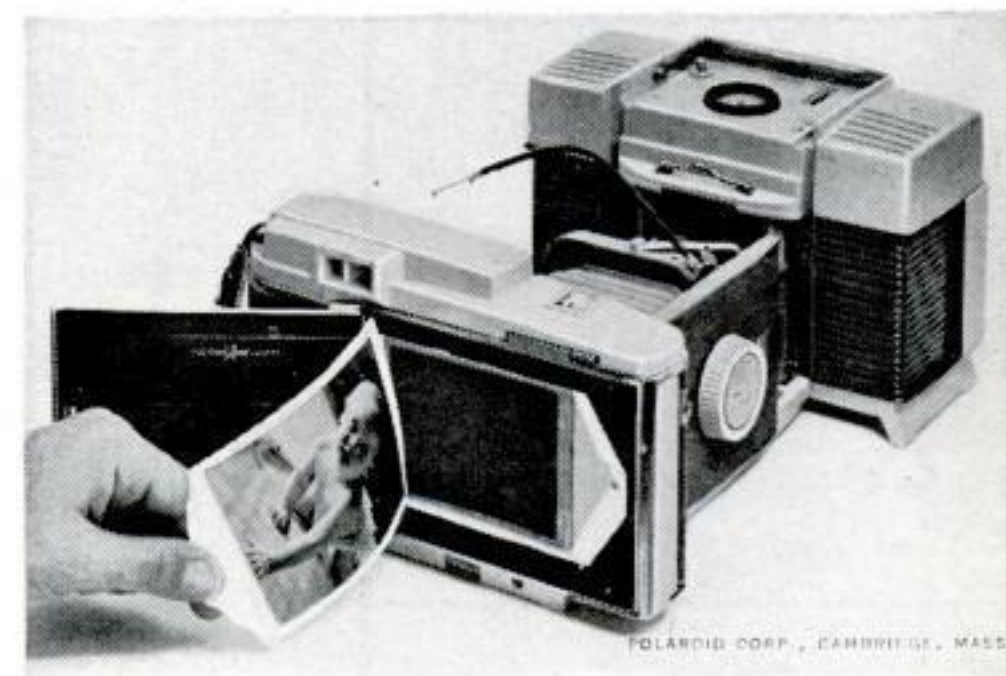
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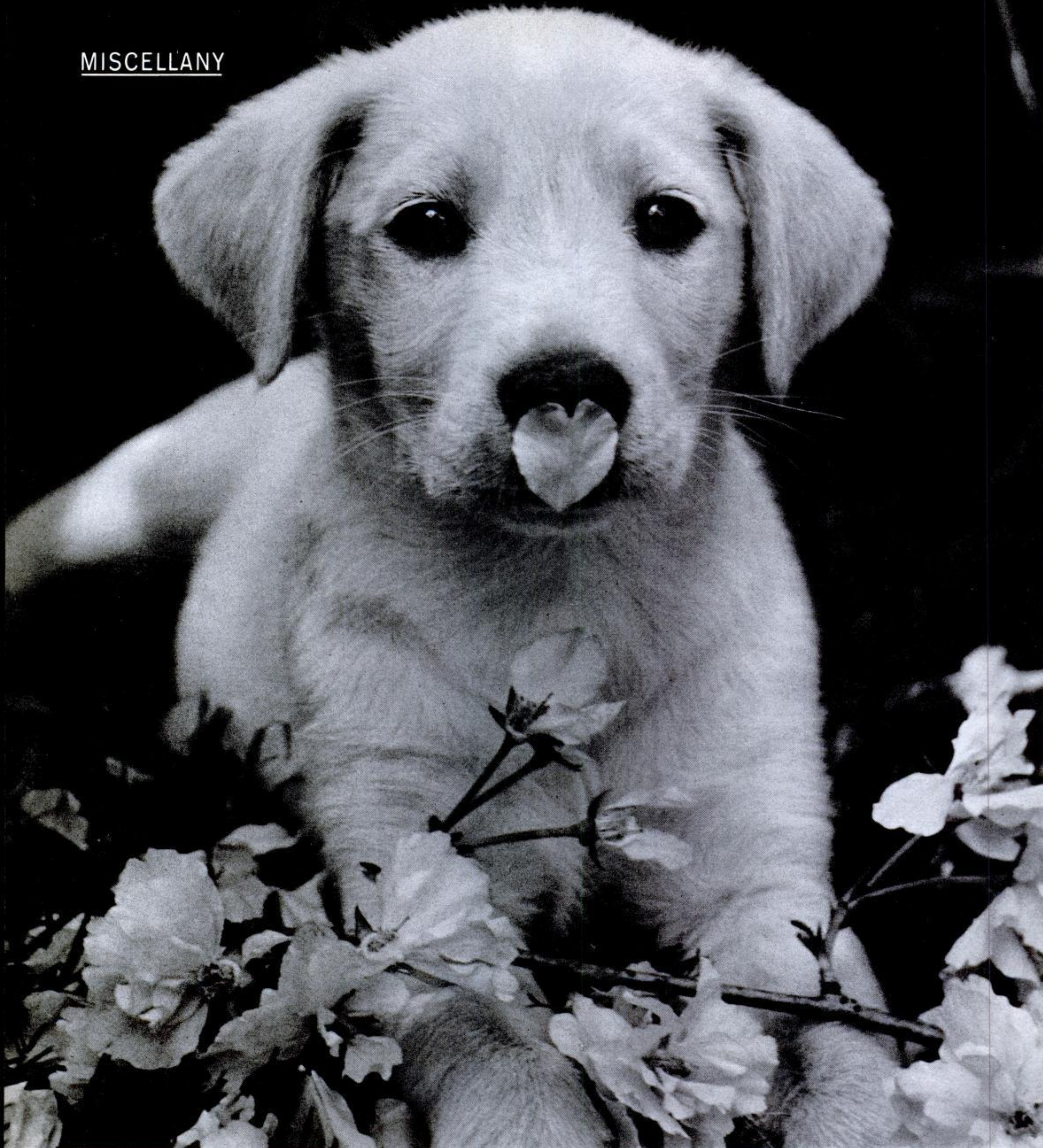
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2. Simply slide your original snapshot into place inside the Print Copier, slip your Polaroid Land camera into position, and you're ready to take "a picture of your picture." (The Print Copier has everything else built in: copying lens, lights, timer.)



3. 60 seconds later, you flip open your Polaroid Land camera and pull out a sharp duplicate print! It's that easy. And it means that *everybody* in the picture can get his own copy right then and there. Available for all Polaroid Land cameras. \$29.95



PETAL NOSEPIECE FOR A PUP

Sammy, her mother's 8-week-old puppy, was so appealing that Elizabeth Menzies, a photographer who lives in Princeton, N.J., decided to get a picture of him before he grew out of his charm. She gave the pup a branch from a Japanese cherry tree to play with. Sammy tugged at the leaves and chewed

up the blossoms, and when he looked up a petal had stuck to his wet nose. Miss Menzies' mother, who thought her Sammy should look as neat as possible for his picture, moved quickly to brush the petal from the pup's nose. But before she could, the camera snapped Sammy in his petal-sniffing pose.



*Champion
in its
field*

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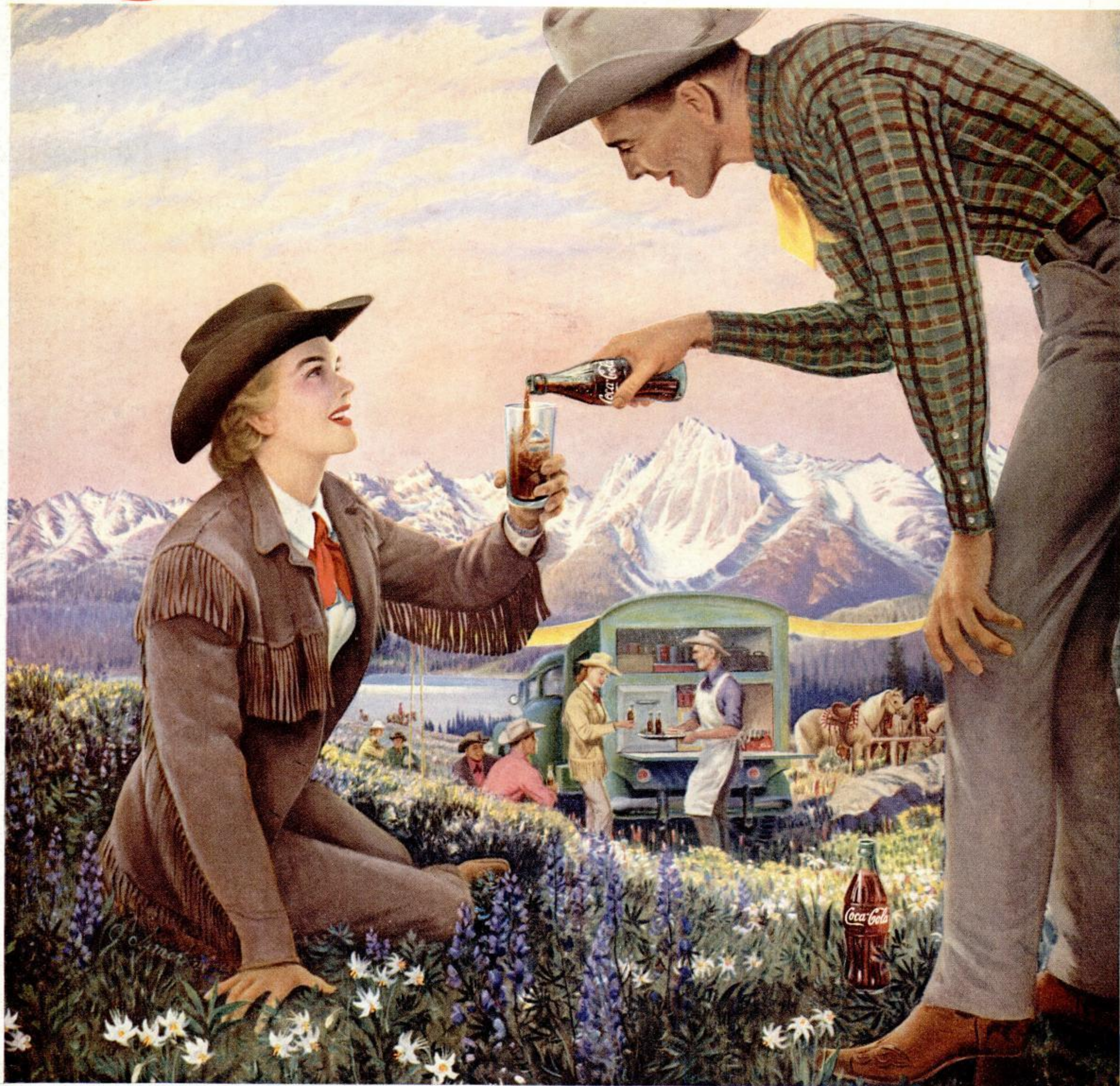
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